

High Low	Oct. 15.....102 69
Oct. 12.....109 72	Oct. 16.....100 65
Oct. 13.....107 72	Oct. 17.....99 64
Oct. 14.....98 72	Oct. 18.....91 57

THE DESERT SUN

TWENTY-FOURTH YEAR

174 N. Palm Canyon Dr.
(The Center)
Phone 2249
\$4.50 year in Riverside County.
\$5.50 year elsewhere in U. S.

VOL. XXIV—No. 12

Palm Springs, California, Friday, October 20, 1950

Single Copy 10c

Guiberson Loses Injunction Battle, Appeals Decision

At Washington After First Round is Lost
Cement Mill Controversy Continues Today
By Whitewater Company; Verdict Due Soon

Denied his plea for an injunction against General Services Administrator in federal court last week, Samuel Guiberson this week was again in court in Washington, continuing his attempt to get his cement mill on Highway 111 north of Palm Springs under way.

A few weeks ago he filed charges in a Federal Court in Washington, D. C. that a conspiracy existed between General Services Administrator Jess Larson and the Ideal Cement Co. of Denver to keep him from building his much-fought-over plant.

GUIBERSON CLAIMS that he entered into a contract over two years ago to buy war surplus cement manufacturing machinery on an installment plan with six years to pay. His complaint charged that Larson, in charge of selling the government equipment, accepted Guiberson's first payment of \$32,029 but refused to take the second installment. Guiberson attempted to get an injunction against Larson, who wants to sell the equipment, now located in Baton Rouge, La., to the Denver cement company. The court denied Guiberson the injunction but he immediately appealed the decision. A hearing was held this week in Washington to rule on Guiberson's appeal but word has not yet been received here as to the result of the hearing.

IF THE COURT RULES against Guiberson again Larson may sell to the Ideal Cement Co. immediately. Guiberson is attempting to buy a small part of \$3,000,000 of surplus equipment. Apparently Ideal wants it all and is the sole bidder on it. The Denver firm bid \$835,000 on the property.



MOURNED — Craig F. Hammond, 17, brilliant young Villager, who was taken by death Friday morning.

Craig Hammond, Talented Young Villager, Taken

Scores of friends of all ages thronged Community church Monday afternoon to pay tribute to the memory of Craig F. (Corky) Hammond, son of Mr. and Mrs. Alexander Hammond, as last rites were said for the talented young Villager.

He succumbed Friday morning after a prolonged illness. Cause of death was listed as pneumonia.

A Christian Science reader, conducted the services, assisted by the Rev. Robert M. Hogarth of St. Paul's Episcopal church and Dr. James H. Blackstone Jr. of Community church.

The young man, who was graduated last year from Palm Springs high school, was a leader in school affairs while there. He was senior class president, editor of the school's year book and of the weekly High School Smoke Signals, a leader in social life, an outstanding athlete and possessed of dramatic ability and a voice that made him prominent in school plays and musical events. He sang in St. Paul's.

See YOUTH, Page 10

This Side Of the Sun

By Phat

O. K. wise guys, I now surmise From your insulting blather, That what trips is so much tripe, Mrs. G you would read rather.

Maybe I had just better stop writing this piece and turn it over to Mrs. G. . . . From all sides this week have come letters, cards and phone calls, most of them highly derogatory and replete with slurring references to me. . . . Some of the people who used to write me and say nice things are now by-passing me and writing direct to Mrs. G. . . . Oh, well, maybe I'll get over it by Friday, April 13, the next double jinx day.

CHALKY LITTLER even wrote offering FSP tickets at bargain rates—to her, not to me—because she refrained from taking advantage of my offer to allow her to say mean things about the FSP. . . . Because she didn't, he interpreted it as being a big boost for his bosses. . . . No news is good news. . . . And speaking of Littler, his neighbor in the P. E. building in Los Angeles, one James Shea, also writes. . . . He gave The Sun a nice boost. . . . He wrote cancelling a classified. . . . He had ordered it four times but said: "Here in Los Angeles we figure on these ads taking four times to sell something. . . . The Desert Sun does it with one ad. . . . Bad for The Sun but good for the advertisers." . . . The classified ad girl said that if I didn't mention this, she'd spill a bottle of ink over my next pay check.

FRANK PARTRIDGE received a letter this week with one of those greeting cards in it from H. L. Burke of Beaver, Okla. . . . "You really shouldn't have done See THIS SIDE, Page 12

El Mirador Transfer In Final Stage

Announcement was made this week by William Berk, president of Angelus Properties, Inc., that his firm's negotiations with the government for purchase of El Mirador hotel had gone into escrow in Los Angeles Wednesday and that the deal would be consummated soon. The title will go to the Angelus Properties, Inc., which is owned solely by Berk, president; S. H. Steinberg, executive vice president, and Nate Sugerman, secretary of the board. Berk said that it will be impossible to open the hotel for this season and that a nationally known architect had been retained to draw sketches and plans for its remodeling. He also announced that an easement had been granted Community hospital for a water line across the property to insure the latter institution an adequate supply.

Pioneer Desert Visitor Found Dead in Chair

A pioneer winter resident of Cathedral City passed away quietly Tuesday afternoon. He was Norbert R. Kramer, 69, a resident of that city every year since 1930. He is listed as a retired clerk of the Los Angeles Department of Water and Power.

Kramer always lived in his small house trailer while on the desert.

Said Constable Fred Duffy: "We found him Tuesday afternoon sitting in a chair on the front porch of the building adjoining the trailer park. He had his feet propped up on another chair and held a book on his lap."

The name of the book — The New Atlantis—a story about a lost continent in the Atlantic Ocean. Maybe Kramer has found it.

Employees of City Signing Loyalty Oaths This Week

Employees on the city payroll this week had almost completed signing of loyalty oaths as prescribed by a new state law this week with firemen and police department workers being the first to get their names on the blanks. Deadline for signing is October 31.

In Palm Springs the oaths were administered by city clerk Louise



SO SCHIAPARELLI—Every once in a while something completely new happens in women's fashion—and when it does it is likely to be the brain-child of Elsa Schiaparelli. In this gold and white evening gown with its diaphanous tracers, the train comes from underneath the shorter bell-like tutu. Cleverly weighted at strategic points along the hem, the train fans out into a huge semi-circle as the wearer walks across the ballroom floor. This and other famous fashions will be shown at Shadow Mountain Club Sunday.

SCHIAPARELLI DISPLAY AT SHADOW MOUNTAIN

By BILL RASHELL

Parisian fashions direct from the Paris salon of world famous stylist Mme. Elsa Schiaparelli and presented by her in person on the draped forms of Parisian and American manikins will be paraded before members and friends of the Shadow Mountain Club as the featured highlight of that club's informal opening today, Saturday and Sunday.

Cliff Henderson who announced the fashion show said Mme. Schiaparelli and the creations she will display were flown direct from Paris to this country for a limited showing and that he was successful in placing the Shadow Mountain Club among the first five showings in this country.

HE HAD WITNESSED the show in Beverly Hills more than a week ago and at its conclusion

Southern California Industrialist, who is sponsoring Mme. Schiaparelli's fashion show in this country to come to Palm Springs.

It is known that the style-conscious world waits from fashion to fashion season in agitated anticipation for Mme. Schiaparelli's style creations for midlife. Once they are displayed in Paris manufacturers of women's clothes race to be the first on the persuaded Thomas W. Kendall.

See SCHIAPARELLA, Page 12

CLASSES IN COURTESY TO START NEXT MONDAY

Palm Springs Junior Chamber of Commerce, assisted by the senior Chamber, Lions, Rotarians and other service clubs in the city, will next Monday launch a long-planned campaign in the Village—an all-over Courtesy Program designed to make visitors here want to come back again and again.

First gun in the campaign will be fired Monday night when the first of six weekly classes for Villagers whose occupation puts them in constant contact with the public, will be held at Frances Stevens school.

COURTESY school classes will be taught by Dr. Jean Paul L. Peudet of the state department of education. All employees in the city have been asked by the Junior Chamber to send their staff members to these classes. A certificate to be displayed will inform the public that the store is 100 per cent behind the Courtesy program and a good place to visit.

Dr. Robert Backstrom of the Jaycee and William Dunkerley of the senior Chamber of Com-

Western Week Set to Begin

Wednesday night the first session of the Kangaroo Court will open at Palm House and the five-day Western Week celebration will be under way. Publicity chairman Earl Hough has promised a "bang-up" time for all Villagers and their guests during the week.

Thursday night a cowboy dance will be held at the Doll House and Friday Palm Canyon drive will be the scene of cowboy hi-jinks. The Polo Grounds will rock to the strains of western dance music Saturday night. The celebration will be climaxed Sunday afternoon by a western parade and later a western show at the Polo Grounds at which prizes will be awarded.

Council Again Considers Adoption of Sun Time

Vital Topics Before Hotel Men Tuesday

First General Meeting Of Year Scheduled At Chi Chi Blue Room

Election of seven directors, an open forum on important civic questions and talks by recognized hotel and apartment house leaders, will feature the first full membership meeting of the Palm Springs Hotel and Apartment house association next Tuesday.

President Arthur Meyer, in issuing the call for the session, said it would be held Tuesday, October 24, in the Blue Room of the Chi Chi.

Speakers will be Leo Fields and Frank Bogert.

RESERVATIONS should be made immediately, it was pointed out. Last year 218 persons attended the dinner, heard the talks, and decided it was the best ever. This year, Meyer said, will surpass the 1949 affair.

While the program will be planned to include talks by recognized authorities in the hotel and travel business, Meyer said Program Chairman Ted Charlston would limit these in number and time to permit maximum questions from the floor.

"INFORMALITY will be the keynote," said Meyer.

"The directors are proud of the fact that our annual fall membership meetings provide Palm Springs with its closest modern counterpart of the old fashioned, early American town hall gatherings."

THE ASSOCIATION BOARD of 15 directors includes eight whose terms run for another year, and the following seven whose terms expire at the October 24th affair: Arthur Greenfield, Del Marcus hotel; Jack Schulman, Acacia Lodge; Maynard G. Mead, Way-side Inn; Ralph Weinstein, Mel Lodge; St. Slocum, Lone Palm hotel; Ed Jones, Alcala Villa and Percy Ross, Hotel Rossmore.

Holdover directors are Meyer of Villa Hermosa; Jere Weber, Palm Springs Pueblo; Louis Moore, La Veranda; Ruby Whidden, Vista del Sol; Tom Burness, formerly Desert Retreat; Keith Herbert, Casas del Sol; Ted Charlston, La Hacienda hotel, and Stanley Rosin, Tahquitz Vista hotel.

3650 Eligible To Vote Here November 7

Republicans Lead in Local Registration For General Election

Three thousand, six hundred and fifty Villagers will be eligible to go to the polls November 7 at the general election, County Clerk G. A. Pequegnat reported Monday in listing registration figures for the Village.

The total is 406 higher than for the general election in 1948 and well over the total registration within the city for the June 6 primary.

REPUBLICANS maintain a slight lead over Democrats here, 1715 Villagers registering as GOPs and 1631 as Democrats. One Socialist was included in the local list, one Progressive and eight Independents. The list included 156 who declined to state party affiliations and 138 who registered non-partisan.

The county's lone Communist, as listed in county figures in The Sun last week, does not live in Palm Springs. No commies were included in the local figures.

LARGEST PRECINCT in the city was No. 11 with 408 voters. No. 11 lies in Council District No. 2 and is located on the reservation. In all three registration precincts, Democrats outnumbered Republicans. In the other ten local precincts the GOP was ahead.

The registration by Council Districts and precincts:

District One	1216
Precinct 1	234
Precinct 8	329
Precinct 12	317
Precinct 13	336
District Two	1091
Precinct 2	314
Precinct 9	339
Precinct 11	408
District Three	465
Precinct 3	206
Precinct 10	259
District Four	124
Precinct 4	124
District Five	273
Precinct 5	273
District Six	322
Precinct 6	322
District Seven	159
Precinct 7	159

CIVIL SERVICE PLAN OUTLINED TO COUNCIL

Robert Coop, administrative officer of the city of Inglewood, visited the city council meeting this week to explain the League of California Cities civil service plan to the council and interested citizens.

Saul Ruskin, attorney speaking for several local groups which favor civil service, was the most interested listener and criticizer. Coop explained that the League's civil service plan differs from "traditional" civil service in two principal ways.

Paving Parking Lot For Police, Firemen

Expected action by city council will result in a paved parking lot soon in the rear of the police and fire stations.

A gasoline pump will also be installed in the rear of the police headquarters and will be used to fuel law enforcement vehicles. At present, gasoline is purchased from commercial gas stations but with the new pump the fuel can be obtained in wholesale quantities and stored for future use.

"First, the appointing authority has more latitude in hiring. In traditional civil service he may only pick from three candidates for the job, but under the league plan there would be more eligible candidates for an opening."

"Second, when a city manager, department head or other appointing authority chooses to dismiss an employee he cannot be overruled by a personnel board. Under the traditional plan the employee can appeal his case to an examining board who would have the final determination as to whether he is fired or not. Under the League plan, the board can only recommend at a public hearing that the employee should have been fired or should be put back to work. The final decision still rests with the appointing authority."

Rest Rooms Ready Council Informed

Men's and women's rest rooms at the fire station have been completed, it was announced at this week's city council meeting. Councilman William Veih asked, "Will they have a formal opening?"

Parents Asked to Vote on Showing of Health Films

Monday evening at 7 films on Health and Human Growth will be shown for the third time in a week to parents for school children. The showing will be at Cahulla school.

The first two showings Tuesday afternoon and evening were followed by a panel discussion in which Dr. and Mrs. A. G. Hoff, Paul Summit, Miss Pukas, school nurse, Madge Holderman and Mr. Seamus participated.

Mrs. Herman, chairman of the Parents Group which sponsored the films, presided at both meetings. Summit has prepared a booklet available to parents at the Frances Stevens library so that those especially interested in this topic can further study it.

The Parents Group urges all parents to be present at the Monday night session to vote on whether the films are suitable to be shown to school children.



CHAIRMAN — Kenneth Kirk, well known Villager, elected chairman of the board of Coachella Valley Savings and Loan this week.

Kenneth B. Kirk Elected Chairman Of CVSL Board

Kenneth B. Kirk, well known Villager and nationally known industrialist, was this week elected to the board of directors of Coachella Valley Savings and Loan association and at the same meeting, elected to be chairman of the board.

William H. Smith, president of the association, made the announcement yesterday.

President Smith also announced that the Coachella Valley Savings and Loan association will celebrate its first anniversary tomorrow.

"I am happy to announce that we have had a phenomenal growth in the 12 months that we have been operating," he said.

"I want to thank all of our many friends and customers for their contribution to our success. We shall put forth every effort to warrant their continued good will and patronage."

Thief Gets \$140 In Hotel Raid

One hundred forty dollars in bills was taken from the bookkeeper's office in the del Tahquitz hotel Tuesday afternoon, Police reported.

The money was left on a desk by Mrs. Esther Kelly when she left the room for five minutes. She was in the process of making her daily cash deposit.

She said that \$145 in a change box also on the desk, was not touched.

Hotel owner Henry Norman reported the theft.

Nov. 1 Fixed For Hearing On Proposal

Action Expected on Appeal for One More Hour of Daylight

The city may return to "Sun Time," Palm Springs' name for daylight saving time, next month. The city council will hold a hearing on the matter at the next regular meeting, November 1. If they choose, they may pass the resolution before the session is over.

Robert Ransom, local realtor, suggested the extra hour to the council. He claimed it would give Palm Springs nationwide publicity, an extra hour of sunshine "so more people can play golf in the afternoon," and will allow the bars to stay open longer, until 3 a.m. standard time.

COUNCILMAN Jerry Nathanson suggested that the council adopt the measure on the spot. "We were elected by the people because they have faith in our judgment, so we don't have to delay passage of the resolution."

Councilman Florian Boyd thought that the people should be informed of the idea first. He suggested a public hearing at the next regular meeting in which the views of the Villagers may be heard.

MAYOR FARRELL reminded the council of the "confusion" Sun time caused in 1945 when the city tried it for a two-month period. He said that people missed trains and meals. He put on his most humorous council meeting routine in recent weeks as he attempted to determine with pencil and paper, what time he would have to get up in the morning, how many hours he would have for lunch and what time he would have to leave Palm Springs for an appointment in Los Angeles.

When the city was on Sun time five years ago, Farrell wore two wrist watches and carried a slide rule to make certain he knew the correct time of day.

8th Great Grandchild For C. W. Baker Family

Another great grandchild, the eighth, has been added to the family of Mrs. Charles W. Baker of 1144 San Jacinto Way.

Her granddaughter, Mrs. Marilyn Weigel Benkert, became the mother of Cindy Suzanne in Pasadena last Friday, October 13.

Mrs. Benkert is the wife of Harry J. Benkert and the daughter of Mr. and Mrs. Fred H. Weigel, frequent Village visitors. The Benkerts have another daughter, Judith Diane.

The PUBLISHER'S Corner

CONSIDERABLE DISAPPOINTMENT was being voiced this week by a number of Palm Springs business men over the State Horsemen's convention here last week. While most of them recognized the value of having conventions, the immediate benefit in patronage was far below expectations. No doubt the rather extreme heat accounted for the many cancellations—especially those from the southern part of the state. But the net result was disappointing. The fact that food, entertainment and beverages were served at the Polo Grounds does not seem consistent to business men who pay taxes to build and maintain the city owned property. The presumption that the crowd could not be taken care of by existing facilities didn't turn out to be a fact either. Those who opposed the purchase of some 240 stalls at the Polo Grounds seem to feel that their position has been justified by the way things turned out. On the other hand—maybe everything unfavorable should be blamed on the heat.

From the standpoint of the spectators, the convention was very well received. Audiences at the Blue Ribbon horse shows were delighted with the three performances. They saw the finest riders and horses in the state. We heard nothing but praise for these events.

ANOTHER TREAT is in store for Villagers and visitors this weekend with the presentation of the Schiaparelli style show at Shadow Mountain Club. Only five cities in the nation will view this colorful array of Paris fashions. Another big drawing card has been Desi Arnaz and Ray Whitaker at Chi Chi. There is much other good entertainment in the Village early this season. All of these establishments are to be congratulated for their enterprise in supplying such good entertainment and attractive places . . . they will bring visitors back again and again.

Village Area To Vote at 19 Polling Places

Many Offices, Eleven
Propositions, Local
Election on Ballots

First legal steps for the November 7 general election were taken last weekend when G. A. Pequegnat, county clerk, issued the election call listing 19 precincts in the Palm Springs area.

Besides voting on seven state offices to be filled from state offices of equalization to governor, desert area residents will also vote on a United States senator, congressman, several state judges, assemblyman, supervisor from the fourth district, justice of the peace and constable.

THEY WILL ALSO help decide eleven propositions on the ballot and in addition, at a separate election but at the same polling place and with the same ballots, fill two places on the Desert Hospital District board.

Several of the elections, such as congressman, assemblyman and township officials here, were decided at the June 6 primary. Precincts for the November 7 election, as listed by Pequegnat, follow:

PALM SPRINGS PRECINCTS
No. 1-Paddock Pool Co., 693 Sunny Dunes road.
No. 2-Health Center, 459 East Amado road.

No. 3-Girl Scout House, 987 Avenida Caballeros.
No. 4-Palm Springs Pueblo, 1743 North Palm Canyon.

No. 5-Frances Stevens school, 538 North Palm Canyon.
No. 6-Youth Center, 386 North Belardo road.

No. 7-Del Tahquitz hotel, 316 South Palm Canyon.
No. 8-Littleton Auto agency, 682 South Palm Canyon.

No. 9-Zachary Pitts Bldg., 440 South Indian.
No. 10-1133 Calle de Dolph.

No. 11-J. C. Schields residence, 180 North Indian.
No. 12-John Archibald garage, 371 Sunny Dunes road.

No. 13-Paddock Pool Co., 693 Sunny Dunes road.

CATHEDRAL CITY
No. 1-Town Hall.
No. 2-Rennett Bldg., 578 Broadway.

DESERT HOT SPRINGS
DHS Improvement Ass'n Hall.
THOUSAND PALMS
Harry Oliver's Adobe.

GARNET
Welcome Hall, Dillon road.
INDIAN WELLS
Palm Village Tract Office, Palm Desert.

Desert Museum Begins Season

Palm Springs Desert Museum opened its doors Sunday and is this week in full swing of activities, Lloyd Mason Smith, director, said.

Programs tonight launch the Anthropology series with the films, "The Beginning of History" and "African Frenzy." The showings are open to the public without charge at 8 p.m.

Tomorrow from 9 a.m. to 5 p.m. the first field trip of the season will be an all-day automobile caravan with little walking to Santa Rosa peak. A scenic panorama of southern California across the desert and also toward the Pacific will be the reward on the 120-mile round trip.

Tomorrow night at 8 o'clock, Edmund C. Jaeger, noted desert author, will provide the first guest lecture of the new season. His talk on "Last Frontiers: Utah and Lower California" will be illustrated. The public is invited.

Tuesday night there will be four films starting at 8 p.m., open to the public without charge. They are: "The Corn Borer," "Chicago Railroad Fair," "Big Tim," and "Branazon, King of the Air."

Al Ziskin Back In U. S. Uniform

Al Ziskin is in uniform again. The local realtor, a captain in the air corps, was called back to duty last week.

He will report this week at March Field and then go to Florida to a heavy bomber base.

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OWNER AND PUBLISHER

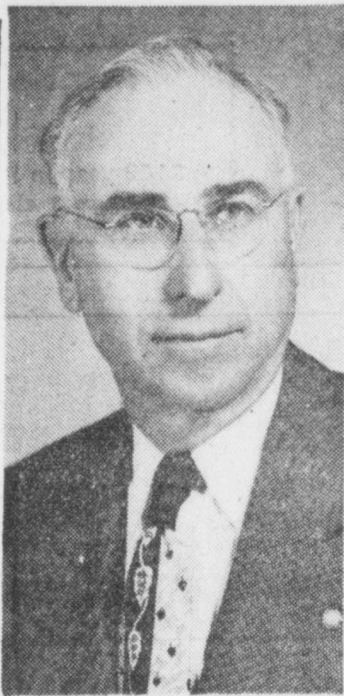
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Carl Henderson Painfully Injured In Odd Accident

Carl Henderson of Palm Desert was thankful today that he still had a right arm after a painful accident last Saturday morning which almost cost him that member.

Henderson was preparing to bring his horse to Palm Springs for the horse show and parade and was placing a bale of hay in the horse trailer when the bale slipped. It jammed his right forearm against a sharp steel hook, tearing a jagged hole in the flesh. Hurried to the doctor, it required 27 stitches to close the wound.

Mrs. Henderson sped to Palm Springs for anti-toxin and appealed to local police for an escort to rush it back to the doctor's office. Constable Fred Duffey responded and with his siren and red light clearing the way, the medicine was rushed back to Palm Desert in time.

Kiwanians Honor Former Sun Man

Carl Barkow, former publisher of The Desert Sun, was elected lieutenant-governor from the sixth division of the California-Nevada district of Kiwanis at the district convention held in San Jose last week.

The sixth district comprises Riverside and San Bernardino counties and Las Vegas, Nev.

He is a charter member of the Banning club and was its president 25 years ago.

He has been a publisher in the county longer than any other in the county longer than any other newspaperman.

Lost and Found
Dept. Even Up

It was 50-50 with the lost and found department at Palm Springs police station over the weekend.

Harry Evans reported he lost a brown leather wallet, probably in the post office. It contained \$36 in cash and army discharge papers.

John Tancayhill, Pacific Grove, brought a diamond ring into the police station. He found it on the sidewalk on Palm Canyon drive.

Rain-Making
Laws Studied

Riverside County Flood Control district board which is composed of county supervisors, Saturday heard W. D. Mackey, county counsel, discuss legal aspects of rain-making in a 15-page report and, as supervisors, voted to ask State Senator Nelson Dilworth and Assemblyman John Babbage to amend the county's flood control law.

The amendment will provide regulatory provisions over artificial precipitation.

County Republicans Rally
To Boost Party Candidates

With several Village Republican leaders present, 800 county G.O.P. enthusiasts gathered at Riverside's Evans park Saturday to hear speakers urge the election of Gov. Earl Warren, Eugene Nixon to the U. S. senate and Edward Shattuck to the office of state attorney general.

Lt. Gov. Goodwin Knight, speaking for Nixon, touched off the greatest enthusiasm during the four-hour meeting.

Knight, himself returned to office in the primary, turned up on Nixon's qualifications and then turned his guns on woman Helen Gahagan Douglas, Nixon's opponent, Congresswoman Helen Gahagan Douglas.

He targeted his broadside on three questions he said Mrs. Douglas had refused to answer. They were:

"Would she vote to put Communist China in the UN?"
"Would she face Gen. Douglas MacArthur and advocate turning Formosa over to Communist China?"
"Why did she vote against formation of the successful House Un-American Activities committee?"

HE WENT ON to cite Mrs. Douglas' voting record and its parallel with that of left-wing Congressman Vito Marcantonio of New York.

"Since 1945 she has voted exactly as Marcantonio on 354 issues," Knight said.

He also told of her purported

Babbage Named

Assemblyman John Babbage of the state assembly interim committee on ways and means, it was announced this week.

The appointment was made by Assembly Speaker Sam Collins. Hearings on the 1951-52 budget will be started in Los Angeles.

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"Since 1945 she has voted exactly as Marcantonio on 354 issues," Knight said.

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Contrasting anti-Communist
feelings before and following the Korean war.

"There have been 26,000 American boys killed and wounded as result of the stupid foreign policy of the State Department which she supports," Knight said.

PRECEDING KNIGHT was Edward S. Shattuck, attorney general candidate.

Shattuck put emphasis on promises he'd fulfill if elected attorney general. They were on matters for which incumbent Fred Howser has been criticized.

Other speakers included Willis Sargent on behalf of Governor Earl Warren, Sen. Nelson Dilworth and Congressman John Phillips.

Dilworth was of the opinion time had come to check federal spending which he said had increased 800 per cent since 1940.

"PRESIDENT TRUMAN has spent more money since World War II supporting peanut prices in the south than has been spent on jet airplanes," Dilworth said.

Congressman Phillips, who has just returned from Washington, said throughout the south, through which he traveled coming home, people were of the opinion the Democratic party as represented in the capital is not their party and they want off the bandwagon.

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Zoning Hearing Wednesday

Residents of the desert area from Tramview Village to Palm Desert will meet in Cathedral City next Wednesday to discuss with Tyler Sues, county planner, preliminary steps toward a zoning plan covering a 175-square mile area.

The meeting is the first of several scheduled on the proposal.

Suess and his staff have completed a land use study for the area in question, extending from the eastern limits of Palm Springs to the eastern edge of Palm Desert. Many conferences have been held with civic groups of the communities involved. The plan establishes areas for residential, business, recreation and agricultural uses.

One portion of the area—Cathedral City—already has a zoning plan in effect.

Variety Features Police Weekend Phillips to Speak At Tax Session

Variety was the keynote at the police station over the weekend and Chief of Police A. G. Kettmann, just back from the police chiefs convention at Colorado Springs, Colo., had to order extra mattresses for the men's jail to accommodate the entrants.

Listed were several who had over-indulged in alcoholic stimulants, reports of noisy dogs, stolen cars, found cars, lost purses, cameras found and a claim for a diamond ring.

On top of that there was considerable traffic, some jams and a flock of inquiries.

Congressman John Phillips of Banning, now in the 22nd district during the recess of Congress, will take a featured part in panel discussions of current tax problems at the annual meeting of the California Manufacturers association in San Francisco October 19.

The veteran legislator, who serves in Congress as a member of the powerful Appropriations committee, will discuss taxation from the standpoint of Congress. Other experts will discuss the question from the standpoint of business, industry, individuals, state, and local governments.

Congresswoman Phillips won both nominations for re-election at the June primary balloting. Before returning to Washington in November when Congress reconvenes he expects to make several major talks as a report to the people of the 22nd district.

Blow-Out Costs Tourist \$6000 at Rancho Mirage

A blow out cost Mr. and Mrs. Robert Louis of Los Angeles \$6000 Thursday afternoon.

The couple with their daughter were headed for Palm Springs for a few days visit and towing a trailer when just east of Rancho Mirage the tire of their Cadillac blew. The resulting confusion set the trailer's butane tank afire, destroying the vehicle.

The heat soon exploded the car's gas tank, virtually ruining it also. All three of the occupants escaped from the vehicle without injury.

Rancho Mirage's new fire truck was given its first test in the incident, going to the aid of the state forestry department truck from Cathedral City.

"Even though the vehicles were ruined," said Sid Greenleaf, fire chief, "our new truck proved its usefulness. A pressure and chemical truck, it operates independent of a life hydrant and was effective in preventing spread of the flames."

New 7-Mile Link On 395 Starts Soon

New seven-mile link in Highway 395, the Riverside-San Diego route, will be started soon with bids scheduled to be opened November 16.

The link, north from Temecula, will provide additional saving in miles and time for Villagers going to San Diego.

JOHN D. SHAW, S. F. in letter to newspaper—"I don't know whether fools or rascals are to be most feared in public administration. The rascal steals. The fool wastes. The result is the same for the taxpaying public."
The newspaper has been called the common man's university.

OVERHEAD GARAGE DOOR

\$5500

(F.O.B. PHOENIX)

Berry steel overhead garage doors operate on overhead track and are completely retractable. They are fully recessed, strong and durable.

These garage doors are equipped with oversize springs and heavy ball bearing rollers which provide smooth, "Featherlite" action. A woman or a child can open and close easily.

SUPERLITE

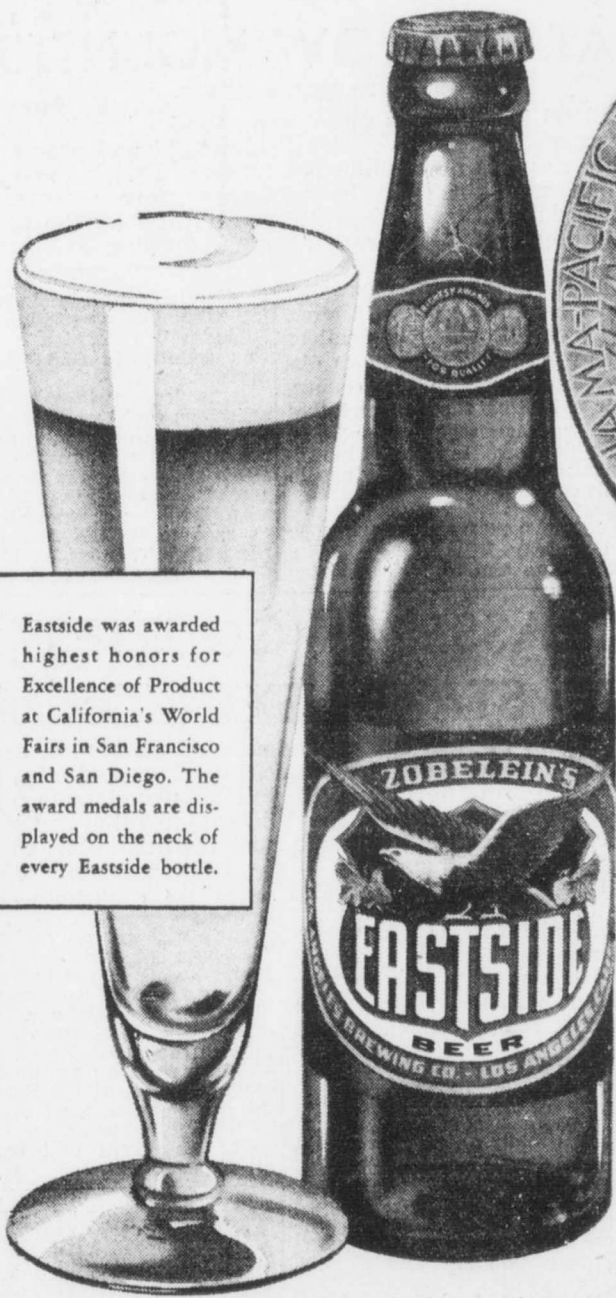
BRICKS AND BLOCKS

Better
taste
Eastside

THE

GOLD MEDAL

BEER



Eastside was awarded highest honors for Excellence of Product at California's World Fairs in San Francisco and San Diego. The award medals are displayed on the neck of every Eastside bottle.



Down through the years, for more than half a century, Eastside has held to the highest quality standards. With millions of Californians it has long been the First Choice over all other beers.

If you enjoy the exhilarating satisfaction of really good beer, you should know Eastside. Pick up a few bottles or cans today—and join the big Eastside family.

Eastside

Beer

LOS ANGELES BREWING COMPANY, LOS ANGELES, CALIFORNIA

Village GHQ Of Southland Businessmen

Employe-Employer
Relations Topic of
M&M Here Next Week

Grounds of Palm Springs' Desert Inn will become Southern California business and industry's "GHQ of Information" the week of October 23-26 when the Merchants and Manufacturers Association convenes its 8th Annual Employer-Employee Relations Conference next Monday morning.

Bryant Essick, president, Essick Manufacturing Company and M & M Conference chairman, announces an over-capacity Conference registration list of more than 170 Los Angeles executives representing a cross section of Southern California's business and industry. Said Essick:

"THE ANNUAL presentation of Employer-Employee Relations Conferences is the highlight of this Association's year round activity to encourage and help managements in this area to develop continually better employment relationships within their individual businesses."

Four days of intensive study by executive management men attending the M & M meeting will be carried out under the Conference theme, "Appraisal at the Half Century."

ELLEN GROUP discussion leaders, brought to the Conference by the M & M, are recognized authorities in fields that have a vital importance to personnel, industrial, public and community relations for business concerns, according to M & M employment relations spokesmen. This year, discussion leaders are coming to the Palm Springs meeting from business and production centers both in this country and abroad.

Three Los Angeles men will participate as group discussion leaders for this year's Conference. Dr. Howard A. Campion, associate superintendent, Los Angeles City Schools; C. R. Leslie, general counsel, M & M; and Charles A. McKeand, director, Employment Relations Department for the M & M. Dr. Campion will discuss "Education and Industry," Leslie, "Local Bargaining Questions," and McKeand will present "Dramatizing Economic Facts."

OTHER LEADERS for M & M's "Appraisal at the Half Century" conference: H. Weston Howard, Hayward-Tyler & Company, Luton, England; Rev. Edward A. Keller, C. S. C., University of Notre Dame; Robert Newcomb and Marg Sammons, Newcomb & Sammons, Chicago, Illinois; W. G. Caples, Inland Steel Company, Chicago, Illinois.

Harry F. Gracey, SKF Industries, Inc., Philadelphia, Penn.



IT'S A LONG TIME—The Honorable William Wolfarth, mayor of Miami, and the Honorable Charles Farrell, mayor of Palm Springs, talk things over at the Chi Chi on the Florida executive's visit to the Village last week. What did they talk about? It was a secret. (Desert Sun Photo.)

Cub Scouts Sound Appeal For More Den Mothers

Help-help, anyone who cares! Fifty-nine eager beavers of the species BOY, aged eight to eleven are impatiently waiting for the appearance of volunteer den mothers to enable them to begin, or resume, their cub-scouting program this fall.

The kids have signed applications circulated throughout Village schools indicating their active desire to become Cubbers, or good citizens. So far, one lone woman has answered their plea. That Village-boy-minded

heroine is Mrs. Ted Reed, the only one who attended a "meeting" called for prospective den mothers by Warren Linville, volunteer second-year cub master for Palm Springs. "Perhaps folks didn't hear about our organization movement or didn't understand it's significance," optimistically commented Linville. "The boys are waiting and wondering."

Exhibits Sunday By Model Club

Palm Springs Model club will stage the first of three exhibitions planned this season at the new model airport on Ramon road Sunday at 8 a.m.

The other two exhibits will be on successive Sundays at the Polo Grounds and at the high school gymnasium. All types of model airplanes will be flown and demonstrated for visitors.

The Model club meets each Thursday at the Youth Center with no restrictions as to age.

Newsletters selling for a penny apiece were begun in the 1830's.

Wyoming had a newspaper in 1869 before it became a territory.

Tax Association Against Prop. 1

Privately-owned property equal to 4 per cent of the net taxable valuation of Riverside county is already exempt from taxation and if Prop. No. 1 on November 7 ballot is not defeated about 15 per cent more would be taken off the local tax rolls, California Taxpayers' association declared this week.

Exemptions of church, college, welfare, and veterans property in the county already amount to \$9,943,270, with figures not available for what the \$100 house-holders exemptions amount to, or the value of growing crops, museums, government-owned property, etc.

Total taxable valuation of property in the county for 1950-51 is \$247,367,000 (before equalization).

If Prop. No. 1 passes, about \$35,770,400 of personal property would also be exempt, this being the valuation of personal property and money for 1950-51, the latest data available.

Morongo Road's Deadman Curve To be Eliminated

Travel between Palm Springs and Morongo Valley, Joshua Tree and Twentynine Palms will be much safer soon. It was indicated by C. V. Kane, acting district highway engineer, this week.

Bids will be opened November 16 for construction of a new stretch of highway at Deadman's Curve in Dry Morongo canyon. Kane said. The spot to be replaced is a half mile stretch about eight miles north of the junction of the Morongo Valley road and highway 99 north of Palm Springs.

An S curve where the creek bed and road cross twice within a few hundred yards, will be straightened. The creek channel will be realigned so that the road does not cross it at all and culverts will be constructed under the highway for drainage purposes. Work is expected to start on the project early next year.

Little Damage Done In Truck Blaze

Little damage was done to a light truck which caught fire while parked on South Palm Canyon drive Monday evening, firemen reported.

Short in the ignition was blamed for the blaze.

Blessed Event Marks Week at Desert Museum

Blessed event! Lloyd Mason Smith, director of the Desert Museum, sounded the tidings this week.

Four new Villagers, complete with hardshell, arrived there this week, born to Mr. and Mrs. Tortoise. Some people call 'em turtles but that's nature faking, said Smith.

Mom and Pop Tortoise are at least 50 years old.

Their offspring are doing well and will be on display at the Museum Sunday.

Tourist Industry Rated as Biggest

Homer Varner, candidate for supervisor from the Fourth district, put in a busy week in the interest of his race for the county office.

He visited Desert Hot Springs, Thursday, spoke that night at Beaumont, attended the Banning-Ledwell road celebration Saturday and spent Monday in the Indian area.

Speaking in Beaumont Tuesday he said he was in favor of industry for the county in the areas that want industry. "We are mindful of our biggest in-need payrolls and added assessed valuations," he said. "But I industry, the tourist industry, and

Chet Goff Given Great Send-Off By Friends Here

The Marine Corps claimed one of its local reservists this week when Charles "Chet" Goff reported for active duty Monday morning at Camp Pendleton at Oceanside.

Goff was given a rousing send-off Saturday night when a dinner and dance was held in his honor at the Wars Memorial hall. The affair, sponsored by his fire department and American Legion buddies, drew a full house. 300 people paid a dollar for a ham hock and lima bean dinner. Later in the evening others were admitted to the dancing.

Goff was a marine during the last war and served with the Fourth Division where he was wounded. He was a member of the corps for three and one half years.

After the war he returned to his fire department job and joined the Owen Coffman Post of the American Legion.

am in favor of encouraging that to the utmost."

"The Palm Springs area is already famous. We should do our best to keep it that way."

The curved stereotype plate so essential to modern speed printing appeared in 1861.

Charles A. Dana, famous editor of the New York Sun, helped educate the public to want news.

Who's Who Lists Five Residents Of Desert Area

Who's Who in America dips in to the desert area for several names.

In the geographical index which lists celebrities by towns, Palm Springs is represented by two — Fred Payne Clatworthy, noted color photographer and

The Desert Sun—3 Palm Springs, Fri., Oct. 20, 1950

Christian van Schneidau, famed artist.

Cathedral City is represented by Willard Price, noted author. Palm Desert has Harry Orville Davis, former Ladies Home Journal editor, and general manager of Hearst Corporation.

Listed under Indio is Charles William Weitzel, whose home is in Ranch Mirage. He is a retired officer with a long list of important commands.

Your Money's Worth and Then Some!

This house is the most outstanding value of any house its size and location in Palm Springs. Situated in the south end (free from prevailing winds) this three bedroom, two bath home is air conditioned and has central heating. Large living room with plate glass view windows; one wall paneled in handsome birch panels; split roman brick fireplace. All doors and closets are hardwood slabs. This is a beautiful house and suitable terms can be arranged.

\$19,500

Robert Ransom Realtor

140-142 S. Palm Canyon Drive
Walter McManus
Robert Beck

Phone 2794
William Boggess
Dinty Moore



Big Values in every section of your Safeway store!

Thrifty shoppers take note! There's a big special event going on at Safeway now. It's a "festival of values," offering you outstanding buys on fine foods. Many are listed in this ad. Check them for typical examples of savings you can make during this big event. Then come on over to Safeway and take advantage of this opportunity to save.

LARGE EGGS
GRADE A
Oak Glen brand
in Cartons. dozen **59¢**

PEANUT BUTTER Read Roast 15-oz. jar **29¢**
Excellent spread for bread. (1 1/2-lb. jar, 47¢)

MARGARINE Daisymaid Yellow Quartered lb. **23¢**

LUNCH MEAT Rath's Black Hawk 12-oz. can **42¢**

BUTTER Dairy Glen, First Quality Quartered, Cartoned lb. **68¢**

MILD CHEESE Oregon Cheddar Pre-Cut and Wrapped lb. **43¢**

SUGAR Fine Granulated 5-lb. bag **44¢** 10-lb. bag **87¢**

Canned Foods Round-Up

Take advantage of the low prices during the fall round up on Del Monte fine foods:

Sliced Peaches 2 29-oz. cans **47¢**
Halved Peaches 2 29-oz. cans **47¢**
Pineapple Juice 2 18-oz. cans **27¢**
(12-oz., 2 cans 19¢; 46-oz. can, 33¢)
Tomato Juice 18-oz. can **22¢**
Fancy Peas 17-oz. can **17¢**
New Potatoes 2 20-oz. cans **25¢**
Corn Packed Cream Style 2 17-oz. cans **27¢**

Salad Dressing

Duchess brand. Fine on salads and desserts.
pint **29¢**
half-pint **19¢** quart **49¢**

Kraft Mayonnaise

For all salads. (Quart jar, 69¢)
Mayonnaise Sunbeam Yellow lb. **29¢**
Cheese Kraft American 2-lb.-loaf **83¢**
Tea Timer Crackers (8-oz., 17¢) 1-lb. pkg. **27¢**
Dried Beef Peacock, Sliced 4-oz. can **49¢**

MEATS

At Safeway you can be sure of extra values in meat. Selected from top government grades of beef, lamb and veal, Safeway meats are aged to peak of tenderness and flavor, then trimmed before weighing. Stop in at Safeway today, note the low prices on these extra value meats.

CHUCK ROAST Shoulder Cut, U. S. Graded GOOD Beef lb. **55¢**

RIB ROAST Standing 7" Cut, U. S. Graded GOOD Beef lb. **75¢**

GROUND BEEF Freshly Ground, Packed in Visking lb. **49¢**

T-BONE STEAK OR CLUB STEAK lb. **98¢**
(SIRLOIN STEAKS lb. 89¢)

Short Ribs

To bake or braise. U. S. graded GOOD beef. lb. **29¢**

Pork Sausage Pure pork sausage packed in Visking roll. lb. **52¢**

Link Sausage Pure pork links, in the bulk, note price. lb. **59¢**

Pork Spareribs Small size, select Eastern. Fine to barbecue. lb. **49¢**

Skinless Wieners Somers brand, packed in Cello. Tender eating. lb. **52¢**

Sliced Bacon Grade A, packed in layers. Fine to broil. lb. **62¢**

Frying Chickens Manor House, eviscerated, cut up, fresh frozen. lb. **75¢**

Fricassee Fowl Manor House, eviscerated, cut up, ready to cook. lb. **65¢**

WESSON OIL

For salads or frying. pint bottle **33¢** quart bottle **65¢**

PRODUCE

Crisp, freshly picked fruits and vegetables, that add zest to fall meals. Note the low prices at Safeway.

POTATOES U. S. No. 1 Large Russets 10 lbs. **33¢**

RED APPLES Northern Jonathans lb. **7¢**

CELERY Utah Type, Crisp, Tender. Excellent for Fall Salads lb. **8¢**

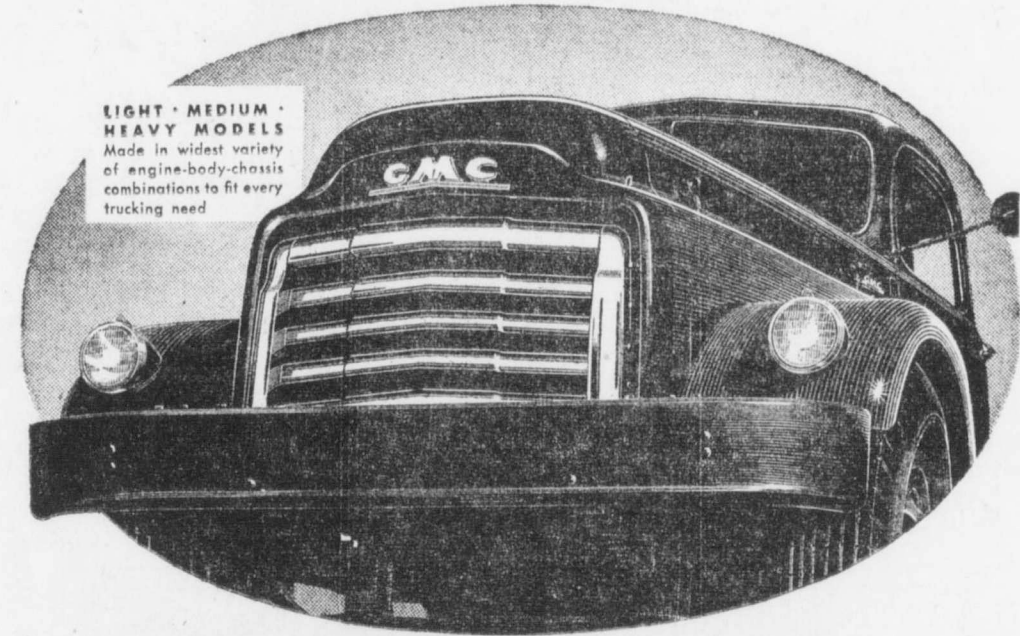
GRAPEFRUIT California Grown 4 lbs. **15¢**

Tokay Grapes 2 lbs. **19¢**

Anjou Pears Excellent flavor. lb. **9¢**

PRICES EFFECTIVE THROUGH SAT., OCT. 21, 1950, AT SAFEWAY STORES IN THIS AREA. Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

SAFEWAY



Think twice today when you buy a truck!

THAT new truck you're considering may have to last a long time. So you'll be wise to look at a GMC for these important reasons:

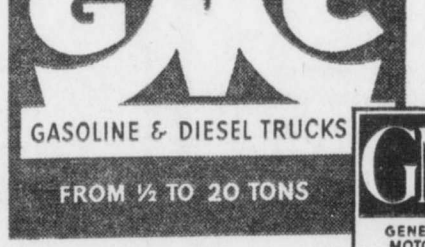
GMC's are built by the world's largest exclusive manufacturer of commercial vehicles—with the broadest truck engineering experience.

GMC's are real trucks. Engine, transmission and frame, as well as cab and axles, are all specially truck-built to give you longer service.

GMC truck-built engines have high horsepower with higher sustained torque—greater pulling power. They are built to give extra years of service with less maintenance.

GMC extra-value features include Synchro-Mesh transmission, Tocco-hardened crankshaft, full-pressure lubrication, recirculating ball-bearing steering gear, airplane-type bearings and Lifetime Weather-sealed cabs as standard equipment on practically all models from 1/2 ton up.

That's why more truckers are buying GMC's today than ever before—experience proves them best in the long haul!



FROM 1/2 TO 20 TONS

DESERT INN GARAGE

193 N. PALM CANYON DRIVE PHONE 4001

You'll do better on a used truck with your GMC dealer

SURF "No Rinse" SUDS

For all washing 19-oz. pkg. **27¢** 39-oz. pkg. **50¢**

DUZ SOAP

Granulated 20 1/2-oz. pkg. **27¢** 56-oz. pkg. **73¢**

RINSO SOAP

For dishes or clothes 23-oz. pkg. **26¢** 46-oz. pkg. **50¢**

BE PREPARED TODAY!

HAVE A PACKAGE OF WHITE KING GRANULATED SOAP ON HAND WHEN THE DOOR BELL RINGS COME AND WIN A WESTINGHOUSE ELECTRIC APPLIANCE

QUICK DISSOLVING SOAP IT TAKES SO LITTLE 22-oz. pkg. **27¢** 46-oz. pkg. **54¢**

That Perennial Reminder---Vote!

The time has come again to speak of a certain duty too many of us neglect—the duty to turn out on election day and VOTE.

The November general election with its important offices and equally important proposals, is almost here. The time to turn out to vote is less than three weeks from today. Two weeks from next Tuesday will prove whether you are truly grateful for all of the privileges you enjoy, all of the things you have, as an American. If you fail to vote, it is your own fault if you are displeased with the way things are going.

This is one of the most important elections in American history. It may well determine the way we are going to go. Candidates and issues are clear cut. There is a lot to be said about the men and women on the ballot, the propositions before the voters. That will

come later. Now, the question is, are you going to do your part as an American citizen and keep this a representative government, a government in which you have a voice? Staying at home is the best way to lose the privileges for which a lot of men and women have died.

Elections are not cheap. There is the cost of printing the ballots, the cost of rentals for polling places, the pay for election board officials, and so on. You, through your taxes are paying for this. You waste your own money when you stay away from the polls.

So start now to plan for November 7, two weeks from next Tuesday. Make arrangements now that you may vote then. Then do not upset those plans. The Desert Sun has ideas on the candidates and propositions. But that is aside from the main point today. That is: DON'T FORGET TO VOTE!

It's the Kind of a City You Make It

What type of city do you prefer? What kind of a city would this be without our youth agencies, our welfare society, our unique and famous Desert Museum?

You wouldn't like that kind of a city. But that is what you are asking for when you neglect to give to the Community Chest, when you promise to give and forget, when you say you can't afford it, let George do it.

The Chest isn't just an annual dent in your budget. It means a lot more than that. It means the kind of a city you like to call your home town.

Most of the local Community Chest budget goes to agencies which are doing youth work, work which no governmental agency could do, which no individual could do. There are governmental agencies which can do other services and provide more money than

Palm Springs can—but not in Youth work.

Welfare work on the local level can be done only by local organizations and Palm Springs is fortunate in its Welfare and Friendly Aid Society. The vast amount of good it does in the Village is known to too few. Every cent you contribute to the Chest to help the Welfare and Friendly society is well spent and will be well spent by them.

Times may be tougher, to use a plain expression, but we still have plenty. And everyone of us knows something we could do without if that meant giving a little more to the future—our youths.

So don't dodge the Community Chest solicitor, don't put them off with a smart answer or a plea that you cannot afford to give.

You really cannot afford NOT to give to the Community Chest.

Proposition No. 1 May be a Boobytrap

By JAMES DORAIS

In the long history of the Initiative process in California, there have been many shrewd attempts by promoters and special interest groups to sell the voters some mighty shiny but worm-eaten apples.

But probably no other measure ever has been devised than this year's Proposition No. 1, which would outlaw the collection of personal property taxes. The average householder, promoters of Proposition No. 1 apparently reasoned, would be enchanted with the idea of getting rid of the "nuisance" tax on household furnishings. He wouldn't find out, they hoped, that personal property taxes amount to nearly a quarter of all State and local revenues collected in California, and that the bulk of the collections come, not from nominal assessments on furniture, but from business inventories.

EASTERN MANUFACTURERS and certain business groups own little or no real estate in California, but do have large inventories of equipment, parts and goods. These groups would benefit greatly by removal of personal property taxes. Fortunately, civic groups, tax officials, and organizations of all kinds have been quick to realize that Proposition No. 1 is simply a scheme on the part of a few to shift their share of the cost of local and state government to the general public.

Tax revenue lost under Proposition No. 1 would have to be made up by other sources—through increased property taxes, higher sales taxes, or local income taxes.

If personal property taxes were

shifted to real property taxes, it would cost the home owners to "save" the amount he now pays in taxes on his furniture.

IN SAN FRANCISCO, a home assessed at \$4000 is now subject to a yearly tax of \$251.60. If the furniture in the home is assessed at \$250, the owner pays a personal property tax of \$9.44, making a total tax of \$261.04.

The San Francisco Assessor's Office has revealed that if Proposition No. 1 passes, and taxes on real property are increased to make up the loss in personal property collections, this same home-owner would pay a total

real estate tax of \$336.80. Thus, to save \$9.44, it would cost him \$75.76 more!

Most cities and towns throughout the state are alerted to the threat posed by Proposition No. 1. Visalia, for example, has already voted a standby sales tax increase to become effective should the voters approve Proposition No. 1.

But California voters have been confronted with ballot questions before. Having just had their Federal income taxes sharply raised, it hardly seems likely that they will fall for a scheme that would needlessly increase their local taxes as well.

He Loves Birds

Editor, The Desert Sun: I recall that some time ago you printed an impassioned letter from a woman who wanted to bell the cats so that the dear little birds would be safe.

Fine—but how about my new lawn? Those fine feathered friends of ours descend in swarms as if they thought that smelly mixture of fertilizer and seed had been spread for their own benefit. Understand there's a law against use of firearms within the city. I sure wish I had a shotgun. There would be no need to bell cats but I'd be friendly to a pair right now. At least, until the lawn is green. Then I'd get myself a dog to get rid of the cats.

The neighbors' yard is as smelly as mine—but he has a cat and will have a lawn.

A. M. K.

In This Corner

Quite a few sports writers and boxing fans are jumping all over Joe Louis for his "foolishness" in saying he might fight Ezzard Charles again. Everybody else knows the old Bomber is all washed up—so why doesn't he give in sensibly and acknowledge the obvious fact himself?

Perhaps, if each critic of Louis's "foolishness" will turn the searchlight of inquiry on himself, he may discover why Louis still thinks he can come back. And the critics, if honest with themselves, will also discover that they themselves would feel just as Joe does in his stead!

Rare is the mortal who dares to admit that Father Time has taken the starch and steam out of him. It's always the other guy who is showing his years. It is really Mr. Everybody who can't resist demonstrating for junior how he put on the downfield block that won the big game in '29—and then goes to bed for a painful while via the emergency hospital.

Nope, it isn't fair to call Joe Louis foolish just because he has a blind spot—when he looks

Memory Lane

(From the files of The Desert Sun of the week of Oct. 20, 1950)

Palm Springs is growing. Three employees are now needed at the post office to handle the 150 lock boxes, general delivery and mail for hotels and apartments.

LeRoy Carver is back in the Village and will take charge of the Sunday school at Community church again.

Vanity Fair, House and Garden and Vogue are this week featuring advertisements of Palm Springs. Imagine yourself sitting in the cold mid-west or east and seeing a picture of warm, sunny delightful Palm Springs.

Ten Years Ago

(From the files of The Desert Sun of the week of Oct. 20, 1940.)

The season is getting under way with a bang. The Racquet Club will stage an important sportswear fashion show this weekend. Rogers ranch, Bullocks and Desmonds are getting ready to open, and the town is filling up.

Glamorous Barbara Hutton may spend the winter in Palm Springs. She was here last week looking over estates with an eye to leasing. She was accompanied by Cary Grant.

Commander Thales S. Boyd, city councilman, has been called into the service and will leave this week for San Diego.

Report was made this week if the sale of the large and beautiful Humohrey Birge estate to Jackson Hardy, former owner of Casitas del Monte hotel, and plans for its transfer into a luxury hotel.

It was reported that 793 young men of Palm Springs and Cathedral City registered for the draft last week.

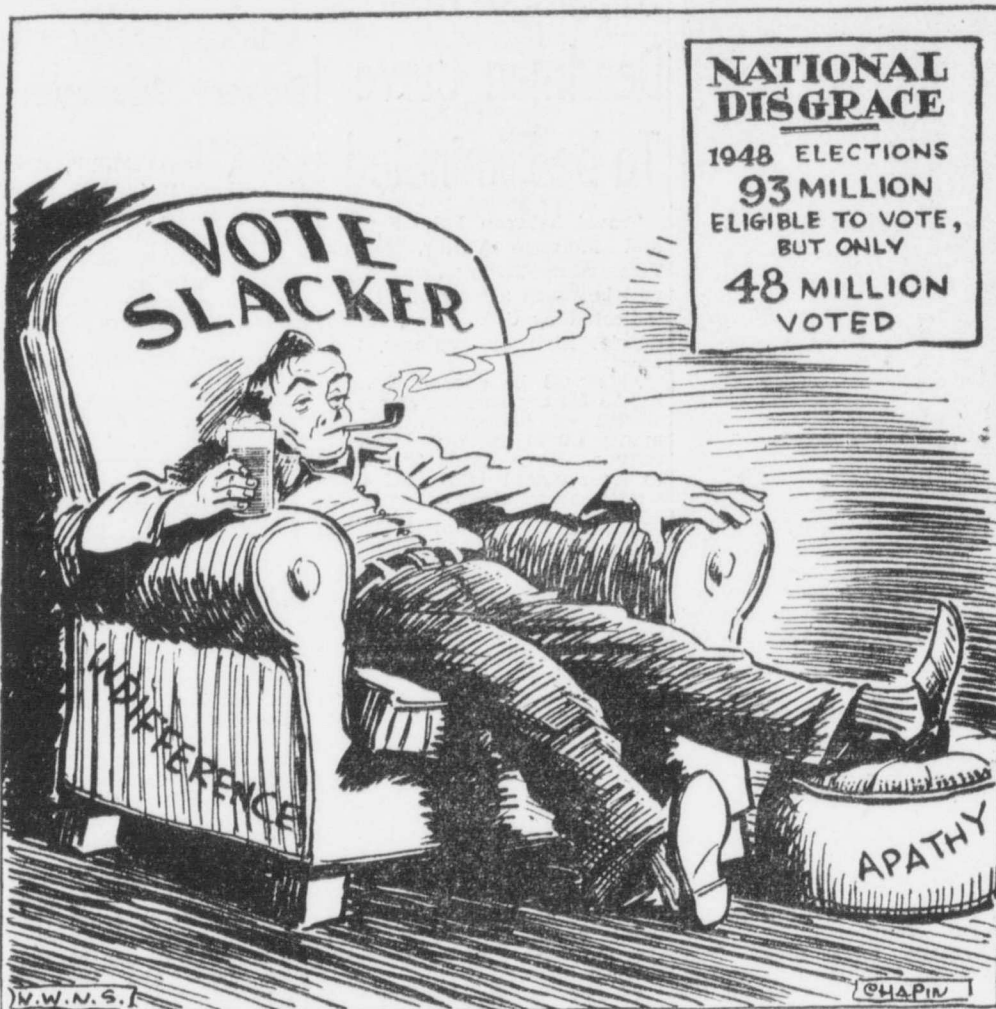
at himself—that is common to practically all mortals, although his myriad admirers will hope he changes his mind about fighting again. For Father Time won't change his mind! And we're all through once the ageless champ gets the Indian sign on us.

LAFF OF THE WEEK



"Ooops! Something Must Have Slipped!"

DON'T BE LIKE THAT



Confident Living

by NORMAN VINCENT PEALE

HOW TO GET ALONG WITH PEOPLE

At Harvard university, they recently made a study of why more than four thousand men and women had lost their jobs in various businesses and industries. The analysis showed that, while 34% had failed to get along because they couldn't do their jobs properly in the technical sense, the rest—66%—had been fired for deficiency in human relations!

The Harvard study describes this in academic terms, but what it all boils down to is that three out of four of these people came to grief because they couldn't get along with their business associates. They just rubbed people the wrong way.

INABILITY TO GET ALONG

with people is the chief cause of many personal failures in business and in other relationships. A man may have definite abilities and the best of training, but, if there's something in him that erects barriers and prevents mutual understanding, he can't get and hold the affection and loyalty of his associates. And so, unable to exercise leadership, he becomes a failure.

Haven't you ever noticed that, in almost every office or factory or social group, you'll find one or more people who are sore spots. They seem to be centers of irritation, and unpleasantness always gathers around them. Often it's hard to put your finger on the reason for this because, while the trouble is real enough, nevertheless it is a little vague. But people sense this atmosphere of tension and shy away from these individuals. So they lack friends and are thrown among other emotional casualties for social intercourse. This unhappy group exchanges dissatisfactions among its members, further inflaming the irritation which already exists.

SOMETIMES, and it is always an encouraging sign, these unfortunate persons realize that something is wrong with them. They finally face the defect that is in them rather than in other people, and decide to do something about it.

Such a man once came to see me. "Why can't I get along with other people?" he asked. "Is there something lacking in me?"

At first glance, this would seem hard to believe. He was very attractive in appearance

I Rise to Remark

By CONGRESSMAN JOHN PHILLIPS

How much does it cost you, the taxpayers of America, to finance the army of people who turn out government publicity and propaganda? Do you know that the number of people engaged in this activity would equal the strength of a real army, three full divisions? The price is astounding now in excess of \$100,000,000 a year.

I suspect many of you have become so used to the unlawful intrusion of bureaucracy into the opinion-moulding business that you no longer think twice when you see an ad paid for by Uncle Sam, or read magazine articles by cabinet officers peddling some pet administration program. Do you think twice when you see government ads in street cars and buses? Do you think twice about the TV plug, or the radio singing commercial? You should.

Congressional committee studies of activities within such executive agencies as the Department of Agriculture, Interior, and Commerce, are very revealing. They provide accurate data on the number of people involved, the money they spend, how they spend it, and why.

THESE BUREAU FOLKS use every channel to tell the "official" story. These include bulletins, reports, annual books, news releases to press, radio and TV, group and individual contacts, paid advertising, traveling exhibits, motion pictures, film lending services, slides, lectures, photo services, and correspondence. In addition several agencies operate cooperative programs in schools, labor organizations, civil bodies and similar groups. The Department of Agriculture even runs a college here in Washington offering degree credit in the usual courses available at liberal arts institutions!

Try to remember the last time you were exposed to one of these "educational" influences. If you don't remember a recent incident, make a simple little test by keeping your eyes and ears open. You would be surprised, if you kept a tally at the number of times in a normal day something from the "official" publicity mill made an impression on your mind.

THE PURPOSES BEHIND this vast activity are many. Some are legitimate, most are not.

about it. All you have to do is to realize your own faults and, in discovering them, learn not to expect perfection in others. Respect them for what they are, try to like them and feel kindly towards them and they, in turn, will respect and like you. There's all there is to good human relations.

Try my "prescription" yourself this week. Do your part in getting along with other people and they'll get along with you.

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Congressmen are the target for a continual barrage, generally designed to influence support for a certain bill, program, or project. It is also a common practice of these federal lobby groups to incite in a Congressman's home district pressure campaigns for or against legislation. An avalanche of mail to the Congressman is the result they desire, but which they find increasingly difficult to get as the people recognize the pattern of the attempts. An attempt will be made at once to arouse great public protest, for example, if Congress decides to cut out some publicity work. The line can be drawn quite clearly. The people should be fully and accurately informed, but information or education activities beyond that are either illegal or not a proper function of the federal government.

A WISE LAW has been on the books since 1919. Section 201, title 18 of the U.S. Code enacted July 11, 1919, makes it expressly illegal for any government employee, agency or department to attempt to influence legislation or appropriation, by any method, directly or indirectly. This does not prevent designated officials from requesting, through proper channels, laws or money for the necessary conduct of authorized public business.

This law is being ignored, or it is unknown to about 50,000 people whose efforts cannot help but shape public opinion and influence Congressional action. This situation has, in some cases, made representative government almost a fiction.

CHARLES B. SHATTUCK, Calif. Real Estate Assn. official in talk favoring Proposition 10—"Bureaucracy fears nothing like the ballot box."

QUICK HELPFUL LOANS

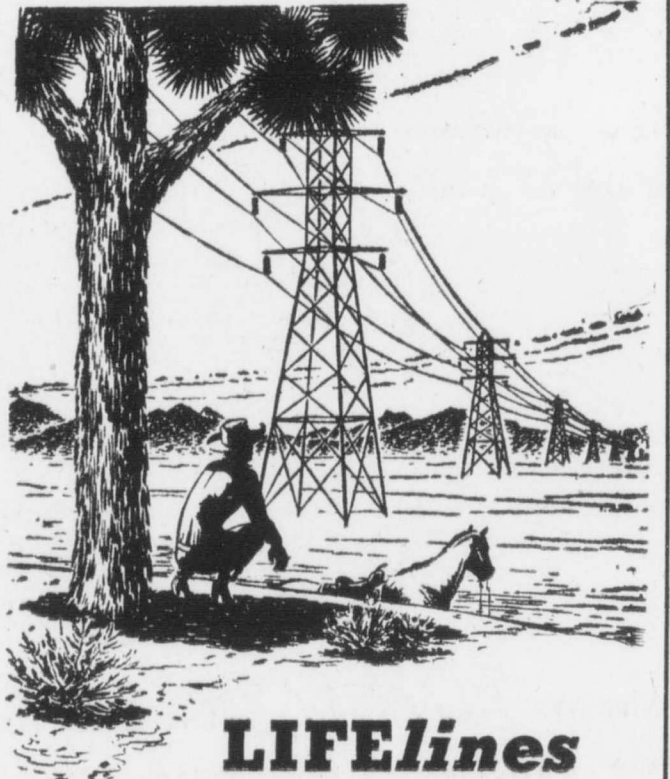
Any Employed Person May Apply for \$50 to \$1500

1. Consolidate Debts.
2. Meet Emergencies.
3. Buy What You Need.
4. Get Extra Cash.

Salary Automobile Furniture or Combination Loans
First and Second Trust Deeds Bought

Loan & Finance CO., INC.

444 N. Palm Canyon, Ph. 2158
The Strebe Bldg. (Upstairs)



LIFELINES

America's tremendous industrial capacity is one of her invaluable assets both in peace and in times of national emergency. Electrical power to turn the wheels of industry ranks among the first of strategic "raw materials." The long transmission lines carrying this electrical power to all parts of our area are, in effect, veritable Lifelines. The increased power needs of today can be met because these important lifelines were conceived, financed, and built by private investors who had faith in the future of this country, plus the courage to back up their faith with their savings. These lifelines made yesterday's growth possible; they are doing their part to assure this nation's tomorrow.

CALIFORNIA ELECTRIC POWER COMPANY

How Bank of America ESCROW SERVICE serves you!

As buyer or seller of a home or other property, you need an escrow holder in whom you can place full confidence... one whose service is prompt, dependable and completely impartial... for years, Bank of America's Escrow Department has been providing Californians with just this kind of service. So when you buy or sell... remember Bank of America for Escrow.

Bank of America
NATIONAL TRUSTS ASSOCIATION

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION - MEMBER FEDERAL RESERVE SYSTEM

Police Chiefs Favor Village As 1952 Site

Chief Kettmann Puts In Eloquent Words On Behalf of City

Old Man River came between the International Police Chiefs association and Palm Springs last week.

Chief Kettmann said on returning from the 57th annual convention at Colorado Springs, Colo., that he put in a big plug for Palm Springs as the site for the 58th annual session in 1951 and recited the charms of the Village so convincingly that many of the 1200 police chiefs present were all for coming here next year. There was a big hitch, however—the Mississippi river.

ASSOCIATION officials said the 1951 convention would have to be east of the Mississippi next year as it was west of it this year and the program was to alternate the sessions between east and west.

"About 800 of the 1200 delegates at the session are from the east," he said. "Our chances to get the sessions in Palm Springs the following year look good, however."

Miami, Florida was chosen for the 1951 session with Palm Springs second choice ahead of Philadelphia, Spokane, Long Beach, Raleigh, N. C. and Cleveland.

POLICE AID in internal security was discussed by Hugh Clegg, assistant to J. Edgar Hoover.

The FBI depends on city police to keep the federal agency informed on local subversive activities, he said.

Problems of civil defense in the event of war were discussed by U. S. Attorney General Howard McGrath. While danger is not too imminent, he said, police must be prepared.

Juvenile delinquency, traffic problems and organized crime also came in for discussion, Kettmann said.

Another Pay Hike Appeal Tossed Out

Last ditch plea of county employees for a pay rise was rejected by supervisors this week. They rejected a similar plea last week.

When J. D. Hennigan, county defender, made another plea this week based on the grounds that the county was losing valuable employees to private industry because of higher pay here, supervisors again said that all county funds were budgeted and that no pay boost was possible.

New Addition To Dance Staff

A new addition to the staff of the North Canyon Dance studio is Miss Constance McCormick. She is an associate of Mrs. Virginia Moe and specializes in the ballet. She has arranged many adaptations of fairy tales, presenting her students with her own ballet compositions.

Miss McCormick traveled the United States and Europe for two seasons with a ballet company and had her own studio for two years.

Mrs. Moe has the pre-school children's classes in addition to junior high school ballroom classes. Miss McCormick teaches tap and ballet for those of age.

All classes are now arganized.

Tahquitz Park Sale Reported

A sale of a choice building location in Tahquitz Park on Baristo road to Mrs. Antoinette Bogdanovich of San Pedro was announced by the Gannon-Fredricksen real estate office. Culver Parker handled the deal.

The Bogdanovich family, owners of the French Packing Co. of that city have been property owners in the desert during the years past. Mrs. Bogdanovich is planning a beautiful residence working with the architectural firm of Williams & Williams.

Miss Johnson Bride at Yuma

Miss Thelma Johnson and James Waters of Palo Alto, were married in Yuma, October 14, in a quiet ceremony in the Methodist church. The bride is well known in Palm Springs, this being her home for a number of years.

Mr. Waters is a member of the Masonic order, also a prominent figure in the labor movement, a poet with a book or two to his credit, a publicist and a speaker. His poetry has brought him recognition among literary groups in several parts of the world and much of his work has been translated into French, German, Chinese and Russian languages.



HERE FOR PARADE—The California Horsemen's Show brought them of all ages. Above are three grandmothers and one 12-year-old who rode almost 500 miles to join the activities here. Left to right: Mrs. Ida Potter, Bakersfield; Mrs. Alice Wise, Hayward; Judy Wise, aged 12, Hayward; Mrs. Thelma Webster, Bakersfield. (Chamber of Commerce Photo.)

NEW CHAMPIONS CROWNED HERE AT CALIFORNIA HORSEMEN'S SESSION

California had two new champion boy and girl horsemen this week following the Saturday night ceremonies at the California State Horsemen's Assn. here. The Boy State All Around Champion is Marvin Roberts of Salinas. The Girl State All Around Champion is Bobbie Dorman of San Diego.

Choosing of the two champions was the climax of the four-day competition which featured some of the finest horses and riders in the state.

DR. ROGER DANIELS of Sacramento was chosen new president of the association, replacing retiring head Fred Anderson of Oakland. Bob Sawyer became vice president of region 11, taking the place of Frank Bogert.

"Despite the unseasonal heat," said Bogert, "we feel that the show was a success. The CHSA chose San Jose at the site of next year's show."

THE FOLLOWING is a list of those who captured first place in each event:

Palomino class — Gracious Lady, owned by Dorothy Beauland of Tarzana.
Quadrangle stake race — Frankie, owned by Clyde Rakestran of Sanger.
English pleasure horses open — Little Aady, owned by Bob Lee of Monrovia.
Calf roping — Won by Turlock.
Matched pairs western — Glorious Lady, owned by Dorothy Beauland and Honey Harvest, owned by Helen Hird.
Team roping — Won by Fresno.
Jumpers — Bell Star, owned by June Porter.
Parade horses — Harvest Supreme, owned by Irving Kester-son.
Children's English mounts 12 years and under — Bengue Tiger, owned by Walleen Grondona of Pleasanton.
Children's western mounts 13 to 17 years — Bonny H, owned by Nancy Alden of Marin County.
Children's English mounts 13 to 17 years — Miss Betsy, owned by Bob Gee of Monrovia.
Matched pairs English — Navajo and Jackpot, owned by Ed Zwerlien.
Pole bending — Frankie, owned by Clyde Rakestran.
Hunters open — Sonny Bravo, Tennessee walking horse — owned by W. M. Keck, Jr.
Merry Charles Wilson, owned by Russell Albert of Glendale.
Children's western mounts 12 years and under — Golden Cloud, owned by Walleen Grondona.
Team relay — Won by San Bernardino.
Stock horses — Ginger Charida, owned by O. C. Rhodes of Artesia.
Ring spearing finals — Won by Hackamore horses — Dr. Jack Barrett, owned by Rex McDaniels.
Silverado Riders.
Trail horses — Miss Cindy, owned by W. Grondona.
Arabian class — Lotnik, owned by Julius Kahn of Canoga Park.
Champion drill teams — Junior: Concord Flying Horsemen, Sen-

Phillips to Address Two Desert Groups Thursday

Congressman John Phillips will address a combined dinner meeting of Palm Village High Twelve club and Cathedral City Lions club Thursday at Cathedral City Town Hall.

President John Palmer of Lions said that a short business meeting will be held at 7 p. m., the dinner starting at 7:30.

Col. Robt. Ellsworth, president, will preside for the High Twelve club. He will introduce Dr. Claude Church who will, in turn introduce the speaker of the evening. A delegation headed by G. Carroll Waller, treasurer of the High Twelve club, will welcome Congressman Phillips to Cathedral City. Arch Linkletter, chairman of arrangements, announced that all Mas-

2 Women Hurt In Auto Crash

Two automobiles met almost head-on just east of Cathedral City last week resulting in injuries to Mrs. Jeanette Storck and Mrs. Harriet Gossnell. Both were released after first aid at Community hospital here. Grills of both cars were demolished.

Tommy Barker of Wonder Palms called Constable Fred Duff and the state highway patrol.

Herrman Appointed Gas Company V-P

Walter J. Herrman has been appointed vice president of Southern California Gas company. F. M. Banks, president and general manager, announced this week.

Herrman, former vice president of Commonwealth Services, New York, will have responsibility for all rate and appraisal matters.

HEARING AID BATTERIES

FOR ALL MAKES OF HEARING AIDS
Hearing aid users will be pleased to learn that we now carry a complete line of hearing aid batteries. It is no longer necessary to obtain batteries from "hard to reach" sources. Visit our hearing aid department at your first opportunity.

We are happy to offer this complete battery service for the convenience of hearing aid users.

PALM SPRINGS
DRUG & IMPORT CO.
MARVIN FRITZ, Prop.
Drug Dept.

Coffman Leaves To Attend Two Hotel Sessions

Earl Coffman of the Desert Inn leaves today to attend two hotel association conventions—state and national—with the confident hope that one of them at least, may be obtained for Palm Springs in the near future.

The state convention this year will be held in Yosemite park October 22 to 25 and the national session in Detroit, November 1 to 4.

The Villager is a director in the state association. Convention Chairman Frank Ewing of the Chamber of Commerce has been active laying the groundwork for Coffman's promotion of Palm Springs as site for the State Hotel association and the National Hotel association conventions.

After the national session, said Coffman, "I'll be home to stay."

Supervisors Oppose Phone Rate Plea

Supervisors Monday voted to oppose a request of the Pacific Telephone and Telegraph company for a new rate adjustment.

The company requested the board's support of a plea for a rate hike to make up for new taxes imposed. Supervisors rejected the request on the grounds the company should absorb the tax boost, not pass it on to its customers.

Pageant Marks Opening of New Mountain Road

The Banning-Idyllwild highway, planned more than 20 years ago, became a reality Saturday when citizens of Banning and Idyllwild, state and county officials rallied in the Pass city to cut the ribbon and officially open the road.

The day started in Idyllwild where several hundred gathered for breakfast to hear special tribute paid to A. C. Fulmor and Robert Dillon, originators of the highway plan and other speakers.

The caravan then adjourned to Banning where an all day celebration took place. The official ribbon-cutting was done by Jane Powell and Marshall Thompson of MGM.

Main speeches of the day were by Lt. Gov. Goodwin Knight, Edward S. Shattuck, Sen. Nelson Dilworth and A. C. Keith, county road commissioner.

City and county commissioners addressed the group at Banning. After the formal ceremonies, the day was spent in festivities, and street dancing.

Five Local Students At Redlands Univ.

Five Palm Springs students are enrolled among 1163 men and women at the University of Redlands, the registrar's office there reported this week.

The local students are Joan McCouley, Roger Denny, Don Williams, Sandra Veano, and James Erickson.

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Travel Comfort on the Santa Fe

Young or old, you'll like traveling on Santa Fe trains. They're downright comfortable!

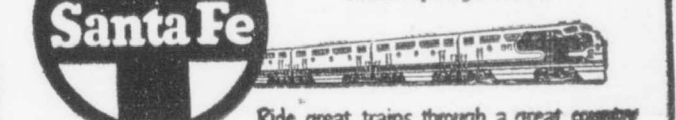
You choose from a wide variety of accommodations... get plenty of room to roam. Dressing rooms are spacious.

You board your train downtown... leave on schedule in any weather... enjoy wonderful Fred Harvey meals en route... arrive relaxed, refreshed.

And on the El Capitan an alert and capable Courier-Nurse (registered graduate nurse) is aboard to help those who need her friendly service.

For the utmost in travel comfort, go Santa Fe all the way.

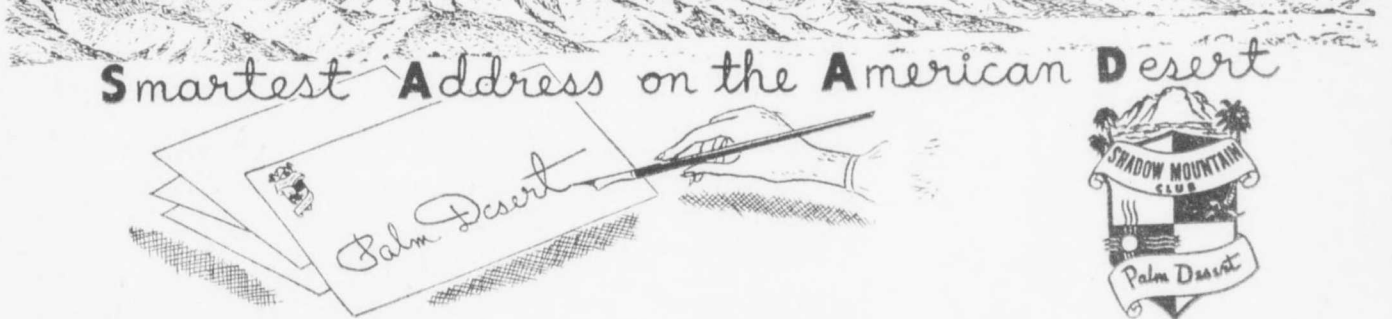
P. E. RIZER, Ticket Agent
Santa Fe Ticket Office,
404 N. Palm Canyon Drive
Phone 6744
Palm Springs, Calif.



Ride great trains through a great country

Palm Desert

Smartest Address on the American Desert



DRIVE OUT TODAY!... 12 miles east of Palm Springs on Indio Highway

Fastest growing desert community in the nation, Palm Desert is a planned community... planned for recreational and cultural activities... the perfect place for relaxation and rest... for healthful living... a refuge where you can leave your cares behind. Enjoy swimming, riding, tennis, golf or just loafing amid luxurious surroundings... outdoor life in its fullest measure... all these are yours at Palm Desert... HERE NOW... waiting for you and the family.

New Unit... No. 6 .. Opening Soon!

Popularity of Palm Desert has created such a demand for homesites that we have been inspired to announce the opening soon of a new unit—to be known as Unit 6. Spacious lots will provide an ideal setting for desert homes. Plan yours right now... take advantage of the pre-opening price... act today!

Pre-opening Price . . . \$795 UP

Palm Desert

CLIFFORD W. HENDERSON, Founder-President

PHONE PALM DESERT 76-2911

Tract Office on the Property... or see your Real Estate Broker

Choose a SUN LODGE

Designed for a new way of desert living, Sun Lodges are grouped around an inner court play area for the exclusive use of Sun Lodge Colonists... private swimming pool for their exclusive use, also... each lodge has an individual patio... compactly arranged with quarters for 2, 4, or 6 persons.

\$8975 (Price subject to change)

Hours More Sun Lots More Fun!



AT SADDLE AND SIRLOIN—Among the merry parties helping Dave Lyons open the Saddle and Sirloin was this one composed of Mrs. Bernice Lafrantz, Dr. Charles Baldwin, Mrs. Baldwin, Warren Strebe, Mrs. Henry Kreutzinger, Mrs. Warren Strebe and Charles Lafrantz. (Desert Sun Photo.)

This Week With

VILLAGERS

With their captain husbands in Korea, War "Widows" Mrs. David Brooks, 3713 Calle San Antonio, and Mrs. John Porter, 614 Desert way, have turned Villagers for the duration, probably thereafter. The Porters purchased the Carl Bohne home, and Mrs. Brooks followed her friends here. Frequent visitors at the Porter home are Mrs. Porter's parents, Mr. and Mrs. Spencer Murphy of Inglewood.

Herb Flemington of Orchard Trailer camp hit the jack pot, singing "I Love the Gal" on KFI's "Live Like A Million" program last Friday night, winning diamond wristwatch, television set, \$1500 and a \$10,000 insurance policy. An audition with Billy Rose has been clinched.

Author of best-seller, "Fabulous Boulevard," Ralph Hancock, self-styled "way-back Villager," has returned to settle on Calle Marcus. Hancock recalls occupying one of the artist colony hillside hogans southwest of the Desert Inn in the 1920's. Full of ideas on the local scene, Hancock may haul off and depict us local folks in a new book. Brace yourselves, locals!

Just as ground-minded Villagers might start for San Francisco by car, Airport Manager Mary Nelson jumped into her Navion Tuesday, with Bill Wool of Indio going along for the ride, to pick up Co-manager of the local port Win Wood, concluding a continent-wide air vacation. Win had flown to visit family and friends in New York, thence back via Miami.

Dr. and Mrs. B. B. Levin, ex-valleites, returned this week from San Francisco for a visit with Mrs. Levin's parents, Mr. and Mrs. Louis Portnoy of Camino Real. Mrs. Levin is the former Sylvia Portnoy, manager of Taffy's, in Palm Springs. Dr. and Mrs. Claude Church entertained for the Levins at the new Church home in Cathedral City last Monday evening. Guests included Mrs. Howard

Wilkins, Eve and Robert Bowlin of Indio, Bill Rashall, Dr. Levin will join the navy at Fort Houston, Texas.

"Rummage for Art." That's what's going on at the new Desert Art Center, 744 Broadway, Cathedral City, site of a new non-profit gallery and meeting place for local artists. All types of material donations are included in this practical but art-minded event, including furniture, clothing, bric-a-brac. Sparked by Mrs. James K. Wolseth, the new center will be hosted by Mrs. Bill Williamson, directed by Mrs. Harriet Day, with Mrs. Bessie Kelley, secretary. Paul Clark, publicist. Formal opening will be November 15.

Junior square dancers, just returned teen-age, are organizing at Palm Springs Play school, 1547 North Palm Canyon drive, Caller Frank Wisniewski and Dancers Virginia Moe and Virginia Paul led the group at their first party-meeting last weekend. Charter members are: Mary Golden, Mary Paul, Rochelle Levett, Gertrude Deveney, Barbara Cooper, Leslie Pratt, Jerry Lewis, Robin Gazda, Bruce Waller, Robert Avilla and Eugene Olsen.

Martha Lou Manson, soon to wed Bob Thomas, service man, will leave a sad gap with book-minded kids of the Village when she abandons the Village and the library children's department. Martha Lou endeared herself with story hours at "lib" and on radio, with visits to schools which inspired reading and living through good books.

Great Books Seminar opened again Wednesday night, with Lloyd Smith, Desert Museum director, leading discussions at the library. Interested folk are invited to attend every other Wednesday.

Miss Betty Murphy, Pomona "grad," recently associated with a Los Angeles sales research firm, is a new and "permanent" Villager, she declares. Betty now is employed in the escrow department of Bank of America.

Miss Billie Gallagher, popular "bon mot" artist of the local telephone office, hosted Mr. and Mrs. John Rea of Long Beach at the Chi Chi's Starlite room opening.

Mr. and Mrs. Sanford Reiger of Chicago were recent house guests of the Marvin Wade's, 3887 Sunny Dunes road.

Unable to stay away, though they've sold their Palm Springs Tobacco company business here, Bob Benish and Mr. and Mrs. Lincoln Ball, ostensibly of Long Beach, returned last weekend for a "sojourn" at Sunny Sands. Once a Villager, etc.

Pianist Harry Tomlinson's junior high choir of Community church netted \$39 via a day-long cake sale at the

church last Saturday. Incidentally, the Tomlinsons are entertaining the senior Harry Tomlinson from Philadelphia at their home, 505 Santa Rosa drive.

Mr. and Mrs. Chester Sproule of Calle San Antonio entertained bridge and dinner guests Saturday evening, the George Manningtons, H. B. Rysbergs, Wilton McCoy.

Former Villager Mrs. Yula Moore held a teachers' workshop at North End school this week, in her new capacity as supervisor for Orange county schools. Mrs. Moore was guidance department head of the Village schools.

A UCLA extension art course is being given Tuesday evenings at North End school by Mrs. Florence Hord, art director of Riverside schools.

The George Bonds and 17-year-old Allan recently moved into their new home at 556 Calle Ajo. Bond is transportation supervisor for the local schools.

Founder of "Girls' State," American Legion-sponsored tradition which sends leading high school representatives to visit their state capitals Mrs. Jane Rishwater of Austin, Texas, was a recent visitor in Palm Springs. Mrs. Rishwater spent several days at the home of her school chum, Mrs. Roger Williams, 373 Monte Vista.

Herbert Munson has returned to his home, 1310 North Indian avenue, after a cross-country trip to visit old friends on the show boat circuit in Kentucky.

MR. AND MRS. C. RONALD ELLIS and daughter, Ann, have sold their home in Wynnewood, Pa., along the main-line, and have taken up permanent residence at 291 East Cabrillo road, Palm Springs.

Miss Gertrude E. Hunt will arrive back in Palm Springs November 6 to spend the winter. She was in Seattle, Wash., during the summer with Mrs. U. M. Dickey.

Adrian Rosen is expected in the Village this weekend to remain through November before returning to Detroit on business. Rosen practically commutes between Palm Springs and the Michigan metropolis as business calls him there about ten times annually.

Roy Medby, former Village publisher, now located in Hemet, was a visitor here last week.

Mrs. Lewis R. Dorn and daughters, Joan and Christine, arrived in the Village last week to spend the winter.

Lee E. Dickinson, winter resident, who has been in Ketchikan, Alaska, during the summer, has returned to Seattle, according to word to friends here, and expects to be in Palm Springs by December 1.

CHERRY PASS
Drive-In Theatre

Highway 99 at Highland Springs Rd. between BANNING-BEAUMONT
Picture starts at dusk

Children's Playground
DeLuxe Snack Bar

FRI.-SAT. OCT. 20-21

"DUCHESS OF IDAHO"
Esther Williams-Van Johnson
(In Technicolor)

SUN.-MON. OCT. 22-23

"THE FURIES"
Barbara Stanwyck
Wendell Corey

"ROCK ISLAND TRAIL"
Forrest Tucker - Adele Mara
(In Technicolor)

TUES.-WED.-THURS. OCT. 24-25-26

"FATHER OF THE BRIDE"
Elizabeth Taylor
Spencer Tracy
Joan Bennett
"MYSTERY STREET"
Sally Forrest
Ricardo Montalban

BANNING
THEATRE

Continuous from 2 P. M. Wednesdays

FRI.-SAT. OCT. 20-21

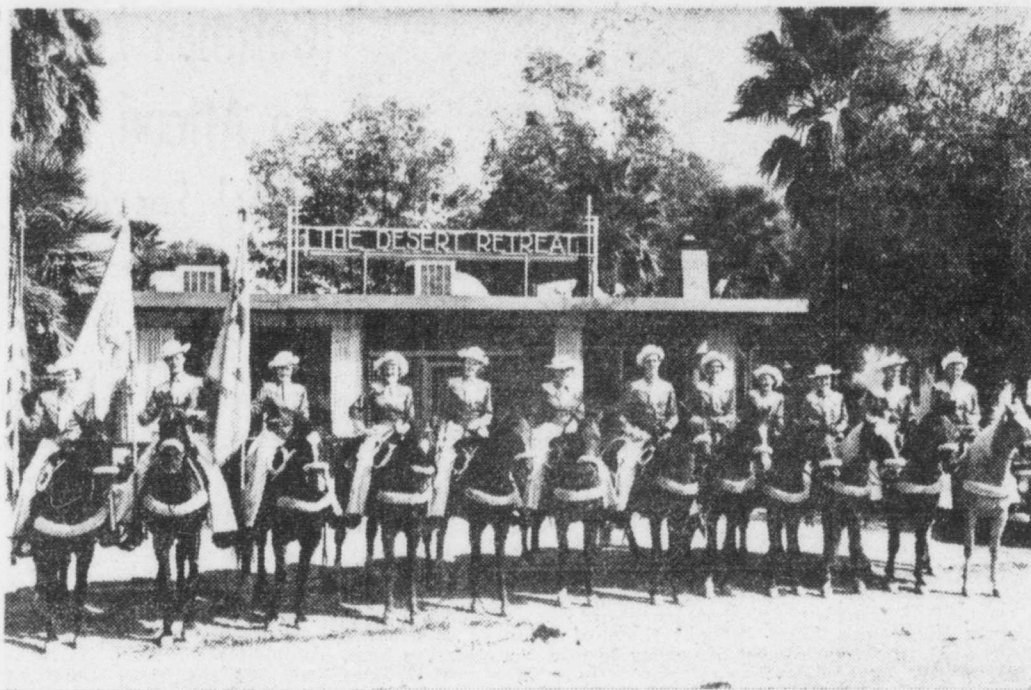
Joel McCrea-Wanda Hendrix
"SADDLE TRAMP"
Randolph Scott in
"WHEN THE DALTONS RODE"

SUN.-MON.-TUES. OCT. 22-23-24

Humphrey Bogart
"IN A LONELY PLACE"
Glenn Ford
Broderick Crawford
"CONVICTED"

WED.-THURS. OCT. 25-26

Eleanor Parker-Patricia Neal
"THREE SECRETS"
Myrna Loy - Richard Greene
"IF THIS BE SIN"



COMING BACK—The Lockheed Rangers, who won first prize for bringing in the most new members to the California State Horsemen's association liked Palm Springs and the Desert Retreat so well they plan a big party here next spring.

Social Notes

Joe Sandeffer,
Helen Chumley
Wed at Yuma

Announcement was made this week of the marriage in Yuma last weekend of Joe Sandeffer, well known young Villager, and Helen Chumley.

The young man is the son of Mr. and Mrs. J. R. Sandeffer and is employed by the city.

Get Acquainted
Party at Plaza

Mr. and Mrs. Robert Ransom entertained the tenants of the Carnell building, Carnell Court, the Palm Springs Plaza and the La Plaza apartments Monday night.

The roof over Sale's Market was decorated with colored lights and a buffet supper was served to over one hundred and fifty members of the Plaza-Carnell family. These get-togethers are an annual affair and are held for the purpose of introducing any new tenants to those who have been here for many years past.

New tenants introduced this year included Mr. and Mrs. Max Grone and Mr. and Mrs. Ralph Shelley.

To keep up to date on the latest advertising mediums a committee was appointed to recommend approved methods of advertising to the merchants in stores in the Carnell building and in the Plaza. This committee is headed by Robert McKenzie and other members are Ralph Shelley and Louise Leavelle.

Because of the parking problem a parking commission was set up, consisting of Earl Hough, Lou Dubin and Art Willis. Tex Kidwell, the Plaza Troubadour, entertained the guests during the dinner hour.

Birthday Party
For Sharon Judd

Sharon Louise Judd was six years of age last week and her mother, Mrs. Ralph Judd entertained 19 of her little friends at a lawn party at their home, 418 North Calle Santa Rosa.

Ice cream and cake were served and prizes in the games awarded to Michael Riley and Judy Grimes.

Numerous lovely gifts were presented the honoree and each little guest departing, received a gift from the hostess who was assisted in serving by Mrs. Clarence Judd.

SUNAIR
DRIVE-IN THEATRE

ENJOY MOVIE STARS
THE MODERN WAY
IN YOUR CAR

UNDER HEAVEN'S STARS

FRI.-SAT. OCT. 20-21

"THE GUNFIGHTER"
Gregory Peck
"SAND"
Mark Stevens - Coleen Gray
(Color by Technicolor)

SUN.-MON. OCT. 22-23

"FANCY PANTS"
Bob Hope - Lucille Ball
(Color by Technicolor)

TUES.-WED.-THURS. OCT. 24-25-26

"GRAPES OF WRATH"
Henry Fonda
"TOBACCO ROAD"
Charley Grapewin
Marjorie Rambeau

Gates Open at 6:00 P. M.

ADM. ADULTS, 60c
Children Under 12 Free
with Adults

HIGHWAY 111
Between Palm Springs and
Cathedral City
Tel. Palm Springs 8-4232

Jobs Daughters
In First Event
Of New Season

First initiation of the season was staged by Palm Springs Bethel 186 of Jobs Daughters at the Youth Center last week with Mary Jean Lennie of Thousand Palms and Beverly Yager of Palm Springs receiving degrees. Mrs. Chester Sproule was installed as Bethel Guardian, succeeding Mrs. Gordon Feelings, resigned, by Mrs. Bonnie Varner, 25th district deputy guardian who made her first official visit of inspection here.

Last Monday night was Parents and Guardians night with a supper at the Youth Center.

Ten Hopalong
Have Gay Time
At Rosen Home

Hopalong Cassidy was out in force Sunday afternoon in the patio of the Adrian Rosen home. There were ten of him.

The occasion was the sixth birthday of Steven Rosen and his parents invited nine little friends in to help him celebrate. The western motif prevailed with cowboy decorations and plenty of "podnuhs".

Guests were Marty and Roy Pascal, Bobbie and Bruce Caplan, Allen Miller, Alan Rosen, Eugene Neisbuler and Michael and Carl Black.

Amazing
NEW
Domestic
SEWING MACHINE

does all your
fine sewing...

• HEMSTITCHING

• MENDING

• EMBROIDERING

• BUTTONHOLES

• ZIGZAGGING

• GATHERING

• PLEATING

• SHIRTING

• CORDING

• QUILTING

OTHER MODELS
PRICED FROM
\$84.95

SERVICE AND
GENUINE PARTS
AVAILABLE FROM
COAST-TO-COAST

MADE IN U.S.A. for over 80 Years!

PALM SPRINGS
SEWING MACHINES

SALES — RENTALS — REPAIRS
Hemstitching — Buttonholes — Covered Buttons and Buckles
433 N. PALM CANYON DR. PHONE 5215

HEADQUARTERS FOR SEWING MACHINE SUPPLIES

EARLE C. STREBE

THEATRES
PALM SPRINGS

For Information Phone 4384

VILLAGE
PALM SPRINGS

Continuous from 1:45 P. M.
Tues.-Thurs.-Sat.-Sun.

Boxoffice Opens 6:45
Mon.-Wed.-Fri.

Show Starts 7:00 P. M.

FRI.-SAT. OCT. 20-21

Comedy at its best!
"PRETTY BABY"

with
Dennis MORGAN • Betsy DRAKE

Zachary Scott
Edmond Gwenn

SUN.-MON. OCT. 22-23

Burt Lancaster
Virginia Mayo

"THE FLAME AND
THE ARROW"

— Color by Technicolor —

TUES.-WED. OCT. 24-25

Gordon MacRae
"RETURN OF THE
FRONTIERSMAN"

— Color by Technicolor —

with
Julie LONDON • Rory CALHOUN • Jack HOLT

THURS.-FRI. OCT. 26-27

A thug with a heart of ice!
James Cagney

"KISS TOMORROW GOODBYE"

The new Cagney hit that
out-thrills them all!

The PLAZA

Open Every Day
Starting Thurs. Oct. 19
Boxoffice Opens 6:45

Show Starts 7:00 P. M.

THURS.-FRI.-SAT. OCT. 19-20-21

Prize Winning Broadway Play
"THE GLASS MENAGERIE"

Jane Wymann - Douglas Kirk
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SUN.-MON.-TUES. OCT. 22-23-24

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Eleanor PARKER • Patricia NEAL

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"THREE SECRETS"

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A wonderful movie brought
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"MR. DEEDS GOES TO TOWN"

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Special Show Every Saturday
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"THE 39 STEPS"

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Dick Haynes
"ONE TOUCH OF VENUS"

Eve Arden • Tom Conley

WED.-THUR.-FRI. OCT. 25-26-27

William Boyd • Eleanor Faire
in Cecil B. DeMille's

"THE YANKEE CLIPPER"

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Detroit, Mich. 42.10	75.80
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GREYHOUND

Social Highlights

Barrett O'Shea's smart House of Modern Interiors, even more glamorous with huge baskets of chrysanthemums and gladioli, rang out with gay voices and music of Guadalajara Trio last Saturday from five o'clock on. Barrett, always the perfect host, was assisted in entertaining guests by Ann St. Clair, Mrs. Isabelle Westenhaver, Mrs. W. F. Schlothan and Harold Fisher. Sipping long cool drinks or dancing in the patio were Mr. and Mrs. Ray Kelley, Mr. and Mrs. Herb Burns, Mrs. Florence Willard, Dr. and Mrs. A. P. Staley, Mrs. Marcello Noonan with son and daughter-in-law Mr. and Mrs. Tex Griffith and Mrs. David Rose.

Also Dorothy Farrier (nationwide schools of charm and glamour), Mrs. Frank Fisher with daughter Polly White and Mr. and Mrs. Bob Larson, Rose Mintz, Lou Peel and others.

The same evening Mrs. J. Darcie (Helen) Lloyd inaugurated her new swimming pool and play room at her Hermosa place home with dinner and dancing in the patio. Coming down from Beverly Hills for the party were Anita Belding, Bertine Treat and Peggy Dixon.

Others were Mr. and Mrs. Lloyd Simon, the William Maloufs, Ed and Ruby Fallgren, Grace Pope and Bill Levin, Dr. and Mrs. John McBride, the Seigel Raymonds, Mr. and Mrs. J. W. Hammond and Willis Lane.

Spectacular Weekend

Fall opening of Cliff Henderson's Shadow Mountain Club will be a spectacular weekend. Dinner-dancing this evening, Saturday and Sunday will be to the music of Armando Federico, his piano and trio, and highlighting the three-day program will be two style shows by Mme. Elsa Schiaparelli, Saturday evening and by the pool on Sunday.

A society event in Los Angeles tomorrow will be the wedding of Nadine Ione Many to Hobart Smith McAllister, son of Mr. and Mrs. Harold McAllister. The bride is 175 Camino Encanto. A number of Villagers will go in for the ceremony at St. James Episcopal church and the reception to follow at Los Angeles Country Club.

Barney and Barbara Hinkle celebrated the unofficial opening of the Racquet Club last Saturday with a small cocktail party. Among the guests were Mr. and Mrs. Earl Cordery, Dr. and Mrs. Hicks, Ray Schannells, Bill Powells, Charles Farrells and Jack Tyler, president of Farmer's Insurance company.

Other first-nighters included Ben Meyer, Tommy and Christine Seward and Noel Clark. At the Ed Winchell's table were Mr. and Mrs. Myrt Blum, Mr. and Mrs. Roger Graham and Mr. and Mrs. Ed Sherman.

Distinguished Visitors

Distinguished visitors this week included Mr. and Mrs. Bernard Kilgore, publisher of the Wall Street Journal. On his annual west coast tour, Mr. Kilgore always saves a few days for relaxation at his favorite resort—that being Palm Springs, naturally. Bill and Helen Reichel arrive today from Oakland to spend the winter at their ranch home near Rancho Mirage. Dr. and Mrs. T. J. Bluechel, new Tahquitz River residents and formerly of Rolling Hills, are off for two weeks fishing in Matzalan. Among the college crowd week-ending at home were Sandra Small and Eddy Weiss from Cal, and Adele Woods and Betty Wright from UCLA. Adele was recently pledged Alpha Delta Pi and Betty a Kappa Delta.

Here and There: Billie and Hutch Moseley celebrating the former's birthday Wednesday evening, dining and dancing in the Starlite Room with Betty Porter and daughter Patty. Another foursome the same evening, Ida Blanding, Frances Wilson, Edith Bollinger and Muriel Fulton. At Wonder Palm's buffet luncheon and water show Dr. and Mrs. W. H. Elliott with Dr. and Mrs. Frank Purcell; Bob Beck with the Robert Ransoms. Making up a table at Desert Inn's opening dinner-dance, Mr. and Mrs. L. C. Lewis, Mr. and Mrs. Raymond Hatton and Mr. and Mrs. O. A. Torgerson. Sympathy to Frisulla Chafey. Taking the turns too quickly on that six-minute tour last Saturday resulted in a badly fractured wrist while having that last dance at the Racquet Club.

Palm Desert Sunbeams

By EDITH EDDY WARD

(FLASH! Your Sunbeams reporter has just notified The Desert Sun that she is staying over in New York an extra week because there are just too many interesting things to be seen to cover it in one week. She says instead of being "Queen for a Day" she has been "Queen for a Week", and promises a very detailed report of what goes on with the gay white way—So with your kind indulgence your "ghost" reporter will carry on until next Friday.

FABULOUS FASHIONS . . . Schiaparelli, famous Parisian fashion designer is bringing ten lovely French and American models to the Shadow Mountain Club for a showing of Paris creations this week-end, October 21st and 22nd. There are two shows scheduled, one Saturday evening and another Sunday evening, with an interesting water show in the pool Sunday afternoon. The club started serving in the dining room last Friday, featuring short orders and background music, but will be in full swing for their informal season opening this week.

EASY ON THE VERMOUTH . . . The winter season has officially arrived! Joyce and Fred Talbot, owners of the popular Sun and Shadow in Palm Desert, were genial hosts to an intimate group of Palm Desert habitués at a charming cocktail party last week. Those included in the invitation were Knox Manning and his wife Annette; Wendel and Ann Niles; Leif Erickson and Albert Peck, the Finnells; Pat and Marian Murphy; Vernon and Lorraine Peck; and Vic and Gloria Hunter. The party was in the spirit of a home-coming celebration, as it was the first visit of the season to Palm Desert for a number of the guests. At the dinner hour the Knox Mannings extended an invitation to the group to dine at the Sans Souci Restaurant in Indio. Everyone had a marvelous evening and felt that the winter season had been officially launched.

Miss Pamela "personality" Peck, daughter of Vernon and Lorraine Peck, celebrated her 4th birthday last week at Shadow Mountain Club with a bevy of juniors which included her two cousins from Calapatria, Tala and Candy Grace, Briggs Bosworth, Douglas and Barbara Keedy, Elizabeth Ough, and Pammy's paternal grandmother, Mrs. Peck, Sr., and Aunt, Mrs. Etoile Grace. Colored pictures were taken of the festive table, which carried out in halloween motif, with the youngsters all in paper hats and masks. The children enjoyed a swim in the club pool after which the traditional gifts were opened by the small honoree. The last gift presented to her was a two-wheeled bicycle which had been concealed up to this point. Quite naturally, this gift from Mommy and Daddy was the center of attraction the rest of the afternoon. Lovely refreshments were



GRACEFUL—Blending with the trees, Pat McCormick, one of the Los Angeles Athletic Club divers, thrills throngs at Wonder Palms Sunday in the spa's highly successful opening.

Wonder Palms Opens New Season With Great Show

Formal opening of Wonder Palms Hotel and Guest Ranch of Palm Springs social leaders as well as winter guests for the this week drew a large number buffet luncheon and water show. Assembling at mid-day last Sunday, the guests dined al fresco under colorful umbrellas and heard the lively tunes of Tex Kidwell and Paul Valencia.

After luncheon the group adjourned to the pool's edge for one of the best water shows presented in this area. Wes Hammond and his troop of swimming champions from the LAAC opened with the girls modeling the latest in swimming suits, jackets and play shoes. Highlight and grand finale of the fashion 24 carat lace design bathing showing was the modeling of a suit designed by Rose Marie Reid.

Among the Villagers present

served and the young celebrants of horns and blasting of noise-departed amidst much tooting makers. The Pecks also had out-of-town guests for the week-end at the Palm Desert Adobe . . . the Mr. and Mrs. Bill Hales and their small son from Brentwood. Vernon and Lorraine made their acquaintance on their recent trip to La Paz, Mexico. Mr. Hale is moving his family to La Paz, the mining industry.

Mr. and Mrs. Robert Hanson, where he will be associated in of Pittsburgh, Pennsylvania and their friends the Carl Becks of Oakland. (Mr. Beck is retired President of Westinghouse), were also visitors in Palm Desert this past week. Mrs. Hanson was here last February and was so impressed with the development that she purchased a business lot at that time. On their recent trip, which was Mr. Hanson's first, they were still more impressed with the beauty of Palm Desert and decided to make their winter home here. They purchased a lovely residence in the Esplanade a few weeks and Mrs. Hanson takes area and expect to be back will winter here. Mr. Hanson will join her whenever business permits. The Becks also expect to make frequent visits to Palm Desert during the coming winter.

Newlyweds Feted by 400 At Reception

A sparkling wedding reception at the Palm Springs Womens Club following the marriage Saturday of Miss Mary Elizabeth Allen and Kipp Oliver Pritzlaff. Almost 400 guests gathered to wish the couple well.

Soon after the reception Mr. and Mrs. Pritzlaff left for a Mexico City honeymoon where they will remain until next week. They will return to San Diego and make their home there. He is a radio engineer in the border city.

The wedding ceremony was performed by the Rev. James Blackstone at Community church. Amid the beautifully decorated surroundings Joseph Wood sang three songs, accompanied by Mrs. Lois Lux at the organ.

The maid of honor was Miss Goldis Paulson of Redlands. Best man was Herbert Pritzlaff, the groom's father, of Palm Desert.

Pamela Bourne Hosts Friends

Miss Pamela Bourne entertained a group of her friends Friday evening with a Mexican dinner on the occasion of her 12th birthday.

She is the daughter of Mr. and Mrs. Barney Bourne of Camino Real.

Guests present were Dona Griggers, Rose Mary Murray, Joan Green, Margo Tiller, Geannine Leoncio Sharon White, Sharon Eskew, Marilyn Mills, Joanne Cameron, Dee Ann Riley, Patty Newlin Barbara Biverson, Helen Portnoy, Janet Leonhardt.

The Desert Sun—7

Palm Springs, Fri., Oct. 20, 1950

Junior Dance Cotillion Holds First Meeting

The Palm Springs Junior high school dance cotillion met last evening at the Roy Randolph Dance Studios for their first meeting of the season. After the dance refreshments were served and Mr. and Mrs. Bob Hughes entertained the Cotillion with community singing with the members of the Cotillion joining in on the fun. Among those who will meet every Wednesday night for the coming season are: Darlene and Diane Dodge, Corrin Strebe, Dorothy Strebe, Selina Seiter, Melissa Hall, Fred Strebe, Dick Pell, Don Bailey, Ricky Highland, James McRory, Carol Spindon, Marvin Yager, Happy Ripley, Sue Ritter and Peter Isenagel.

The first party of the season will be held Thanksgiving week. On the entertainment committee making the arrangements are Mrs. Ray Dodge, Mrs. William Seiter and Mrs. C. H. (Polly) Isenagel.

The political leader was an all-season guest at El Mirador for many seasons and a colorful figure in the winter colony. During his stay he invested in 2500 acres of desert country which he purchased from his good friend Anthony Burke.

Reichels to Return Today

Mr. and Mrs. William F. Reichel of Oakland, popular winter residents of the Palm Springs area, are expected back on the desert today to spend most of the current season. They will re-open their Rancho Mirage ranch home this week-end according to word to friends in the Village.

McKinneys Mark 47th Anniversary

Over 50 guests assembled at the home of Mr. and Mrs. O. S. McKinney Saturday night to help them celebrate their 47th wedding anniversary.

Of the more than half hundred present at the dinner at 634 South Palm Canyon drive, eight were children of the McKinneys and 16 others were grandchildren. All were related to the principals in some way.

The McKinneys came here in 1917 and, according to son Willard McKinney, were Palm Springs' fifth family. Today the couple, aged 73 and 63, operate McKinney's Palm Canyon Court. Sons and daughters present Saturday night were Glenn, Eldon, Willard, Theodore, Don Mrs. Barbara Moore, Arol Campbell and Theil Duncan.

Taken By Death

John J. Raskob, early days visitor, died at his home on Chester River, Maryland, Monday.

The political leader was an all-season guest at El Mirador for many seasons and a colorful figure in the winter colony. During his stay he invested in 2500 acres of desert country which he purchased from his good friend Anthony Burke.

Tennis Fans Start Play at Racquet Club

Round-robin tournaments for local tennis enthusiasts are the latest item on the Racquet Club's ever-growing agenda of activities. Last Monday night was the first in this series of weekly gatherings which includes hamburgers and Cokes for the re-hash or rebuttal period.

Mousey Powell was the spearhead, seeding Mark Stevens, Gus Kettman, Charlie Farrell, Betty Clarke, Harry Kent, and Caroline Hicks. Their official titles for the evening were Ace, King, Queen, Jack, ten, and nine respectively.

Draw to them (with our other deck of canasta cards) were George Rippley, Mousey Powell, Bill Dunkerley, Murray Sices, Jerry Nathanson, and Harold Hicks.

The Kettman-Sices combine took the cake (or hamburger in this case) by defeating Farrell and Rippley, 9-7, in the grueling play-off.

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FORD MOTOR COMPANY'S New Automatic Drive Makes its Bow in the new 1951 MERCURY

"Smoother, simpler, more efficient!"
—that's how engineers hail this
amazing new automatic drive
that's coming soon in the new
1951 MERCURY.

MAYBE you've read about it. Surely you've heard about it. It's the amazing new automatic transmission developed by Ford Motor Company. Now you're going to see it, thrill to it, for the first time in any car, in the new 1951 Mercury.

Called Merc-O-Matic

Merc-O-Matic is the name. And of this you can be sure: there'll be nothing like it on the road! The thrilling new 1951 Mercury will be making a debut in our showrooms in a very few days. And once you see it, we think you'll agree:

For "the drive of your life," it's the new 1951 Mercury with Merc-O-Matic Drive!

What is Merc-O-Matic Drive? It's a completely new, completely automatic drive developed under the direction of Ford Motor Company and Borg-Warner transmission engineers, and made to order for Mercury's great, V-type, 8-cylinder engine. It's s-m-o-o-t-h-e-r, simpler, more efficient!

Makes every driver an expert

Naturally, there's no clutch or gearshift. But there the resemblance to other drives ends. For this new Merc-O-Matic Drive is different. Even the easier-to-read indicator panel is different. The drive selector is so arranged that a person accustomed to a standard shift will feel perfectly at home. And if you're familiar with other drives, you'll notice immediately the big

difference in the way this new 1951 Mercury with Merc-O-Matic performs.

There's no "mushiness." With Merc-O-Matic Drive you get instant, certain response. You start in one smooth sweep of power. No tugging as gears change. There's a "down-shift" for extra hill-climbing and passing power; just press the accelerator smartly to the floor. And Merc-O-Matic is cool operating—no uncomfortable heat in the passenger compartment.

There's no "runaway" downhill. You are in control all the time with the engine's compression at work to save your brakes.

There's no stalling in traffic. Park on a hill if you like. You're safe. Merc-O-Matic Drive locks when in Parking position.

Yes, Merc-O-Matic is going to make you forget all you ever knew about automatic transmissions. This is it—the easy, sure, safe, s-m-o-o-t-h-e-r "drive of your life." And—it's extremely thrifty.

Dozens of New Features in 1951 Mercury

But Merc-O-Matic is only part of the great new Mercury for 1951. There's a new look from end to end . . . beautiful new styling . . . rich, new fabrics and colors to make Mercury for 1951 one of the smartest cars on the road. New safety, too—the new rear window alone gives you more than 1,000 square inches of safe viewing area. Greater comfort in a new, improved ventilating system which brings you just the amount of fresh air you want, when you want it, and where you want it.

It's the plus car of the year—plus on beauty, plus on comfort, plus on safety, plus on economy—plus on everything but price!

All that and the great new Merc-O-Matic Drive, too. Yes, you'll want to see these new Mercurys. So watch Mercury showrooms for the new 1951 Mercury with Merc-O-Matic for "the drive of your life"—for "the buy of your life."

"It has always been the first aim of Mercury and its dealers to bring you each year a better car, better in every way that engineering, research, and experience can achieve.

"For 1951 we are proud to present the great new Ford Motor Company automatic transmission—Merc-O-Matic Drive—developed by what we regard as the greatest team of engineers in the country today. We think this automatic drive is as efficient and as reliable as the automobile industry knows how to build today.

"We sincerely believe that the new 1951 Mercury, with its Merc-O-Matic Drive, its new style and comfort, will be the greatest of all Mercurys."

Benjamin Ford
Vice-President and General Manager
Lincoln-Mercury Division
FORD MOTOR COMPANY

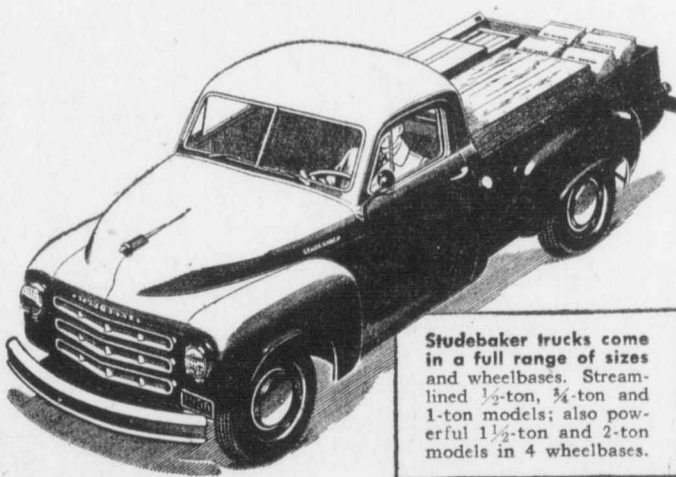


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A new kind of Studebaker truck engineering assures substantial daily operating savings!

A new kind of structural strength keeps Studebaker trucks remarkably free from the need for repairs!

How true this is—and how big the economies are—you can find out by talking to any Studebaker truck owner. Stop in! Let's give you some names!

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COMING SOON—AT YOUR MERCURY DEALER—1951 MERCURY WITH MERC-O-MATIC DRIVE!

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335 Sunny Dunes Road Palm Springs, Calif. Phone 2301--2052

Hemet Here Tonight for RCL Game

Unscored-On Loop
Leaders Clash With
Indians at 8 p.m.

Palm Springs tonight will attempt to do what Perris and Beaumont failed to do this season—and that's score against Hemet high. The Bulldogs, who meet the Indians at 8 p.m. on the local field, have gone unbeaten, untied and unscored upon in their first two games of the 1950 league season.

In the league opener, two weeks ago, Hemet held back and defeated Beaumont, 14 to 0. Last week-end they reared back, possibly to squash rumors that Perris was the team to beat, and crushed the Panthers, 27 to 0.

OBSERVERS FELT that the Bulldogs looked like a well-knit club while playing at ease in the Beaumont game. Hemet's line looked tremendous, but there was some doubt about the backfield.

Last Friday's crushing victory dispelled thinking along that line. Halfback Swift Webb ran at will into the Perris line and backs Bob Glover and Alex Hamilton met only token resistance on offense. Game reports said, "The Bulldogs were terrific from post to post."

COACH CLARE BALLAGH'S Indians best answer to the Hemet power is probably the speed of its trio of men behind the line—Charlie and Johnnie Black and Darris Davis.

Davis turned in the league's longest scoring run to date last week. He gathered in a Bronco kickoff and outran pursuers to go 90 yards for Palm Springs' second score of the evening.

Ballagh continued to drill his squad hard this week in preparation for what will probably be the Indians' toughest test to date. The weak center slot has been plugged with the return of Marvin Hale, first string center in '48 and '49.

BALLAGH WILL PROBABLY start the following line-up:

Left tackle	Ed Griffith
Left guard	Leon Wilmar
Center	Marvin Hale
Right guard	Allen Bond
Right tackle	Gary Sanders
Quarterback	Bill Spencer
Left end	Oscar Prieto
Right end	Bill Spencer
Left halfback	Johnny Black
Right halfback	Darris Davis
Fullback	Charlie Black

Boy Arrives for
George Hall Home

Mr. and Mrs. George S. Hall became the parents of a boy, Ronald Lee Hall, at Community hospital last week. The lad weighed seven pounds, 12 oz. at birth.

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DELICIOUS STEAKS
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THE BRONCHOS led by Milton running and passing marked 60 yards in the second quarter to the Indians 25 where they were stopped when Charlie Black intercepted one of Milton's passes.

The third quarter was highlighted by a 45 yard Banning march which was climaxed by Milton's two yard touchdown plunge. Turk's conversion kick failed.

All but the last few seconds of the final quarter was played inside the Banning 35 yard line. The Indians were turned back three times, twice by downs and once by a lost fumble inside the fifteen before the safety scored the two points necessary for their victory.

Quarterback Max Milton was the entire offensive show for Banning. He ran for a total of 76 yards and passed for an equal number—more than 4/5 of the total Banning gains.

PALM SPRINGS began its scoring early. Three plays after the beginning of the game, Johnny Black passed about 20 yards to Bill Spencer who eluded several tacklers and carried the ball down to the Banning 20, making the play good for 42 yards. Two plays later Charlie Black plunged over for the score. Oscar Prieto kicked the extra point.

After the kickoff, the Bronchos staged a short drive but were soon forced to punt. The Indians fumbled on first down on their own 15 yard line. Max Milton carried the ball to the end zone on two short runs and then passed to Jim Herra in the end zone. Daryl Turk kicked the conversion to tie the score.

Darris Davis took the kickoff on the ten and raced down the middle. 90 yards for the second Indian touchdown. Davis broke into the clear at about midfield and with an amazing burst of speed, outran interference and would-be tacklers.

SPORTS CORNER



Gran Hammer of the Philadelphia Phillies holds his daughter, Patty, 5, and the tiny black spaniel she presented to her dad on "Gran Hammer day" at Shibe park. To make the day complete, he hit a fifth-inning home run.

All in the Game:

WALLACE WADE, Duke's head football coach, has a record of 195 victories, 49 defeats, and 12 ties. Wade has won more football games than any other coach active in collegiate ranks today. . . . Alabama's football team has brothers playing the opposite ends. Al and Ed Lary, Sammy Bush weighs 183 pounds, the same he weighed when he played his first collegiate game in 1933 with Texas Christian. He has played 17 years of football—three with TCU and 14 with the Washington Redskins. . . . Joe Louis' first major fight was against Lee Ramage 15 years ago. He knocked out Ramage. . . . The Phils were in the World Series 35 years ago, but didn't win it, even with Grover Cleveland Alexander pitching. . . . Giant pitching star Jim Hearn was once a Georgia Tech star. . . . The Dempsey-Carpenter fight was the first blow-by-blow broadcast of a world championship fight. . . . Johnny Mize is the oldest player on the New York Yankees' roster.

INDIANS DOWN BANNING IN FINAL MINUTE, 15-13

By CHARLEC BARNETT

A safety in the last two minutes of play gave the Palm Springs Indians a 15 to 13 victory over the Bronchos of Banning high last Friday night in the "Pass City." The Indians who now have a 1-1 record in Riverside County league play will host the Bulldogs of Hemet high Friday night at 8 p.m. on the local field.

In the fourth quarter, after Palm Springs had been halted twice inside the Banning 15-yard line, the Redskins drove down to the one-foot line of the Bronchos only to have Mickey Barbour recover an In-line Charlie Black. Banning took over on their two and gained nothing on first down. On second down Charlie Black, with assistance from several other Indians dropped Jim Belcher behind the goal line for the two points which broke the 13-13 tie and gave the Indians the game.

Quarterback Max Milton was the entire offensive show for Banning. He ran for a total of 76 yards and passed for an equal number—more than 4/5 of the total Banning gains.

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Hemet, San Jac Top RCL Teams In Play to Date

The RCL football race has fallen into a definite pattern after last week's play. The teams with the power have come to the top of the heap and those that haven't got it have gone down the line.

Only two clubs, San Jacinto and Hemet, remain unbeaten in league play after just two games. When the two San Jacinto Valley giants clash it will probably be for the league title. San Jacinto jumped a big hurdle by beating Coachella, 20 to 12. Hemet rolled over what was supposed to be a good Perris 11, 27 to 0. The Bulldogs could do no wrong against the Panthers as they rolled a whopping yardage total of 422. They tried seven passes and completed them all.

PERRIS WILL PROBABLY get back on the win trail this week-end when they journey to Beaumont, the cellar dwellers.

The once-favored Coachella Arabs will also hit the road for Elsinore and will probably come back with a Tiger skin.

HEMET, WHOSE RECORD establishes it as the league's strongest club, will, of course, drop down to pay the locals a visit. Palm Springs will have the opportunity to score the first league touchdown against the Bulldogs who have run up 41 points in two games and have kept their opponents outside the double stripe.

The way things shape up, the two present loop leaders will probably stay at the top until they meet each other.

DUCK HUNTING Season Today

Duck hunting season opens today in California and continues until November 10 with the second half of the season coming December 15 to January 5.

The state fish and game commission reminded hunters of the bag and possession limit for waterfowl: six ducks, six geese.

CITY BASKETBALL LOOP PLANS SET IN MOTION

Organization of the 1950-51 city basketball league got under way this week when city recreation director Howard Haddock laid plans for the coming season. He met Monday night with a few interested veterans from last year's loop.

A tentative playing schedule was worked out by those present. Monday and Thursday nights were picked as the most convenient for preliminary practice and perhaps later as game nights.

SINCE LESS than a dozen were present at the first get-together, Haddock called the next session for Monday night at 7 at the high school gymnasium.

"We want everyone interested to show up," urged the director. "Whether a fellow wants to sponsor a team, act as a manager or get some exercise by playing the game himself, we want him to come out to the gym next week with his shoes. No experience is necessary—just a desire to have some fun and exercise."

Roughly, Haddock plans about three weeks practice and then

a week-long tournament before league play starts. About November 15th the regular league would begin and would probably last two months. The season may be capped by another tournament. If trophies can be had, they will be presented to winning teams.

SOME OF THE TEAMS tentatively entered on the league roster are Village Market, Rockets, Globe Trotters, Junior Chamber of Commerce, Rudy's Gardeners and Youth Center.

Haddock emphasized, however, that there is plenty of room for more teams, managers and players.

A county league team, composed of all-star city league players may be organized later in the season.

Beverly Hanson of Indio, well known in golfing circles here, won the women's Texas open title for the second straight year, Sunday, topping Patty Berg in the 36-hole final, one up.

Miss Hanson easily won last spring's Palm Springs Women's Invitational with a margin of 14 strokes.

Palm Springs Toastmasters club, Dr. Robert Backstrom president, last night received its charter from Toastmasters International at a dinner meeting at the Doll House.

Smiley made the presentation before a large gathering of Villagers.

SUN SPORTS IDELIGHTS

By GUS STEVENS

The Indians will have a chance to show the home folks tonight whether or not they have it this year when they go up against a Hemet 11 that has rolled up 41 points in two games while remaining unscored upon, not too many observers will expect the Redskins to win.

But a good showing will boost Palm Springs' league stock by several points. Beaumont and Perris have already played dead for the Bulldogs from San Jacinto valley. But we don't figure Clare Ballagh will read the Enterprise press clippings which praise the praises of "the valley of the giants" (Hemet and San Jacinto) and tell his boys to hang up their suits and go home.

Palm Springs will give Hemet their toughest test to date and make a better showing against them than did Beaumont of Perris. Don't be too disappointed if the locals don't win but they will be the first league team to score on the Bulldogs this year. The Black-Davis-Black trio can't be kept from crossing the goal line on their home field for a full 48 minutes.

Despite the restrictions of a wafer-thin budget, Howard Haddock, new city recreation director, is getting the city basketball league underway early this fall. He's called a meeting for 7 Monday night at the high school gym.

It's a fine opportunity for all the not-yet-middle-aged desk jockeys around town to take off some of the tread, at least, on that growing spare tire.

Haddock has managed to get the gym facilities for two and possibly three nights a week. He's worked hard needing city officials to get what he wants. All it will cost those who want to come out is one buck—and that's because the league is technically a part of the high school program.

Perhaps most of the local sportsmen don't know who Howard Haddock is—a condition which just ain't right, if he's going to be the king in the city recreation system from here on in.

He came here this summer from San Diego where he is a native son. Haddock gained considerable experience there in city recreation work. When the war came, he went, and as things turned out, spent a great deal of his time in army hospitals. Howard still draws a pension from the government.

He's married and has two children—one a year old and one brand new. The Haddocks live at 2058 East Ramon road.

Loose Ends Department—The footballing Black brothers have earned quite a reputation already in the county this season.

O'Donnell Course Open for Season In Fine Condition

Things are picking up at O'Donnell golf club with George Howard scheduled to return from Seattle next month and full schedule of events planned for the season.

The clubhouse, greens and fairways were opened for the season earlier this month. The course, under the supervision of Superintendent John Kline, is in excellent shape. Ernest A. LaFleur, manager, said that it is in better condition than ever before due to Kline's summer activities.

The season will be climaxed by the Men's Invitational in March and the Women's Invitational in April.

LaFleur spent the summer at Carmel, returning here three days before the opening. Larry Sitter is assistant manager.

The Riverside Enterprise this week ran a swell 7 by 6 inch picture of the pair making eyes at each other. A story said, "Under the crest of the Black Brothers and a slew of millionaires," Dick Dunkel, whose College Football Power Index is regularly carried in The Sun, comes out with a lot of interesting data. But he ought to have his noggin examined. He says San Jose State is better than U.S.C. Sports scribes have been strangely silent, not knowing what to make of Purdue who trounced Notre Dame and then a week later got itself whipped by a practically unknown Miami club.

During the War of the Revolution numerous colonial newspaper editors were forced to flee before the advancing British Army.

Gordon Favored To Guide Suds In '51 Season

Joe Gordon, veteran second baseman now with Cleveland and former Yankee star, may be next Spring as manager.

Emil Sick, owner of the Rainiers, said that Gordon "is the best man we have considered so far" as a successor to Paul Richards.

Richards, who was with Seattle during Spring training this year, resigned last week to take over his new duties as manager of the Chicago American league White Sox.

Ballagh Attends
Grid Club Rally

Palm Springs Coach Clare Ballagh and Alex Alexander of Coachella were the first two RCL coaches to attend the weekly Gridiron Club session this season. The two were at the breakfast meeting at Riverside's Mission Inn Monday morning.

President Jack Bennett introduced them and asked for a report on county football. Ballagh told of Palm Springs' first game

Recreation Park Election Called For December 12

County supervisors this week set December 12 as date for an election in the Coachella Valley Union high school district on a proposal that the area bounded by the district form the Coachella Valley Recreation Park and Parkway district.

The proposal, originating with the Coachella Valley Sports league, proposes a one mill tax on each \$100 of assessed valuation to supplement existing valley recreational facilities.

Action in calling the election followed a four-hour debate before supervisors in which utility company attorneys sought exclusion from the district because of the taxes involved.

The only utility which won was the Kaiser Steel corporation and Desert Center was excluded from the area.

loss to Coachella and last week's win over Banning. Alexander discussed the Arabs' game against San Jacinto last week.

Principal speaker at the break-fast table was Braven Dyer, Los Angeles Times sports writer.

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FOOTBALL FANS' CORNER

Dick Dunkel's COLLEGE FOOTBALL POWER INDEX
EXPLANATION—The Power Index provides a direct comparison of the relative strength of any two teams for this season to date. Thus, a 50.0 team has been 50 percent stronger than a 40.0 team on their comparative records, in which scoring margin has been weighed against strength of opponents. This does not necessarily mean that a 50.0 team should defeat a 40.0 team by exactly 10 points in the future. Teams rarely follow past performance that closely. The Dunkel system correlates records of all college teams and was started in 1925.

PRINCIPAL GAMES		
Probable Winners	Probable Losers	
FRIDAY, OCTOBER 19		
Clemson	87.5 vs. So. Carolina	79.1
SATURDAY, OCTOBER 20		
Boston Coll.	67.5 vs. Georgetown	65.2
H'nd-S'm's	83.5 vs. Houston	69.0
Miami, Fla.	94.5 vs. Boston	76.1
San Jose St.	85.5 vs. San Francisco	85.2
SATURDAY, OCTOBER 21		
Army	108.5 vs. Harvard	61.2
Baylor	82.5 vs. Texas Tech	71.0
California	102.5 vs. Oregon	85.0
Cincinnati	80.5 vs. W. Reserve	45.6
Colgate	77.5 vs. Bucknell	62.2
Colorado	83.5 vs. Arizona	65.9
Cornell	82.0 vs. Yale	81.1
Dartmouth	74.5 vs. Lehigh	74.3
Denver	89.5 vs. Brigham Young	74.4
Duke	88.5 vs. Richmond	62.2
Florida	78.5 vs. W. Virginia	73.1
Ge. Tech.	88.0 vs. Auburn	54.5
Georgia	87.0 vs. S. C.	59.4
Kentucky	108.5 vs. Okla. A&M	81.3
Loyola, Cal.	83.5 vs. Cal. Pacific	62.6
Kansas	89.0 vs. N. C. State	72.0
Marquette	86.5 vs. Villanova	72.0
Michigan	94.5 vs. Wisconsin	84.6
Mich. State	94.0 vs. Marquette	84.7
Missouri	86.0 vs. Tulsa	69.9
Montana	77.5 vs. Montana St.	73.7
Nebraska	80.5 vs. Penn State	75.7
Nevada	80.5 vs. Pittsburgh	85.4
Notre Dame	84.5 vs. Indiana	78.2
Ohio State	102.5 vs. Minnesota	85.6
Oklahoma	104.5 vs. Kans. State	81.2
Penn.	86.5 vs. Penn State	75.7
Purdue	86.5 vs. Columbia	71.7
Rutgers	86.5 vs. Brown	66.7
S. Bonav.	81.0 vs. Duquesne	62.0
Stanford	105.5 vs. U. C. L. A.	96.5
Syracuse	82.5 vs. Holy Cross	71.6
Temple	78.5 vs. Wayne U.	57.7
Tennessee	88.5 vs. Alabama	84.3
Texas	101.5 vs. North Carolina	84.0
Texas A&M	98.5 vs. T. C. U.	89.3
Texas West.	70.5 vs. New Mexico	60.1
Tulsa	82.5 vs. Detroit	76.7
Vanderbilt	100.5 vs. Florida	73.2
Virginia	84.5 vs. V. M.	65.7
Wake Forest	94.5 vs. Wake Forest	76.1
Washington	106.5 vs. Illinois	97.6
W. & L.	77.5 vs. Davidson	74.4
Wichita	86.5 vs. Uiah	58.3
Wm. & Mary	75.5 vs. Va. Tech.	53.3
Wyoming	86.5 vs. Uiah	58.3
Xavier	87.5 vs. Louisville	60.5
OTHER EASTERN		
FRIDAY, OCTOBER 20		
Gannon	80.5 vs. Ashland	34.2
King's P.	33.5 vs. Adelphi	20.8
St. Vincent	60.5 vs. Lock Haven	42.5
W. Chester	81.5 vs. E. Shrouds	44.4
SATURDAY, OCTOBER 21		
Alfred	36.5 vs. Hartwick	24.9
A. I. C.	42.5 vs. Lowell Tech.	22.2
Amherst	51.5 vs. Col. Guard	48.6
B. U. N. Y.	35.0 vs. Shipnab	44.8
Bruno	5.5 vs. Brooklyn	14.3
Carnegie Tech.	84.5 vs. Allegheny	94.3
MIDWESTERN		
THURSDAY, OCTOBER 19		
C. Cent. Okla.	85.5 vs. N. E. Okla. St.	19.3
O. N. Wood	82.5 vs. N. E. Okla. St.	19.3
FRIDAY, OCTOBER 20		
Baker	25.5 vs. Bethany	36.2
Baylor	82.5 vs. W. Va. Tech	71.7
Delta St.	38.0 vs. S. W. Mo. St.	42.6
Doane	42.5 vs. Neb. Wesleyan	27.6
Edinboro	66.5 vs. Col. State	42.6
Kan. W. Ly.	24.5 vs. McPherson	55.2
Loras	68.0 vs. Luther	58.5
N. D. State	114.5 vs. Moorhead St.	13.2
S. T. Ambrose	39.5 vs. Cent. La.	12.9
Wittenberg	35.5 vs. Marietta	23.5
SATURDAY, OCTOBER 21		
Adrian	38.5 vs. Tech	18.4
Albion	48.5 vs. Kalamazoo	49.5
Alma	39.5 vs. Hillsdale	49.5
Alma	34.5 vs. N. Central	34.0
B. Wallace	63.5 vs. Bow Green	48.9
Bradley	38.5 vs. Rockford	48.9
Cent. Mich.	31.5 vs. Anderson	18.8
Cent. Mich.	31.5 vs. DePauw	18.8
Cent. Okla.	33.5 vs. Tech	18.8
Denison	58.5 vs. O. Wesleyan	34.1
Denton	41.5 vs. Cornell	18.8
Franklin	17.5 vs. Earlham	17.9
Grinnell	33.5 vs. Monmouth	24.3
Hamline	31.5 vs. Mary's	24.3
Hanover	30.5 vs. Manchester	39.6
Heldreford	31.5 vs. Otterbein	12.4
Ill. Normal	47.5 vs. S. Illinois St.	34.6
Ill. Wesleyan	44.5 vs. S. Illinois St.	34.6
Johns Hopkins	49.5 vs. Augustana	31.4
Lawrence	47.5 vs. Carleton	44.8
Lehigh	33.5 vs. Minn. State	31.4
Morningside	45.0 vs. So. Dakota	43.9
North Union	87.5 vs. Col. Reserve	38.0
Northwestern	68.5 vs. Emporia	23.2
N. W. Mo.	29.5 vs. Alcon	23.2
Ohio U.	80.5 vs. Kent State	31.6
Okla. Wesleyan	45.5 vs. Wm. Jewell	31.6
Parsons	44.5 vs. La. Wesleyan	44.2
Pittsburg	47.5 vs. S. Western	36.7
Quantico	73.5 vs. Dayton	35.4
Ripon	33.5 vs. Dayton	35.4
St. John	33.5 vs. Duluth Br.	42.8
St. Olaf	37.5 vs. Augsburg	42.5
St. Olaf	37.5 vs. Augsburg	42.5
S. D. State	61.5 vs. N. Dakota	58.4
S. E. Okla. St.	33.5 vs. N. Okla. St.	36.4
St. Francis	33.5 vs. N. Okla. St.	36.4
Westmar	44.5 vs. Buena Vista	42.3
W. Michigan	67.5 vs. Wash. Mo.	48.0
Wilmington	18.5 vs. Essex	18.1
OTHER SOUTHERN		
FRIDAY, OCTOBER 20		
Greenville	58.5 vs. Mid Tenn.	74.8
Morehead	58.5 vs. Mid Tenn.	74.8
Trinity	58.5 vs. Austin	106.6
SATURDAY, OCTOBER 21		
Abilene	38.5 vs. Mid Tenn.	97.9
Appalachian	49.5 vs. High Point	31.8
Ark. Tech.	50.5 vs. Conway St.	37.5
Cal. State	48.5 vs. S. Cal.	43.4
Catawba	48.5 vs. Elon	43.4
Citadel	43.5 vs. Furman	43.3
Clarkson	28.5 vs. Furman	43.3
S. E. Okla.	31.5 vs. Guilford	44.6
E. Ky. St.	67.0 vs. Erskine	41.6
E. Ky. St.	34.5 vs. Tenn. Wesleyan	42.6
F. K. St.	33.5 vs. Newberry	42.6
Henderson	58.5 vs. Magnolia	33.3
Henderson	58.5 vs. Magnolia	33.3
How. Payne	33.5 vs. S. W. Tenn.	47.3
Len. Rhyne	47.5 vs. S. W. Tenn.	47.3
Little Rock	39.5 vs. Ark. A&M	38.7
La. College	49.5 vs. Lamar	33.4
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Allied Arts Group Maps Season Plans

Monthly Sketch Trips, Social Events, on Calendar for Year

Twenty-five members of Allied Arts Assn. met last week at Roy Randolph's studio to discuss the group's activities for the coming season.

Monthly sketch trips have been planned for members and anyone interested in a day of fun, a picnic or sketch instruction from several noted artists is invited. The association has also planned an art exhibition in conjunction with National Art Week, the first week of November. The event will probably be held in Randolph's studio.

The group will also hold its annual Beaux Arts ball late in December or early next year, according to Mrs. Larkman Sarup, wife of the association's secretary-treasurer. An Indian pageant will again be among the spring events when a two-hour show is presented in April. The program will include Indian dances, legends and an Indian art display.

A music group, headed by Gustav Patzner may work with the association this season, said Mrs. Sarup. Social dancing, under the direction of Randolph, will probably also include in the program of events.

At last week's session the group tentatively agreed to meet on the fourth Monday of each month. Andrew Lester is president of the group again this season, while a vice-president is yet to be chosen.

Girl Scouts

A leader's meeting was held at the Scout House yesterday at 9:30 a.m. with Mrs. Margo Morrison in charge. An American flag was presented to the Scouts by Cahulla Chapter. Daughters of the American Revolution with Mrs. Harry Brott making the presentation.

The girls plan to collect and repair toys again this year. The girls paint and fix toys; then wrap them up and give them to the Welfare and Friendly Aid Association to distribute to the needy at Christmas time. Toys may be left at the Girl Scout House, 987 Avenida Caballeros, on weekdays between 2:30 p.m. and 4:30 p.m. or telephone the those same hours and the toys will be picked up.

Mrs. Francis Crocker and Mrs. John Sanders gave a baby shower for Mrs. Bernard Sanders last Thursday. The guests were the members of the Girl Scout Board of which Mrs. Polak is president. A delicious luncheon was served at Mrs. Crocker's home. Members gave the honoree an aluminum baby stroller.

The Girl Scout organization is one of the Community Chest agencies and as such hopes its program to help train girls to become better citizens will not have to be curtailed in the near future.

Churches

ST. LOUIS CATHOLIC CHURCH
Glenn at B street, Cathedral City
Fr. Joseph Leissler, Pastor.
Palm Springs 8-4151

Sunday Mass: 8 and 10 a.m.
Holy Days: 6:30 and 8 a.m.
Daily Mass: 8 a.m.

Confessions:
Saturday: 7:30 to 8:30 p.m.
Sunday: 7:30 to 7:45 a.m.
Instructions for grammar school children:
Palm Desert: 11:30 a.m.
Cathedral City: 2:30 p.m.

Information class for adults:
Monday 8 p.m.
Baptisms, marriages and funerals by appointment.
Non-Catholics welcomed to all services.

OUR LADY OF SOLITUDE
151 W. Alejo
Fr. Michael O'Connor, Pastor.
Masses Sunday at 6:15, 8:30, 10:00 and 11:30 a.m.

COMMUNITY CHURCH
270 So. Cahulla
Pastor:
Rev. James H. Blackstone, Jr.
Morning service, 11:00 a.m.
Christian Endeavor, 6:15 p.m.
Evening service, 7:30.

"PROBATION AFTER DEATH"
CHRISTIAN SCIENCE TEXT
The Golden Text of the Sunday Bible Lesson on "Probation after Death" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, is chosen from James, and reads, "Blessed is the man that endureth temptation: for when he is tried, he shall receive the crown of life, which the Lord hath promised to them that love him."

In a scriptural selection the Psalmist declares, "It is God that girdeth me with strength, and maketh my way perfect.... Therefore will I give thanks unto thee, O Lord.... and sing praises unto thy name.... Yea, though I walk through the valley of the shadow of death, I will fear no evil: for thou art with me; thy rod and thy staff they comfort me. O send out thy light and thy truth: let them lead me."

"Perfection is gained only by perfection," writes Mary Baker Eddy in "Science and Health with the Key to the Scriptures." She adds, "to be wholly spiritual, man must be sinless, and he becomes thus only when he reaches perfection."

Many Civic Matters Before Welfare Society Members

Community Chest assistance, the Crusade for Freedom, Christian plans and Village welfare were topics before Welfare and Friendly Aid members at their meeting last week at the Health Center with Mrs. P. A. Staley, president, in the chair.

Twenty-five members were present and heard plans to help in the Chest drive outlined. The Society is one of the agencies aided by the Chest.

MRS. STALEY appointed several members who aided in signing up Villagers for the Crusade for Freedom at downtown street tables last Friday.

Mrs. Staley reported that Bob Ryerly, a handicapped Villager, had again offered to be Santa Claus' substitute and repair toys for Christmas distribution. She

asked that toys for the needy be left at the Health Center, 459 East Amado road, or at Ryerly's home, 176 South Indian avenue. Members went on record with a vote of thanks to Ryerly for his continued aid in making Christmas a happier time for many local children.

VILLAGERS WERE REMINDER. In an appeal issued by Mrs. George Ripley in charge of the House of Friendly Service, of the need for good used clothing, especially infant and children's items. Donators were asked to bring these to the Health Center. The Welfare and Friendly Aid society was active throughout the summer months. Mrs. Madge Holderman reported. Chief activity was aid given two burned out families. Many others were also assisted.

Cathedral City

While the board of directors of the Cathedral City Chamber of Commerce has held its regular meetings on the first Tuesday of each month throughout the summer with a quorum of at least five on hand, the first meeting of the fall season held last week found thirteen of the fifteen directors on hand for a full calendar of business. The resignation of director Melvin Hauser was received and accepted because of his departure from the village. Edward Biles was elected by the board to fill the vacancy.

W. R. Hillery, chairman of the Broadway curbing and paving committee, reported that the grading is almost finished and the entire job is expected to be completed within three weeks. He reports that the treasury of the chamber is in a bad way as some half dozen Broadway property owners have not as yet paid for their curbing. The chamber has already paid all but the final 10% payment to the contractors he said, and as this is due within the next two weeks the money must be raised forthwith. Hillery who is also chairman of the park committee, reported that a small working party had cleaned the park of most of the weeds accumulated during the summer but that further volunteers were needed to complete the job. It is hoped to soon have the park in shape for private and public picnics, barbecues, etc., he said.

Ben Scott brought a request from the Cathedral Athletic Club for the chamber of commerce to take over that organization as an activity of the chamber. President Kelley stated that he would name a committee to investigate the possibilities. L. C. Lewis reported on progress for the formation of a fire district which, if and when completed, will enable Cathedral City to secure a sizeable reduction in fire insurance rates.

Paul Clark, publicity chairman, reported that the new Cathedral City folder would go to press next week and would be ready for distribution about November 1.

Upon the suggestion of L. C. Lewis, the secretary was instructed to write to the public utilities commission as to what steps should be taken toward securing equitable telephone toll rates between the upper and lower parts of Coachella valley. He pointed out that at present for instance the toll is 40c to phone from Rancho Mirage to Palm Village, a distance of less than two miles.

Rabbi Bloch at Jewish Center

Board of directors of Jewish Community Center Tuesday unanimously elected Rabbi Isaac E. Bloch, who has been serving the congregation temporarily, to be its permanent leader.

The announcement was made jointly by Stanley Rosin, president of the center, and Ted Shaw, chairman of the Religious Committee.

Rabbi Bloch comes to Palm Springs from Temple Rodeph Shalom of Philadelphia, Pa., one of the largest in the country.

ST. PAUL'S EPISCOPAL
W. El Alameda
Rev. Robert Hogarth, Pastor
Early Communion, 8:00 a.m.
Sunday School, 9:30 a.m.
Morning Service, 11:00
Young People's Fellowship, Parish hall, 7 p.m.

SEVENTH DAY ADVENTISTS
The Seventh-day Adventist Sabbath School services will be held at 9:30 a.m. Saturday at the El Paseo theater, 810 North Palm Canyon drive. Preaching service will be held at 11 a.m. The public is invited.

PIONEER

SIGNS

376 SO. INDIAN AVE.

Phone 5261

A. K. MAGENNIS, Sole Owner

Problem of Faith To be Discussed Sunday Morning

Dr. James H. Blackstone Jr., of Community church, will preach Sunday morning at 11 on "The Problem of Faith," third in a series of talks on life's problems.

Sunday school for all ages meets at 9:45 a.m. Junior high school young people meet at 6 p.m. for Christian Endeavor meetings. Harry Tomlinson will lead the Junior high group while the Senior high group will meet in the church manse, 251 San Jacinto way.

Evening services at 7:30 o'clock will be of special interest Sunday. A group of business men of Hollywood will have charge of the service. Principal speaker will be Henry Peronelli who will tell of his conversion to Christianity and the effect it has had on his life.

Tuesday night is "Homecoming Night" and there will be a potluck supper at 6:15 p.m. with interesting pictures and talk by Dr. McLennan on "A Trip Around the World."

Dr. Blackstone will continue a series of Bible study periods at the Wednesday midweek service which starts at 7:30 p.m. Round table discussion methods will be used.

FULL GOSPEL CHURCH
The Rev. Charles Farmer, pastor of Full Gospel church, 216 South Indian avenue, announces the following service scheduled for Sunday:
Sunday school, 9:45 a.m.
Morning worship, 11 a.m.
Evening Evangelistic, 7:30.
The mid-week service is Wednesday night at 7:30 and the prayer meeting is Friday at 7:30 p.m.

Provisions were made to entertain the Riverside County planning commission on October 25 in the Town Hall when they will hold a hearing on zoning of the area between Palm Springs and Point Happy. After the hearing, the regular meeting of the Coachella Valley advisory planning committee will also be held in the Town Hall.

The seasons activities of the Cathedral City Art Center were inaugurated last Monday evening with a pot luck dinner and painting bee held at the center to work on the redecoration of the buildings' interior. Plans for the rummage sale which is being conducted all this month at the centers quarters at the corner of highway 111 and Van Fleet avenue were announced by Mrs. James K. Wolseth, chairman of the board. Mrs. Wolseth said that a wide selection of second hand clothing, furniture and bric-a-brac of all kinds had already been received including an entire truck load of very useful articles donated by Dr. and Mrs. Dana Sniff. "This rummage sale will enable us to get a good start on the season, until membership dues come in," says Mrs. Wolseth.

Mrs. Wolseth said that "the Center will comprise a non-profit gallery, art supply shop and social center for artists and will fill a long felt want in Coachella valley cultural life." Special guests at the dinner were the noted painter of westerns, Marjorie Reed and the famous desert artist, Evelyn Nunn Miller.

FULL GOSPEL CHURCH

216 South Indian Avenue
The Rev. Charles Farmer, Pastor
Sunday school, 9:45 a.m.
Morning worship, 11:00 a.m.
Evening service, 7:30 p.m.
Midweek service, Wednesdays, 7:30 p.m.; Friday prayer service, 7:30 p.m.

The first printing press was imported into this country in 1639.

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The Desert Sun—9
Palm Springs, Fri., Oct. 20, 1950

Bar Mitzvah Ceremony Tomorrow

Tomorrow at 10 a.m., at the new Jewish Community Center, the first Bar Mitzvah ceremony in the new building will take place when Paul Matloff, son of Mr. and Mrs. Irvin Matloff of 1381 North Indian avenue will be initiated into membership of the Jewish faith.

The Bar Mitzvah ceremony is an old Jewish tradition which provides that a Jewish boy reaching the age of 13, becomes fully responsible for his religious acts and is installed as a full-fledged member of the religious community.

Rabbi Isaac Bloch, assisted by Bob Morris, will conduct the ceremony.

Mr. and Mrs. Matloff will be hosts at a reception following the ceremony.

Regular Sabbath services will be held in the Center Friday evening at 8 o'clock when Rabbi Bloch will preach on the theme

United Nations Day Subject at St. Paul's Church

In connection with churches all over the land, St. Paul's in the Desert, Episcopal church will observe United Nations Day this Sunday, the Rev. Robert M. Hogarth, rector, said. Anniversary of United Nations Day falls on Tuesday.

Rev. Hogarth will preach on the topic: "God, Our Only Guarantee of Freedom."

First in a program of visual education for Sunday school pupils will be presented Sunday when a film on the "Life of Christ" will be shown. These visual education lessons will be repeated on the fourth Sunday of each month. Sunday school meets after morning worship at 9:45.

Young People's Fellowship, with all high school students invited, will meet in the Parish hall at 7 p.m.

"The First Migration." All services are open to the public.

There's a City Law Against Burning Rubbish, is Warning

"Newcomers to Palm Springs should be advised that burning of refuse without a written permit from the fire department is a violation of Palm Springs ordinance 19," according to A. H. Boston, city waste disposal superintendent.

This ordinance prohibits the burning of garbage, tires, mattresses and other materials which give off an offensive odor when burning and a permit issued by the fire department excludes these items. The ordinance provides a maximum penalty of \$300 for persistent violation.

"There is also a clause covering dumping of rubbish on the highways and vacant lots which provides the same penalties for violators and the local police department will enforce this ordinance to the letter in the coming season," Boston added.

There is no reason why any resident should suffer the penalties of this ordinance when the facilities of the city dump are free to all local residents. "The city provides waste disposal service for \$2.00 per month to those residences which

do not have more than one 30 gallon container filled for each pickup, and materials will not fit into the 30 gallon container, such as garden refuse or other materials are handled by special hauling service provided by the City Waste Disposal department at the lowest possible cost to the resident."

CHRISTIAN SCIENCE SOCIETY PALM SPRINGS

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
Sunday Service 11 a.m.
Wednesday Meeting 8 p.m.
Sunday School 9:30 a.m.
276 Ocotillo Avenue.
The Reading Room downstairs in the Center is open daily, except Sundays and Holidays from 12 to 4.

GUSSIE "GORGEOUS" MORAN—If I play tennis at USC, I'll wear gold and red pants; if at the California campus, blue and gold. You know how college boys love to stare at their school colors!

THE BUMBLES



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You can carry more, deliver more, earn more... with this roomy Dodge "Job-Rated" truck! You get 155 cubic feet of big load space—none bigger in the 1/2-ton field! You get more room for bulky merchandise and extra length for long articles. Interior size: 55" high... 63 1/2" wide... 92" long to back of driver's seat... and 126" to toeboard.

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Your Dodge panel is "Job-Rated" for top performance and top economy. The rugged 96 H.P. engine provides long, dependable operation because of 4-ring pistons with chrome-plated top ring, pressure lubrication, splashproof ignition and many other advanced features.

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You can turn your Dodge panel in a short 38-ft. circle. You can swing around in narrower streets, park in shorter spaces, back into tight places. You get easy handling in every way... thanks to cross-steering, shorter wheelbase, and convenient steering column gearshift.

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With all their extra values, Dodge "Job-Rated" 1/2-ton panels are priced with the lowest! Come in and learn how and why Dodge offers you the best buy in this thrifty "Job-Rated" 1/2-ton panel. See us soon... for a good deal!

The ONLY Panel offering FLUID DRIVE!

You can get 970 Fluid Drive only on Dodge "Job-Rated" trucks—on all 1/2-, 3/4- and 1-ton models. Cuts upkeep, saves tires, adds to truck life, makes handling easier. Ask for our new booklet about the many money-saving advantages of Fluid Drive.

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Chest Drive Under Way This Week

Advance Gift Team Starts Drive; Other Teams Ready to go

The first week of the Palm Springs Community Chest Campaign has gotten under way with Advance Gifts solicitations being mailed out early this week. O. A. Torgerson of the Desert Bank is chairman of this first drive, and Mrs. Jock Crommelin of Smoke Tree Ranch is co-chairman.

The general campaign is due to begin November 15 and a follow-up drive will be conducted after January 1st, according to information from drive headquarters in the Strebe building.

CHAIRMAN for the different phases of the campaign are: Residential—Mrs. Betty Hoff; Hotels and Apartments—August Kettmann; Cathedral City—Benjamin Scott.

Business—E. S. Pearson; Desert Hot Springs—Mrs. J. C. McGee; Publicity—Priscilla Chaffey; assistants, Phil Stone and Mrs. Helene Dunkerley.

"THE DRIVE has jumped off with a success that has been all that we hoped for," said Mrs. Chaffey. "As the various phases of the campaign unfold we feel sure that the flow of revenue will increase a great deal."

Major Reuben Fleet, winter resident, took his place solidly behind the chest this week. "It would be a good thing if we could take the position that we would not contribute to any charity unless it were a member of our Community Chest. That position would help preserve the chest."

29 Palms Man Held in Shooting

Albert E. Clarke, 55, Twenty-nine Palms Lumberman, is in San Bernardino county jail awaiting questioning in the death of his divorced wife, Mrs. Esther Clarke, 44, who was shot to death in a storeroom of their home last week.

Clarke, officers said, told them he "did it because I figured she'd got the best of me in our divorce settlement."

Married in 1943, the Clarks were divorced two weeks ago. They were well known in the Twenty-nine Palms community.

Better buys in Real Estate

- Homes
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- Income

Adolph Israel
437 No. Palm Canyon

Phone 2981

Boost Brussels On Village Tour

Stopping here one day last week on a tour of the western hemisphere were Mr. and Mrs. Jose G. Wagemans, acting as official representatives of the mayor of Brussels, Belgium.

They were dispatched by the European mayor over a year ago to tour the entire "new world" to spread information about the advantages Brussels has to offer the tourist.

They spent the day visiting with Mayor Farrell and City Manager Russell Rink before continuing their journey. They are traveling toward the Grand Canyon; after that they intend to make their way through South America.

The couple is driving a new American car and towing a trailer on their two-year journey.

The blaze was quickly extinguished by firemen. Chief Bill Leonisio estimated the damage at \$200.

Brisk Season is on Says Gene Johnson

Gene Johnson says the season is a big one already. His hotel and apartment house reservation business is booming and he has already leased several homes on a year-around basis. Among these was the Esther Hammond home to Davis Factor and family from Los Angeles.

Several apartment house leases were also reported.

ICE COLD Delicious DRAFT BEER
Wagon Wheel
175 E. AMADO RD.
"SEE DUTCH"
COCKTAILS WINE
AIR CONDITIONED



GROWING THEATRE FASHION—New uniform designed for usherettes and cashiers of the Plaza and Village Palm Springs Theatres is modeled by Usherette June Cox. June's sister, Sue (left) and Dorothy Forbach (both wearing "summer theatre styles") inspect the new uniform which is made of a material that glows in the dark. Full scale operation is now in effect at both the Village and Plaza Theatres. (Bill Early Photo.)

Plaza Theater Resumes Full Week Schedule Today

The Plaza Theatre, which, for the past several weeks, has been open week-ends only, began full scale operations yesterday and will continue throughout the season opening daily at 6:45 p.m.

It was announced by Harry Van Gorp, public relations director for the Earle C. Strebe Theatres, "The Glass Menagerie," now playing at the Plaza, will be followed Sunday and Monday and Tuesday by Warner Brother's latest hit, "Three Secrets," starring Eleanor Parker, Ruth Roman and Patricia Neal. Academy Award Winner, Edmund Gwenn will appear in Warner's comedy, "Pretty Baby," which co-stars Dennis Morgan and Betsy Drake next Friday and Saturday at the Plaza.

The Village Palm Springs Theatre, always open nightly the year 'round, will resume its regular schedule by offering continuous performances (from 1:45 p.m.) on Saturdays, Sundays, Tuesdays and Thursdays. The Village opens at 6:45 Mondays, Wednesdays and Fridays.

The newest enterprise in Palm

Spring is the El Paseo Memory Lane Theatre which features the top hits of yesteryear daily at 5:45 p.m.

Overtured Jeep Fatal to Driver

James Boggas died at Community hospital Wednesday as a result of injuries received when his jeep overturned east of Smoke Tree Ranch.

Indications are that Boggas may have lain unnoticed overnight following his mishap. Leonard Reagnis of 466 East Arenas road first reported seeing the vehicle about 5 a.m. Tuesday.

Dr. William H. Aiken later reported to police that he had passed the overturned vehicle about 7:45 p.m. the evening before but thought it had already been reported.

Dental-Medicine Seminar Reveals New Knowledge

New knowledge on the prevention of tooth decay diagnosis and detection of cancer of the mouth, radiation therapy, and the use of harmones was gained by the 200 dental practitioners from throughout the United States, Canada and Mexico during their Seventh Annual Dental Seminar which closed yesterday.

The last act of the seminar was to vote to return here next Fall. Under the direction of Dr. Hermann Beck, founder and president of the seminar, the dental specialists heard lectures from a distinguished panel of nationally known scientists. These included: Dr. James M. Dille, professor and executive officer of the department of pharmacology of the University of Washington, School of Medicine; Dr. Andrew C. Ivy, vice president of the University of Illinois; Dr. B. V. A. Low-Beer, associate professor of radiology, University of California School of Medicine, San Francisco; Dr. Hamilton B. G. Robinson, professor of dentistry and director of the post graduate division, Ohio State University and Dr. Willard O. Thompson, clinical professor of medicine, University of Illinois College of Medicine and president of the Chicago Medical Society.

Several round table discussions and a special symposium on reports of recent studies of tooth decay controls were featured during the five-day session.

From Page One—MORE ABOUT YOUTH

choir and was soloist at the Christian Science church. Craig Hammond's passing recalls his last message to Palm Springs high school students when, as editor of Chia, the year-book, he wrote:

"Every graduating senior is familiar with the oft-repeated warnings that the so-called life that he or she is about to live, will be bitter, and, more than anything else, a sour experience. Dear reader, life is life to be lived. It will be no more or less ugly than you make it. Life was created to be, and is, potentially beautiful; all the lack of harmony expressed in human affairs originated somewhere along the line from simple mental suggestion, and we are now so accustomed to accepting 'wrong' as standard equipment that, encouraged by lack of opposition, it seems to sprout prolifically and we resignedly say of it, 'too bad that such things couldn't have been avoided.'"

"We new citizens can help situations a lot by leaving PSHS with a somewhat overhauled attitude. Let's be positive. Let's stride out of here hoping for, and expecting, a good life. And

Rotarians Learn About Activities Of Village C. of C.

Palm Springs Chamber of Commerce and Rotary Club held their first joint meeting of the season Wednesday noon in the Chi Chi club.

The meeting, attended by 70 Rotarians and 55 chamber members, was called to familiarize the group with the scope and aims of the new chamber program. Manager Bill Dunkerley presented a half hour of colored slides illustrating the plans to publicize Palm Springs.

Later he spoke on the chamber advertising campaigns. Several Rotarians later said that the use of illustrations helped them to better understand the work that the chamber is doing, according to chamber president Keith Herbert.

Scout Leadership Program Started

The Boy Scout leadership training course got underway last night with the first of three meetings being held at Frances Stevens school.

Lloyd Simon, scout commissioner urged all who wish to become scout leaders to attend next week's meeting. It will take place Thursday at 7:30 p.m. at Frances Stevens.

"We have a troop, number 39, all ready for organization but no scoutmaster to lead it," said Simon. "We also need eight more den mothers."

All interested can contact Herman Reich, district chairman, or Claud Chapin. Let's nip old man 'wrong' in the bud by taking away our welcome mats."

Besides his parents, he is survived by three brothers, Gary, Ronnie and Denny and a sister, Wendy.

He was laid to rest in Palm Springs cemetery. Wiefels and Son were in charge of the services.

Desert Hot Springs Park for Trailers

Where Hospitality and Service Greet You
25 W. 5th St. — \$18 Month
1 block to Mineral Baths
Write Box 217, DHS, Ph. 481

H. S. Band Asked To Beach Event

Palm Springs high school band, under direction of Gustave Patzner, has been invited to take part in the 10th annual Long Beach All-Western Bank review scheduled for Saturday, November 25, at the beach city.

The local band took part in the event last year and won high recognition.

Council Adsd More Pedestrian Walks

Palm Springs City Council amended ordinance 36 this week. The amendment makes it legal for the city to establish more than one pedestrian crosswalk per city block.

The move was urged when several citizens felt that increasing downtown traffic made crossing the streets unsafe.

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MISS MURRAY

REWARD

A \$25 merchandise order on any store in the Palm Springs Plaza or the Carnell building will be given to the man, woman or child securing the most signatures on a petition between this date and November 1st, 1950, favoring daylight savings or sun time in Palm Springs.

Petitions may be secured at the office of Robert Ransom, 142 S. Palm Canyon Dr., Palm Springs.

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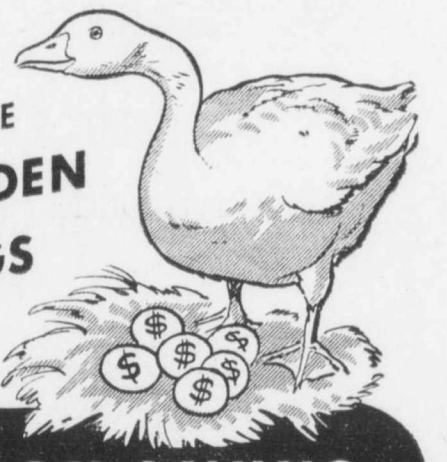
... and we thank
you all for the wonderful support which
you have contributed.

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WM. R. WRIGHT, Vice-President.
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JOHN B. FLYNN
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John B. Flynn



The girl behind the counter
IRENE C. WATSON
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Irene C. Watson



The woman on the stage
HELEN HAYES
c/o Martin Beck Theatre, New York

Helen Hayes



The man in the fields
CLYDE ROGERS
Rossville, Kansas

Clyde Rogers



The man in the office
JOHN J. FIELDS III
Milford, Pennsylvania

John J. Fields III



The girl on the college paper
LOUISE WHITTEMORE
Mount Holyoke College, South Hadley, Mass.

Louise Whittemore



The man in the cab
THOMAS F. CAVANAUGH
Central R. R. of N. J., Jersey City, N. J.

Thomas F. Cavanaugh



The man with the briefcase
ROBERT B. HARKNESS
Dundee, Illinois

Robert B. Harkness



The woman at home
MRS. ANNA G. MACLAUGHLIN
1094 Toll Gate Road, West Warwick, R. I.

Anna G. MacLaughlin



The man with 5 stars
GEN. GEORGE C. MARSHALL
Leesburg, Virginia

Gen. George C. Marshall



The girl with the hatbox
VIRGINIA KAVANAGH
c/o John Robert Powers, New York

Virginia Kavanagh



The man from the Fleet
ADMIRAL CHESTER W. NIMITZ
728 Santa Barbara Road, Berkeley, Calif.

Admiral Chester W. Nimitz



The man with the T-square
GENE WILSON
2510 Kalakau Avenue, Honolulu, Hawaii

Gene Wilson



The man in medical school
PHILIP W. BROWN, JR.
729 Sixth Street S. W., Rochester, Minn.

Philip W. Brown, Jr.



The woman in Congress
MRS. MARGARET CHASE SMITH
Senator from Maine, Washington, D. C.

Margaret Chase Smith



The man on the Board
JAMES A. FARLEY
515 Madison Avenue, New York, N. Y.

James A. Farley



The man at the machine
JOSE P. RUIZ
Ford Motor Company, Dearborn, Mich.

Jose P. Ruiz



The boy who delivers the paper
TOMMY MACGURN
188 Elizabeth St., N. E., Atlanta, Ga.

Tommy MacGurn



The man in the bank
LELAND P. ABBEY, TREASURER
Guilford Trust Company, Guilford, Conn.

Leland P. Abbey



The woman on TV
FAYE EMERSON
CBS-TV, U.S.A.

Faye Emerson



The girl at the conservatory
CHARLOTTE SHOCKLEY
College of Music of Cincinnati, Cincinnati, O.

Charlotte Shockley



The woman in business
MARY LEWIS
Pres., Mary Lewis Stores, Suburban New York

Mary Lewis



The woman in Hollywood
IRENE DUNNE
461 No. Faring Road, Los Angeles, Calif.

Irene Dunne



The woman on the radio
MARY MARGARET MCBRIDE
Radio City, New York

Mary Margaret McBride



The man in the Legion
EX-G.I. JOHN J. SUTTON
473 Third Avenue, New York, N.Y.

John J. Sutton



The man in the ten-gallon hat
WILLIAM BOYD
211 So. Beverly Drive, Beverly Hills, Calif.

William Boyd



The woman in the classroom
MRS. NINA PRIEST DAVIS
Louise S. McGehee School, New Orleans, La.

Nina Priest Davis



The man with the stethoscope
MYRON F. SESIT, M.D.
2 West 67th Street, New York, N.Y.

Myron F. Sesit, M.D.



The man at second base
JACKIE ROBINSON
c/o Brooklyn Dodgers, Brooklyn, N.Y.

Jackie Robinson



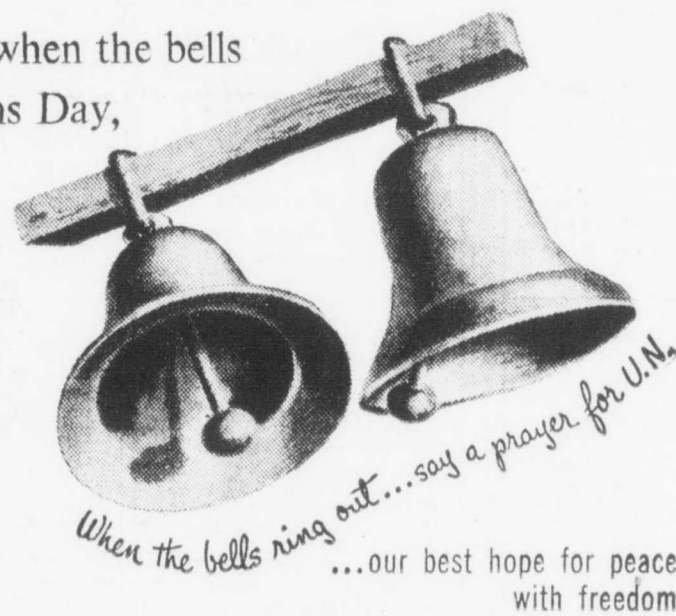
The boy in the glee club
RALPH G. HEIDSIECK
U. C. L. A., Los Angeles, Calif.

Ralph G. Heidsieck

They all believe...

that the UN is a mighty force for a healthier, happier, freer world. They all believe that the UN is our best hope for peace with freedom.

And they all hope that when the bells ring out on United Nations Day, October 24, you will say a prayer... in your church, in your home, in your heart... for the continued success of UN.



United Nations Day, October 24th



This message made possible through the cooperation of the following—

- Charlie Farrell
- Ruth Hardy
- Roy Colgate
- Judge Eugene E. Therieau
- Florian Boyd
- Barry Frost, A.I.A.
- Williams, Williams & Williams, A.I.A.
- Oliver Jaynes
- Saul Ruskin

From Page One—MORE ABOUT

SCHIAPIARELLI EVENT

market with copies of Schiaparelli fashions.

THE PARADE of beautifully gowned manikins gets underway for the first time Saturday evening in the dining room and terrace of Shadow Mountain Club, according to Henderson. Two other showings are scheduled, one at poolside Sunday afternoon and again during the evening of the same day.

Other events of the three-day informal opening include a special homecoming dinner dance

Friday night featuring the music of Armando Federico, his piano and trio; an equestrian parade on Saturday at 2:30 p.m. followed with the first Palm Desert gymnastics of the current winter season.

In addition to the fashion show on Sunday Henderson has arranged a show of swimming and diving exhibitions by the Fullerton Junior College to be topped off with a performance by 1948 Olympic high diving champion Captain Samuel Lee, U. S. Marine Corps.

FOR SALE

Attractive 2 bedroom home with glassed-in lanai and barbecue. This home is attractively planned with a full dining room and oversized double garage. Grounds are well landscaped. Redwood fence. For sale unfurnished at

\$27,500

Large home on lot 150'x175' completely walled. 5 bedrooms, 4 baths, living room and fireplace. Large dining room, screened porch, furnace heat, double garage. Many citrus trees and shrubs. Furnished.

\$49,500

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6-HOUR SPECIAL
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promptly, satisfactorily

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Press

Offices in The Center

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ASSOCIATED

SERVICE STATION

Assures You

The Friendliest

Service in

Palm Springs!

— Located in The Town.

300 N. Palm Canyon Dr.

PHONE 9060

From Page One—MORE ABOUT

THIS SIDE

it but I'm glad you did" was the text. The card was in response to a program of Boys club members to give courteous treatment. When they see a car with a foreign license plate parked beside a meter which has the red flag up, they stick in a penny and leave a card telling them what they have done. The idea is that when a motorist finds the boys have saved him a dollar in a parking fine, he will contribute that—or more—to the Boys club.

The pennies are earning dividends, said Partridge. Partridge also breaks into this place again. He brought in that plaque in my honor that the Business Women's club had placed on the first bench they installed here. Some low-life vandals, with more brains in their hands than in their heads, had ripped it off and tossed it into the bushes in the Center. Maybe that's because it was a week ago I said complimentary things about them.

THIS IS A BAD ONE but it comes right from Mayor Charley Farrell himself. When it was announced at council session that the high school was to teach classes in dancing, as well as the North End school and Frances Stevens school, the mayor said: "But we can't allow them to have gambling in those schools. I suppose that means no 'polka' playing. . . . And, speaking of the council, there's a strong rumor that within a week there'll be another vacancy on the board. . . . Another resignation is said to have been written."

MRS. MARGARET E. FLORIO has a surprise for her husband when he comes back from Seattle where he is with the Seattle Rainiers putting on the finishing touches for the season. . . . He has been a member of the American Legion for 30 years. . . . In New York and Los Angeles. . . . So she got him a diamond 30-year pin. The N. Y. and L. A. posts helped. . . . And since her husband, Paul J. Florio, is one of the few 30-year members the Legion asked him to be in Los Angeles for the convention to be honored. He couldn't. . . . he was in Seattle. . . . That didn't stop Mrs. Florio. . . . she went in his place and had a great time.

Just 67 days until Christmas.

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Palm Springs

and Desert Area

Real Estate

Firms

Palm Springs

THE ALAN ALLEN CO. 5196

226 N. Palm Canyon

Royal Palms Hotel

ANDERSON, GUY & TERRY

RAY 2064

773 N. Palm Canyon Drive

APPLEBAUM, DAVID 5555

320 S. Indian Ave.

BELYEA, MARIE

Ph. Idyllwild 80131

Box 211—Idyllwild, Calif.

BORRERO SPRINGS CO. 3666

8 The Plaza 2793

JAMES J. CAMPBELL 2379

156 So. Indian Ave. Box 275

FULTON, MURIEL E. 2225

482 N. Palm Canyon Dr.

GANNON & FREDERICKSEN

163 N. Palm Canyon Dr. 2772

HICKS, HAROLD J. 2736

813 N. Palm Canyon Dr.

ISRAEL, ADOLPH 2981

437 N. Palm Canyon Dr.

JAMES, MARTHA 2751

445 N. Palm Canyon Dr.

MILLER, FRANK W. 2929

428 N. Palm Canyon Dr.

C. H. MOREHEAD 5183

238 Indio Rd.

MUNHOLLAND & CO. 3673

431 N. Palm Canyon Dr.

NICHOLS, CULVER 2182

861 N. Palm Canyon Dr.

PALM SPRINGS REALTY CO.

507 N. Palm Canyon 2742

ROBERT RANSOM 2793

142 S. Palm Canyon Dr.

REID & WADE 2855

Tahquitz River Estates

850 S. Palm Canyon Dr.

MADGE O. ROCKS 5187

380 N. Palm Canyon Dr.

SHEPTENKO, PETER B. 2727

475 N. Palm Canyon Dr.

WILLIAMS, JOHN W. 3311

423 N. Palm Canyon Dr.

WRIGHT, BILLY 5727

285 N. Palm Canyon Dr.

CATHEDRAL CITY

BLAKELEY, M. H. 8-4313

HILLERY, WILLARD R. 8-3417

SHERRILL, R. H. "Bob" 8-3534

707 and 713 "D" St.

DESERT HOT SPRINGS

COFFEY, L. W. DHS 121

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RANCHO MIRAGE

EWART, ESTELLA C. 8-3112

Rancho Mirage

PALM VILLAGE

EASLEY, JAMES L.

Indio 7-6161

Palm Village Tract Office

Palm Village Land Co.

Hiway 111

Palm Village

PANORAMA RANCH TRACT

Palm Village 76871

PALM DESERT

EDITH EDDY WARD 76-2911

Shadow Mountain Club

INDIO

RALPH L. STEPHENS CO. 7-7371

Lupine Ave. at No. Jackson

The Desert Sun

CLASSIFIED ADS

PHONE 2249

P. O. BOX 190

PALM SPRINGS

FOR COMPLETE COVERAGE OF THE DESERT AREA, ORDER YOUR CLASSIFIED ADS RUN IN THE DESERT SUN (FRIDAY) AND THE PALM SPRINGS NEWS (WEDNESDAY) AT SPECIAL RATES FOR CONSECUTIVE INSERTIONS AS SHOWN BELOW:

	One Time	Two Times	Four Times	Nine Times
Per Line	.25	.45	.80	1.60

DEADLINE 10 A. M. DAY PREVIOUS TO PUBLICATION
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COUNT LETTERS AND SPACES TO A LINE
DO NOT ABBREVIATE WORDS
RATES BASED ON CONSECUTIVE ISSUES
DISCOUNT 10 PER CENT FOR PAYMENT IN ADVANCE ON 2 OR MORE INSERTIONS

Personals 12

WOULD YOU like to DO SOMETHING about YOUR figure? JOIN the figure-building classes at the North Canyon Dance Studio now! 1547 N. Palm Canyon. Ph. 3213

WANT room and board in nice home near school for girl 12 years. Palm Springs, Cathedral City or Indio. Call this Sat. or Sun. only. Mrs. Hartman P. S. 3143 or 9056.

NEEDED URGENTLY

BOARD and room for father 34 and daughter 4. Daughter attending nursery school. Must be in good home. Phone Palm Desert 76-2631.

PRACTICAL NURSE will share her comfortable home. Diets and personal care for ladies only. Write P. O. Box 190, File G-3.

HOT MINERAL BATHS, therapy. Ideal home, Reasonable rates. Murphys, Box 381, Desert Hot Springs. Phone 599.

DESERT STYLED CLOTHES Alterations Your home or mine. Ph. 2-6774

BOARD AND ROOM for high school boy 14. Two meals only. Call Ralph Nickson, P.S. 2255.

ALCOHOLICS Anonymous meets Council Chamber, City Offices. Airport, Box 460, P.S. Ph. 26195

Announcements 14

TRIXIES STUDIO OF DANCING

Recently of 1547 Palm Canyon Dr. has taken temporary quarters at Carpenters Hall across the street from Radio Station KCMJ in order to better accommodate her expanding classes until a more permanent, central location is available. Classes in Ballet, tap, acrobatic, spanish and ballroom dancing will be Monday and Wednesday from 3:30 to 5:30. For further information call 7455.

SPECIAL OF THE WEEK: 5 gal. Bougainvillea and oleanders greatly reduced. Lawn seed, bedding plants, shrubs, shade trees, palms, house plants, unusual gifts, all reasonably priced. Phone Indio 73749.

LITTLE GRASS SHACK NURSERY Highway 111 at Oasis St., Indio (Across from Fairgrounds) 2738. 114 So. Palm Canyon.

GOLF

Practical driving range open to the public. Two blocks past entrance Shadow Mountain Club.

LADY WILL care for children by day, week or month. Fenced in yard. References. Phone 7066.

Instructions 16

BALLET AND TAP

dancing instructor. Classes or private. Taught by CONSTANCE MCCORMICK, 16 years teaching experience. Classes on Wednesday, 3 to 6 p.m. at North Canyon Dance Studio, 1547 N. Palm Canyon drive. Phone 3213.

P. S. PLAY SCHOOL for children under 6 years. Accredited teachers for Kindergarten, Art, Music, Dancing. Reasonable rates. Transportation and baby "sitters". 1547 N. Palm Canyon. Ph. 3213.

STUDENTS, register now for classes starting in October. Bookkeeping, typing and shorthand. Palm Springs Business College. Carnell Building—Phone 2701

Situations Wanted 25

COUPLE wants to manage hotel. Long experience. Good references. Ph. 4093 or write P. O. Box 190, File F-3.

ALL TYPES OF HELP PALM SPRINGS EMPLOYMENT JANE D. BROWN

Phone 2838. 156 N. Indian Ave.

EXPERIENCED MAINTENANCE and handyman, also general duties. Will help out anywhere. Box 190, File I-3.

EXPERIENCED business woman desires position as hostess or receptionist. Phone 2-6774.

MAID WORK by the day or hour. \$1.00 per hour. Phone 9087

WILL CARE for two lady guests in my home. Special dieted care. Phone 2-5553. P.O. Box 293

Situations Wanted 25

DESIRE position as practical nurse or housekeeper, in motherless home. Middle-aged, Hungarian descent. Mrs. Faith Gross, 1257 Gould St. San Bernardino.

INTERESTED in leasing or managing hotel or apartment house. Best of references. Years of resort experience. Write Mrs. Honey, P. O. Box 27, Ph. 9512 or 5391 Lake Arrowhead.

CULTURED, college educated woman. Socially and business trained. Social hostess. Food consultant, specializing Mexican and catering foods. Excellent references. P. O. Box 190, File L-2.

EXPERIENCED apartment manager presently with Hollywood hotel, wishes similar position with large or small hotel in desert. A-1 references. Write P. O. Box 190, File A-16.

UNENCUMBERED middle aged white widow, companion or companion or house manager. Write M. M. Neher, R. 1, Box 354, Riverside, Calif.

SMALL JOBS IN CARPENTRY, MAINTENANCE AND FIXIT WORK. Ph. 7682.

BABY SITTING AND PRACTICAL NURSING. PHONE 25553.

Help Wanted 27

HEAVY DUTY MECHANICS WITH diesel machinist or welding experience. Year round permanent job. Dormitory accommodations. Best food in the desert area. Appointments for personal interview may be made by letter to KAISER STEEL CORP'S Eagle Mountain Mine Desert Center, Calif.

WANTED Licensed Real Estate Saleswoman. One who has been in Palm Springs for 2 years or more. By appointment. MARTIN C. DELANEY Royal Palms Hotel Lobby Phone 2247

WANTED: Man for profitable Raleigh business Products well known. Real opportunity. Write The W. T. Raleigh Co., Dept. CAJ-568-119, 4707 E. 49th St., Los Angeles, 11, Calif.

MIDDLE-AGED lady as housekeeper and manager of small apartment house. Rent free and percentage. Write P.O. Box 36, Palm Springs.

CAPABLE WOMAN, double entry bookkeeper, able to carry work to a trial balance. Ph. 2738. 114 So. Palm Canyon.

HANDYMAN for general maintenance and painting. 1/2 days, \$75 month and room, 296 So. Palm Canyon Dr.

GIRL or young couple for work in local hotel. Phone 2957.

Business & Financial 30

VENDING ROUTES Local and surrounding towns. Vending Herecys, Wrigley gum, Life Savers and other national brands. No experience needed. Large earnings and opportunity to expand. \$3300 cash required. Write box 190, File H-3, give phone and background.

DEPARTMENT STORE, new, in Palm Springs. ALL TYPES leased departments. Available immediately. Reasonable rent. Phone 7984 or see MORTON WEISSMAN, 440 So. Indian Ave. rear.

IS YOUR BUSINESS for sale? See Adolph Israel, 437 N. Palm Canyon, Ph. 2981.

For Sale or Exchange 34

OCEAN BLUFF, 3 bedrooms and maids, 6 baths, large heated pool, secluded. Underpriced at \$95,000. Will take Palm Springs home as down payment. 15060 Corona Del Mar, Pacific Palisades or phone owner, Malibu 9581.

APARTMENT-HOTEL Site. Near Lone Palm and Rossmore Hotel. Cost \$18,500 will sell or trade for \$12,500. Will trade up or down for what have you. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 2727.

DESERT ACREAGE 100 acres near Indio. Would exchange for home or duplex in Palm Springs or Desert Hot Springs. Phone Long Beach 4-2197 or 6-8837

23 SINGLES, furnished. Brick building. Glendale main boulevard business lot. Rentals \$65 to \$100 per month. Priced to sell quick. Consider some trade. Owner, P. O. Box 53, Glendale.

CHARMING Country Home, 2 bedrooms, 2 baths, large lanai, garage, 3 acres. Swim pool privileges. Will trade for Palm Springs home or income. Call Mr. Heiser 2727.

Thelma Spiegel, 286 Calle Encelia, will enjoy "Union Station" Thurs., Oct. 26, at the Plaza Theatre. Pick up pass at Desert Sun office.

HAVE well stocked ranch of 2880 acres in Missouri. Consider exchanging for income property. P. O. Box 21, Beverly Hills, Calif.

Apartment For Rent 43

FURNISHED 1 bedroom apartment. Single and double rooms. Near Lone Palm. New, attractively furnished. Fully carpeted. Air-conditioned. Panelray heat, sun-deck, swimming privileges. Season or year. Phone 25682. 336 Paseo El Mirador.

LIVING ROOM, bedroom, kitchen, beautifully furnished. Air-cooled, panel-ray heat. Season or year. 362 N. Palm Canyon. \$110-150 per month. Ph. 6122.

PRETTY AS A PICTURE 4 room apartment, new duplex building. Beautifully, completely furnished by decorator. Ideal privacy. Wonderful value. Adults. Phone owner at 26481.

FURNISHED 2 bedrooms, bath kitchen, dining room and large living room with fireplace. On Palm Canyon Dr., \$125 on 8 month contract. Utilities paid. Phone 6422 days or 7001 nights.

NEW, furnished bedroom apartment. Heated swimming pool. Air conditioned. Panelray heat. Spacious grounds. Refined clientele. Yearly or seasonal lease. Also daily rates. Phone 2-4311.

APARTMENT, one bedroom. New, attractively furnished. Fully carpeted. Air-cooled. Panel-ray heat. Season or year. 980 Camino Parocela. Ph. 25751 or 2-4443.

SINGLE APARTMENTS, newly, attractively decorated inside and out. Beautifully furnished. Fully carpeted. Good location. 363 Mel Ave. Desert Moon.

Miss Jeannie E. Lawson, P.O. Box 337, Palm Springs, will enjoy "Three Secrets." Mon. Oct. 23, at the Plaza Theatre. Pick up pass at Desert Sun office.

\$17.50 WEEK and up. Modern Singles and doubles. Near Bullock's, 296 So. Palm Canyon Dr.

1 BEDROOM apartment, \$65. Small apartment, \$50. 2 bedroom apartment, \$85. Phone 8-3605, Cathedral City.

SWIMMING POOL One bedroom apartments Daily, weekly or seasonal. 970 Parocela Place Ph. 3772

NICELY FURNISHED, \$17 to \$26 weekly. Special monthly rates. CABAZON LODGE, 17 miles W. of Palm Springs, Hwy 99.

\$25 WEEKLY. Beautiful, furnished. Monthly rates, 3800 E. Ocean. Phone Long Beach 8-7620.

4 ROOM apartment, nicely furnished. Exclusive district. Yearly or season. Phone 4734.

COLORFUL, nicely furnished, full bath, nice kitchen, twin beds, good district. Ph. 6921.

NEW 3 room furnished apartment, \$110, month, utilities paid, lease, 111 W. Cabrillo Rd.

Houses For Rent 46

LAS PALMAS LUXURIOUS ESTATES Four bedrooms, large living room with fireplace, dining room, large kitchen and Hawaiian Lanai. Is beautifully landscaped grounds. Complete. Is walled in for privacy. Available for Nov. Dec. and Jan. for \$600 a month. Call or see PETER B. SHEPTEENKO, 475 N. Palm Canyon Dr. Phone 2727.

3 BEDROOM HOME with tub and stall shower. Will rent with option to buy later and apply part of rent toward purchase price. See JOHN W. WILLIAMS Realtor 423 N. Palm Canyon. Ph. 3311.

LEASE new adobe furnished, 2 baths, fireplaces. Unsurpassed view, year around climate. \$85.00 mo. to discriminating people. References exchanged. Owner on premises Sunday, Oct. 22. End of Fox Trail at Highland in Yucca Valley, 29 Palms Hi-way.

ATTRACTIVE studio type three room and bath concrete block house. fireplace, panel ray. Furnished or unfurnished. 1 block from Palm Canyon, south, Phone 5273.

UNFURNISHED 2 bedroom house. Fireplace and cooler. \$62.50 per month. Phone owner, 8-3268.

COMPLETELY furnished 3 bedroom house, \$100 month, yearly lease, 3967 Sunny Dunes Rd., Ph. 25265.

ATTRACTIVELY furnished three bedroom two bath home. Available on yearly or 8 months lease. Phone 6789.

Household Goods 50

Match Stick Bamboo Draw Drapes — Blinds

CHAISE PADS Box Welt, 24x74x3. Button-tufted. Single Filled Duck. Green, Yellow, Rust, Blue \$9.95 Delivered Mail or phone orders filled.

ALUMINUM CHAISE complete with pad as above \$29.95

Samson All Metal Patio Chairs — Folding \$7.95 While They Last!

SAMSON CARD TABLES Metal braced Lifetime Tables. Quantity Limited. \$6.95

9x12 FIBRE RUGS \$21.95

Baby Cribs, Crib Mattresses High Chairs, Play-Pens.

Hotel rentals. Contract dept. Complete Decorating Service. Furniture Made to Your Order.

MAHER'S FURNITURE Dillon Rd. Phone D.H.S. 156 North Palm Springs

TWO (2) new Skandia Flax reversible rugs, bound edges with matched pads, 14x18, 12x14. \$5.50 per yard complete. Phone 7099.

REFRIGERATOR, stove, Box Spring Mattress, rugs, davenport icebox, other items. Phone 9053.

ITALIAN hand-carved 9 piece dining room set. Value \$2000. Price \$500. 1777 Mesa Dr. Phone 3265.

WASHING MACHINE, stationary tubs, double bunk bed, Hollywood box-spring and new mattress. Ph. 24062.

LARGE ALL WOOL blanket, \$9.00 pair twin-size, chartruese bedspreads, \$10. Phone 4853.

WESTINGHOUSE electric range, table top model. Reasonable. Phone 25832.

OVERSTUFFED CHAIR AND DAVENPORT, \$25. Phone 7432.

USED Blackstone washing machine. Small electric fan-type heater. 877 Mel Ave. after 5 p.m.

REFRIGERATOR, stove, box spring, mattress, rugs, etc. Phone 2957 or 9053.

Trailers For Sale 51

NEARLY NEW Thorobred one horse trailer, Warner brakes six ply tires, floor mat, \$550.00 Phone 3783 Beaumont. Also 100 bales good oat hay, \$1.50 bale at ranch.

20' TRAILER, new beds and awning. Priced to sell, \$675 or may consider renting. Rancho Trailer Park. For information call 24041.

ROYAL, 25 foot, just painted. Four clothes closets, new twin beds, reasonable for cash. See Mr. Felton, Desert Trailer Village, 432 E. Andreas Rd.

48 PAN AMERICAN 27 foot, complete late model 14 or 15 foot as part payment. Lot A-35 Rancho Trailer Park.

46 GLIDER Cabana, electric refrigerator, 30', accommodates 4. Bargain, \$1100 cash. Phone 7682.

Trailers For Sale 51

Livable — Lovable Trailer Homes

Direct Factory Dealers Angelus—Clipper—Love Bug, Pan American—Roadmaster, Rollaway—Spartan—Terry Rambler—Universal—Others. THE LARGEST NEW TRAILER DISPLAY ever shown in the Valley.

HANSON Trailer Sales California's Largest Spartan Dealer and!

HAMSLEY Trailer Sales

Veteran Palm Springs Dealer Have joined forces to bring you a new, trailer display that cannot be seen anywhere else in California.

OUR PRICES ARE LOWER THAN LOS ANGELES

BUY — SELL — TRADE SMALL DOWN PAYMENTS. AS LONG AS 5 YEARS TO PAY

BEFORE YOU BUY—SEE

Hanson and Hamsley

Hwy 111, 3 miles East of Palm Springs at Beckley's Date Shop.

Trailer Space 53

CHILDREN ALLOWED. Trailer space. Improvements for sale. See Hagel, 7th St., Ramon Trailer Park.

Miscellaneous For Sale 60

CUT RATE

PRICES

On nursery stock in gallon cans. White and yellow marguerites, Myrtus Com Patti, Lantana, Pampas Grass, Geraniums and Chrysanthemum.

49c each

Hibiscus, White Hydrangeas, Bottle Brush, Geraldine Wax Plant, Aleppo Pine Trees, Pauls Scarlet Climbing Rose and Red Berry Pyracantha.

69c each

Peat Moss Large Bale \$4.95.

Ehlers Nursery

BANNING

TWO MEN'S custom-tailored suits, 44 long; shoes 11c; Hanan-Nunn-Bush; Cine 8 movie camera with case, new, \$35.00. Phone 2-6604.

Wm. H. Kehlenbrink, 157 Morongo Rd. will enjoy "The Glass Menagerie." Fri. Oct. 20 at the Plaza Theatre. Pick up pass at Desert Sun office.

TRAILER International heater, bed davenport. Will trade for smaller divan. Phone 2701.

TOLEDO duplex computing scale, like new. Groceries and meat, \$150. Ph. 4665.

GOOD GAS RANGE, Top oven, \$5.00. 470 Cactus Dr., Smoke Tree Trailer Park.

WHITE PEACOCKS Ridge St. at Pacific Redlands, Calif.

DESKS AND TABLES \$1.50 to \$25 Desert Sun Office

DEEP FREEZER—POP CORN MACHINE — 5 FT GLASS SHOWCASE. Phone 3636

BLOND SPINET WURLITZER PIANO, LIKE NEW. PHONE 6789

BICYCLE built for 2. Schwinn. Like new, \$80. Ph. 5764.

Miscellaneous For Sale 60

BUILDING SUPPLIES "To meet your every need"

DILL LUMBER CO. JOHN M. WOOD, Mgr. 679 So. Palm Canyon Dr. 2758—Phone—2759 OPEN SATURDAYS

AUTOMATIC ironer, good as new, with chair, \$100. Smoking stands \$2.50 each. AUTOMATIC LAUNDRY 440 S. Indian Ave (rear) Phone 7984

Pets-Poultry-Livestock 65

WILL MATE pedigreed male Chihuahua with pedigree. Rich. Object; puppy. Phone 2701.

Miscellaneous Wanted 61

HIGHEST cash prices for good used furniture. Phone or write Bonnell Furniture, 66 N. First Street, Banning, Ph. 4811.

Used Cars For Sale 70

Valley Motors

Authorized Chevrolet Dealer of the Desert Area, offers a complete service of all makes and model cars to the people of Palm Springs.

We carry a nice stock of new and used cars and trucks for immediate delivery.

LARGEST PAINT AND BODY SHOP IN THE VALLEY

Valley Motors

Phone 7-3351 Indio, Calif.

The Best Deals On Wheels

1949 Chevrolet 2-dr. Like New
1948 Pontiac Streamliner
1947 Chevrolet 4 dr. Sedan
1947 Pontiac 4-dr. Sedan
1947 Plymouth 4 dr. sedan
1946 Dodge 4-dr.
1946 Chevrolet 4-dr.
1940 Oldsmobile 4-dr.
1940 Pontiac Club coupe.

Your choice of many older models ranging from \$50 to \$300.

Forbes - Ligon

Pontiac EAST RAMSEY BANNING

1948 Oldsmobile Convertible Radio, Heater, Hydra SPECIAL PRICE \$1195 This Car is \$600 under Blue book

PLAZA MOTORS Corner Indian and Arenas Corner Indian and Arenas Phone 5122

Relax! Rejoice! Relive!

under the desert sun and stars in our beautiful and powerful Rocket 88 convertible. Choice of 8 glorious colors to choose from. For information regarding immediate delivery on all Oldsmobile models—Write—wire or phone

ALEX VON RESORT REPRESENTATIVE

Kaiser Bros. West's Largest Dealer 1540 So. Figueroa Prospect 2331 Los Angeles 15

1936 Chrysler 2 door. Good transportation. Price \$195.

PLAZA MOTORS Cadillac — Oldsmobile Dealer Corner Indian and Arenas Phone 5122

1949 CHEVROLET, 1/2 ton pick-up truck 4 speed transmission, double shocks, full enclosure on rear. B&M Welding Co. Phone 83651.

1947 4-door Super Buick. Radio, heater, new air-wing tires, low mileage, underpriced at \$1275. Phone 83362. 502 Rumbly Dr., Cathedral City.

1950 STUDERBAKER Champion convertible. Radio, heater, fog lights, 14,000 miles. Submit offer. 413 N. Calle Encila.

MUST SACRIFICE my 1938 Buick and 1935 Ford. \$75 and \$125. Phone 2-6892.

Used Cars For Sale 70

1950 FORD 2-door Sportsman sedan—light green color. Just driven in from Kentucky—2500 miles. Overdrive, radio and heater. Very carefully broken in by owner who is returning by train and will sell at attractive discount. Inquire at The Desert Sun—or write File No. J-3. The Desert Sun Box 190 Palm Springs.

1949 Buick Sedanette Radio, heater and dyna. Very Clean Car. Price \$2195.

PLAZA MOTORS Cadillac — Oldsmobile Dealer Corner Indian and Arenas Phone 5122

1947 FORD Station Wagon. Like new. Bargain. 649 W. Grove St., Ontario, Calif.

'29 CHRYSLER coupe, motor in good condition. Write P. O. Box 190, File B-3.

Automobile Service 72

JOHN A. LITTLETON DESOTO AND PLYMOUTH DEALERS 682 S. PALM CANYON DR. Phone 7022

REPAIR WORK DONE ON ALL MAKES OF CARS QUICK SERVICE 4 MECHANICS ON DUTY AT ALL TIMES. OPEN FROM 8 A.M. TO 6 P.M.

Legal Notices 75

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES October 6th, 1950

TO WHOM IT MAY CONCERN: Subject: The issuance of the license applied for and commencing not less than 15 days after the date posted, notice is hereby given that the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

185 Andreas Rd., Palm Springs, Riverside Co. Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance by transfer of an alcoholic beverage license for these premises as follows:

On-Sale General License, Seasonal Quarterly.

Anyone desiring to protest the issuance of such license may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law. The premises are now licensed for the sale of alcoholic beverages.

HENRY S. REID JR. GEORGE L. STREBE RUSSELL WADE. Sun. Oct. 20, 1950.

Trust No. F-3126 NOTICE OF DEFAULT AND ELECTION TO SELL UNDER DEED OF TRUST.

NOTICE IS HEREBY GIVEN: That IRVING S. FLAVIN and BARBARA M. FLAVIN, husband and wife, executed a Deed of Trust dated June 14, 1948, to Corporation of America, a California corporation, as trustee, to secure certain obligations in favor of Bank of America National Trust and Savings Association, a national banking association, as beneficiary, recorded July 16, 1948, in Book 250, Page 299 of Official Records, in the office of the Recorder of the County of Riverside, California.

That a breach of the obligations for which such Deed of Trust is security, has occurred in that the installments of principal due June 14, 1947, and of interest due June 14, 1948, and all subsequent installments of interest, were not paid when due and are still unpaid.

That by reason thereof, the undersigned, the present beneficiary under such Deed of Trust has executed and delivered to the Trustee a written Declaration of Default and Demand for Sale, and has surrendered to the Trustee such Deed of Trust and all documents evidencing obligations secured thereby, and has exercised its option and has declared and does hereby declare said indebtedness and all sums secured by said Deed of Trust immediately due and payable; and has elected to cause the property described in said Deed of Trust above referred to, the record of which is made a part of this notice for description of the premises to be sold in accordance with the provisions thereof, to satisfy the obligations secured thereby.

Dated: October 3, 1950. BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, By L. CLAY FREEMAN Vice President.

By W. B. BOWER, Asst. Trust Officer.

Corporate Acknowledgement STATE OF CALIFORNIA, COUNTY OF RIVERSIDE, ss.

On this 3rd day of October, 1950, before me, Ralph S. Barbour, a Notary Public in and for said Riverside County, personally appeared L. Clay Freeman, known to me to be the Vice President and W. B. Bower, known to me to be the Assistant Trust Officer of Bank of America National Trust and Savings Association, the association that executed the within instrument, and also known to me to be the persons who executed the within instrument, on behalf of the association herein named, and acknowledged to me that such association executed the same.

WITNESS my hand and official seal. (SEAL) RALPH S. BARBOUR Notary Public in and for said Riverside County and State of California.

My commission expires 10/9/51. Sun. Oct. 20, 27, Nov. 3, 10, '50.

Legal Notice 75

NOTICE OF TRUSTEE'S SALE No. 19194

As Trustee under Deed of Trust made by Robert Gordon and Mae Gordon, husband and wife, and Louis B. Kartoon and Mabel Kartoon, husband and wife, dated April 20, 1949 and recorded May 17, 1949 in Book 1077, page 216 of Official Records of Riverside County, said Deed of Trust being further secured by Chattel Mortgage dated April 20, 1949, recorded May 17, 1949 in Book 1077, page 145 of Official Records of Riverside County, California, securing among other things a promissory note for \$17,500.00 in favor of Edward Sanford and Madeline Sanford, husband and wife as tenants in common, the United Title Guaranty Company, a corporation, on Friday, November 3, 1950 at 10:00 o'clock A. M. at the West entrance of the County Court House, in the City of Riverside, County of Riverside, State of California, will sell all right, title and interest conveyed to and now on said date held by said corporation under said Deed of Trust in the real property situated in the County of Riverside, State of California and described as follows:

Lot 17, Block 2 of PALM CANYON MESA TRACT, as shown by Map on file in Book 12, pages 52 to 56 of Maps, records of Riverside County, California.

and the personal property described in above mentioned Chattel Mortgage, to which reference is made for full and further particulars.

Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession or encumbrances, to pay the balance of principal of said note, together with interest due thereon, advances, if any, under the terms of said Deed or Transfer, fees, charges and expenses of the Trustee and of trust created by said Deed or Transfer.

The beneficiary under said Deed or Transfer by reason of a breach or default in the obligations secured thereby heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and election to sell said property to satisfy said obligations, and thereafter on June 30, 1950, the undersigned caused said notice of breach and election to be recorded in Book 1185, page 346 of Official Records in said Recorder's Office.

Witness the Corporate name and Corporate seal of said corporation, Trustee, by its officers thereunto duly authorized, this 6th day of October, 1950.

UNITED TITLE GUARANTY COMPANY By BEN H. LEWIS, President.

(SEAL) Attest: R. O. LEWIS, Secretary. Sun. Oct. 6, 13, 20, 1950.

Notice of Sale on Execution Real Property Constable's Sale HELEN T. MIMS, plaintiff vs. WILLIAM T. MIMS, defendant.

Under and by Virtue of a Writ of Execution issued out of the Superior Court, County of Santa Clara, State of California, dated the 21st day of August, A. D. 1950, in the above entitled action and directed to the Constable of Palm Springs Township, County of Riverside, State of California, wherein Helen T. Mims, the above named plaintiff, obtained a judgment against William T. Mims, the above named defendant, on the 13th day of September, 1942, for the sum of ONE THOUSAND EIGHT HUNDRED SEVENTY NINE AND 33/100 dollars, and costs and interest amounting to three hundred and ninety nine and 77/100 dollars. I have this day attached and levied upon all the right, title and interest and estate of the above

WITNESS my hand and official seal, this 6th day of October, 1950.

UNITED TITLE GUARANTY COMPANY By BEN H. LEWIS, President.

(SEAL) Attest: R. O. LEWIS, Secretary. Sun. Oct. 6, 13, 20, 1950.

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UNITED TITLE GUARANTY COMPANY By BEN H. LEWIS, President.

(SEAL) Attest: R. O. LEWIS, Secretary. Sun. Oct. 6, 13, 20, 1950.

COMBINED REPORT OF CONDITION OF THE DESERT BANK, located at CATHEDRAL CITY and PALM SPRINGS, California, as of the close of business on the 4th day of October, 1950.

ASSETS Commercial Savings Combined 1. Cash, due from other banks, and cash items in process of collection \$ 550,450.82 \$ 79,696.59 \$ 630,147.41

2. U. S. Government obligations, direct and fully guaranteed 218,757.83 266,666.32 485,424.15

6. Loans and discounts includes no overdrafts 753,042.08 55,894.66 808,936.74

8. Bank premises, furniture, fixtures and equipment 127,186.31 127,186.31

11. Other assets 5,191.06 5,191.06

TOTAL ASSETS \$1,654,628.10 \$402,257.57 \$2,056,885.67

LIABILITIES 12. Commercial deposit demand \$1,278,901.13 \$1,278,901.13

14. Savings deposits 322,682.57 322,682.57

16. U. S. Government and postal savings deposits 4,375.30 4,375.30

17. State, county and municipal deposits 140,000.00 9,362.00

Other liabilities 9,362.00 9,362.00

TOTAL LIABILITIES \$1,432,638.43 \$322,682.57 \$1,755,321.00

22. Capital Paid In: (b) Common stock, 2,122 Shares, Par \$100.00 159,150.00 53,050.00 212,200.00

23. Surplus 62,839.67 79,575.00 89,364.67

Legal Notice 75

ed May 17, 1949 in Book 1077, page 161 of Official Records of Riverside County, California) securing among other things a promissory note for \$15,000.00 in favor of Edward Sanford and Madeline Sanford, husband and wife as tenants in common, the United Title Guaranty Company, a corporation, on Friday, November 3, 1950 at 10:00 o'clock A. M. at the West entrance of the County Court

Sunset House Abatement Proceedings Scheduled for Further Action Next Month

November 16 Believed Date for Renewal Of Attempt to Force Completion or Razing Of Uncompleted Building on Palm Canyon

Abatement proceedings filed in Riverside superior court some months ago regarding partially completed Sunset House will probably come up for action November 16, according to City Attorney Roy W. Colegate.

The proceedings were filed in March when city council decided that the apartment building at Palm Canyon drive and Via Lola was a "public nuisance and a hazard to public health, welfare and safety."

"FROM MOO TO YOU"

Cones
Sundaes
Malts



Floats and
Freezes
Root Beer

Packaged Flavors

HOURS: 11 A.M. to 11 P.M.
Every Day

"From Moo to You"

Across from Rancho Trailer
Park on S. Palm Canyon

2500 VILLAGERS JOIN IN CRUSADE FOR FREEDOM CAMPAIGN IN WEEK

The local Crusade for Freedom drive has ended here and general chairman Fred Ingram said that the Riverside county committee was "agreeably surprised" at the excellent results in the Palm Springs area.

More than 2500 Villagers signed the Freedom Scrolls scattered throughout the city and slipped \$300 worth of coins into the cardboard freedom containers last week. "The drive's success is due to the efforts of a number of Villagers who gave up a great deal of their time to the Crusade," said Ingram.

"MRS. HERMAINE ROSIN deserves credit," he said. "She was chairman of the street drive and organized all the sidewalk tables to intercept passers-by."

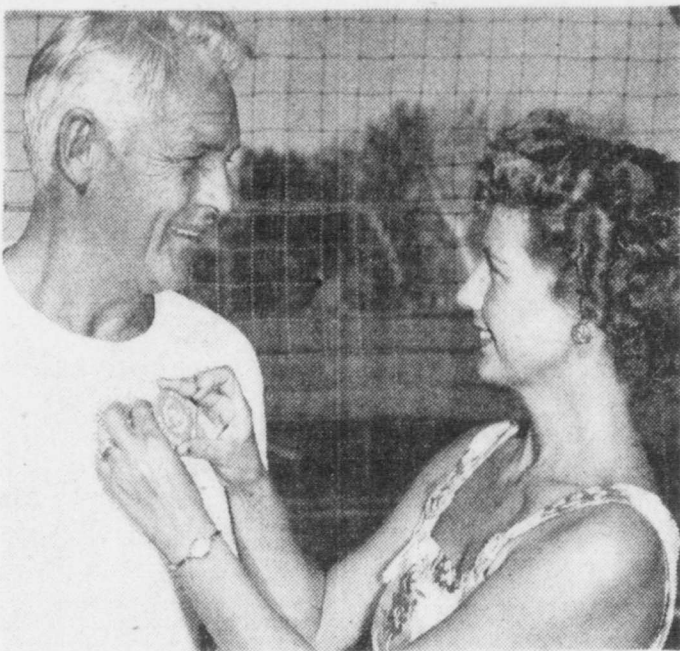
"The service clubs did a great deal. Chuck McGinnis chairmaned the Lions' drive and Robert Peterson led the Rotarians. Peterson also managed the drive among the city employees. Ed Hawkins should get credit for working with the junior chamber. Charley LaRue managed the American Legion drive and School Superintendent A. G. Hoff did an outstanding job."

"ALL THE CHURCHES cooperated and Stanley Rosin of the Jewish Temple worked hard. Charley Valentino on the reservation used his own home as drive headquarters."

"I would like to thank all who worked for and contributed to the Crusade for Freedom," Ingram concluded. "When the Freedom Bell is rung in Berlin October 24th, on United Nations Day, Villagers will be proud to know that their names will be included among those permanently sealed under the bell's foundation."

UNITED NATIONS week comes to a climax Tuesday, UN day. Following a request by General Lucius Clay, read at this week's council meeting, Mayor Farrell proclaimed that Palm Springs would join the rest of the nation in observing the days Mrs. P. K. Nichols Jr. pinned an attractive blue UN button on the mayor this week. She was here as United Nations representative.

Glen Wilson Named School Board Head
Glen A. Wilson, Perris high school principal, Tuesday was named president of the Association of Secondary School administrators at a meeting held in Beaumont.



MAYOR GETS PINNED—Mayor Charles Farrell beams as Mrs. P. K. Nichols Jr., United Nations representative, pins the blue UN button on his chest to commemorate United Nations week. Officials of the Palm Springs area are the first to wear the attractive blue button.

Proclamation

WHEREAS the CRUSADE FOR FREEDOM has designated Tuesday, October 24—United Nations Day—for the dedication of the WORLD FREEDOM BELL,

WHEREAS thousands of FREEDOM SCROLLS, which have been signed by millions of American citizens, shall on this day be enshrined with the FREEDOM BELL, which bears the following inscription:

"THAT THIS BELL, UNDER GOD, SHALL HAVE A NEW BIRTH OF FREEDOM."

WHEREAS the FREEDOM BELL will ring out its message of world freedom and friendship from Berlin, Germany, in the shadow of the Iron Curtain, at exactly 9:03 a.m., PST, on this day, . . .

WHEREAS the National Citizens Committee for United Nations Day has designated this same time, on this same day, for bells to ring throughout the United States on behalf of

"peace with freedom through the United Nations."

I, Mayor Charles D. Farrell, of the City of Palm Springs, California, do hereby ask that, at exactly 9:03 a.m., PST, on Tuesday, October 24, 1950, all city departments, schools, churches, plants, organizations and individuals ring whatever bells are at their disposal for a period of five minutes, while the WORLD FREEDOM BELL rings from Berlin and is broadcast over all stations of the major radio networks.

AND I do further respectfully urge prayerful dedication on the part of all Palm Springs citizens to the cause of world peace and freedom.

Signed
CHARLES D. FARRELL
Mayor of Palm Springs.

Pat Brown Visitor In Palm Springs

Pat Brown, San Francisco district attorney, was a visitor in Palm Springs this week for a brief rest while on a speaking tour of southern California. He is a candidate for the office of state attorney general.

Seek Manpower Resources Figure In Desert Area

Information about potential manpower resources in the area is being sought in Palm Springs and throughout California by the state department of employment. It was reported today by Marvin F. Hughes, manager of the department's Indio office while on a visit here.

"Steadily increasing employment throughout the state and the possibility that more workers may be urgently needed in staff essential industries points up the necessity of each community having a current and reasonably accurate inventory of its manpower potential," Hughes said. "The department is, therefore, requesting persons who are not now seeking employment, but who would return to the labor force if and when they are needed."

Marvin F. Hughes emphasized that persons who registered with the department of employment under the inventory program are not obligating themselves to accept immediate employment. They will be referred to job opportunities only when they express the desire to accept employment. The Indio office of the California department of employment is located at 82-766 Highway 99 and is open Monday through Friday from 8:30 a.m. to 5 p.m.

MENUS

The school cafeteria menu for the week of October 23 to 27 is submitted by the school Business Office to assist parents in planning their evening meals.

Monday: — Chipped Beef and cheese Rarebit on bun. Baked potatoes. Lettuce and Egg salad with 1000 Island Dressing. Canned Peas, Orange, Milk.

Tuesday: — Beef Stew with vegetables. Wholewheat Sandwich with butter. Pickled Beets, Apple, Milk.

Wednesday: — Baked Lima Beans Spanish. Toasted Buns with cheese. Waldorf Salad, Carrot Sticks, Milk.

Thursday: — Baked meat loaf. Wholewheat Sandwiches with Butter and Jelly. Green peas with Butter. Celery Sticks, Milk.

Friday: — Salmon Loaf, pickles. French Bread with Butter. String Beans with Cheese sauce. Carrot sticks, Cookies, Milk.

Family Reunion Of Watson Clan Held in Hospital

There was a family re-union at Community hospital this week. While Mrs. Damon (Red) Watson was there for treatment for an emergency illness, she was joined by her sister-in-law, Theta Watson.

Seems the latter was booted by a horse during last Saturday's parade and it required 16 stitches to take care of the wound. But she was back up again for Saturday night's show.

Seek New Name At Youth Center

Youth Council guiding board for the Youth Center, held its first meeting last Saturday and decided to stage a contest, open to the public, seeking a new name for the Center which is now called "Teen-Target."

The contest starts tomorrow and closes November 10. The winning name will be chosen by the entire membership.

The council also discussed future activities and ways to increase memberships.

League Again Endorses Hester

Good Government league of the Fourth District met Monday night and re-endorsed the candidacy of Helen Hester of Indio for the office of supervisor, Ted Carlson, president announced. Active support was urged for her campaign.

Study Proposals To Reduce Cost At City Airport

The airport committee, under the chairmanship of Councilman William Veith, will consider lowering the expenses which are now being borne by the Palm Springs Airport Corp.

Mary Nelson, president of the corporation, presented her grievances to the city council this week. She claimed that the group has been losing money for the past year and that the city should assume part of the expenses of operating and maintaining the airport.

City manager Russell Rink suggested that the \$6000 annual guarantee that the corporation is too high and might be lowered by as much as two thirds. He said the corporation's gross is probably less than \$40,000.

Listings Wanted

Mail them or leave at our office at once.

We Have Buyers
Munholland & Co.

431
No. Palm Canyon Dr.

HEADQUARTERS FOR WESTERN WEAR

MALOOF'S

Open with a Complete Line of
WESTERN WEAR

WE CAN OUTFIT THE ENTIRE FAMILY
... FROM HEAD TO FOOT!!

WESTERN SHIRTS

Including matching men's and women's

FRONTIER PANTS — LEVI'S

JACKETS — BOOTS — ACCESSORIES

186 S. Palm Canyon Dr.

What's the Price of a Buick?

Less than most people think



No fair peeking at the sample prices over on the right till you put yourself to this test:

Look at the handsome honey pictured here—or recall the thousands like it that you've been seeing on the highways—and ask yourself what you think one would cost.

Bear in mind, this is an eight—and a very special eight—with the eager and ever-lively power of a high-compression valve-in-head engine that's a Fireball to boot.

Take stock of its generous expanses of safety plate glass that mean extra visibility—and the sofa-wide comfort of its deep-cushioned seats.

Take our word for it—or check for

yourself—it rides like a dream—with coil springs on all four wheels instead of two—with big soft low-pressure tires on Buick's wide rims—and with feather-light handling for all its road-hugging heft.

Remember that such things as air cleaners, oil filters, dual horns, windshield wipers, sun visors and map lights, automatic dome lighting, and a built-in ventilation system all come as part and parcel of every Buick at no extra cost—and likewise that Buick, and Buick

alone, offers Dynaflo Drive.*

Then look at the prices and see how they jibe with your idea of what such a car should cost. If you've done any shopping, you'll quickly find out that you can own a Buick at prices that start below what you'd pay for some sixes.

Why not get the exact figures for the body type in the Series that exactly fits your taste and budget—starting now, with a visit to your Buick dealer.

*Standard on Roadmaster, optional at extra cost on Super and Special models.

WHATEVER YOUR PRICE RANGE

"Better buy Buick"

YOUR KEY TO GREATER VALUE

DESERT INN GARAGE

193 N. PALM CANYON DRIVE

PHONE 4001

Phone Your
BUICK Dealer
for a
demonstration
Right Now!

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

VILLAGE MARKET

BETTER QUALITY! AND BETTER VARIETY! ..at LOW PRICES!

When it comes to better quality and better variety, this is the place to shop. Our meats are selected from the best available and cut to your preference. Our produce is fresh and crisp for better eating. We have a complete selection of the better brands of canned foods to choose from. ALL AT LOW PRICES, TOO!

You always save by shopping here!

PINEAPPLE JUICE	
King of Hawaii—46-oz. can	33c
Dole's—18-oz. can	35c
	18-oz. can 2 for 29c
GLEN PARK—46-oz. can	
TOMATO JUICE	22c
Case—SWAYNE—15 1/2-oz. can	8c
IRISH POTATOES	8c
GOLD WINNER—Lg. 29-oz. can	12c
SPINACH	27c
TIDE—Large package	27c
JEWEL OIL	Pints 29c—Qts. 57c
JUDY ANN—20-oz. can	11c
APPLE SAUCE	27c
ANAGOLD—46-oz. can	27c
GRAPEFRUIT JUICE	33c
ANAGOLD BLENDED—46-oz. can	37c
ORANGE-GRAPEFRUIT JUICE	37c
ANAGOLD—46-oz. can	1/2 gal. 43c
ORANGE JUICE	gal. 77c
McCOMBER'S	29c
APPLE CIDER	Qt. Jar 69c
SWIFT'S—12-oz. Jar	Pr. 39c
PEANUT BUTTER	
KRAFT	
MAYONNAISE	
S&W COFFEE	
SUNSHINE—1-lb. pkg.	1 lb. 79c—2 lbs. 1.56
KRISPY CRACKERS	
EDGEWOOD FARMS—Grade A, Med.—Doz.	25c
FRESH RANCH EGGS	
CHALLENGE BUTTER	lb. 69c
WILSON'S COLORED MARGARINE	
2 Lbs. AMERICAN LOAF	lb. 29c
KRAFT CHEESE	83c
CONQUEROR—3 1/4-oz. can	2 for 17c
SARDINES-IN-OIL	2 for 17c
SHELTER COVE CHINOOK—7 3/4-oz.	39c
FANCY SALMON	26c
ROYAL DISH—GRATED 6 1/2-oz.	2 for 49c
TUNA	PERK—15-oz. can
SUN DRENCHED—29-oz. can	2 for 29c
FREESTONE PEACHES	2 for 35c
EVANS—8-oz. Jars	12-oz. pkg. 11c
FANCY HONEY	2 lb. pkg. 28c
COMET	
RICE	
HOMEADE—Qt. Jar	2 for 39c
DILL PICKLES	

Quality MEATS at money saving PRICES

SIRLOIN STEAKS	lb. 89c
FRESH GROUND BEEF	lb. 59c
BREAST OF LAMB	lb. 23c
HORMEL'S FRANKFURTERS	lb. 59c

Fresh FRUITS and VEGETABLES

POTATOES—Idaho Russets	5 lbs. 19c
ORANGES—Valencia Juice	5 lbs. 35c
LEMONS—Sunkist	2 lbs. 25c

SPECIALS ON SALE FRIDAY AND SATURDAY, OCTOBER 20-21

WEEK DAYS
9:00 A.M. to 6:30 P.M.
SUNDAYS
9:00 A.M. to 6:00 P.M.

Delivery Service Charge 25c.

VILLAGE MARKET

All Advertised Items Subject to Limit at Dealer's Discretion
441 So. Palm Canyon Drive Phone 7932 or 9055